



MGMT3060

Business Project

Session 1, Special circumstances 2021

Department of Management

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Notice

As part of [Phase 3 of our return to campus plan](#), most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to [timetable viewer](#). To check detailed information on unit assessments visit your unit's iLearn space or consult your unit convenor.

General Information

Unit convenor and teaching staff

Unit Convenor

Deborah Howlett

deborah.howlett@mq.edu.au

Credit points

10

Prerequisites

(Admission to BBA or BBABA or BBABA-Psych or BBABCom-ProfAccg or BBABPsych(Hons) or BALLB) and 140cp at 1000 level or above including ((BUS201 or MGMT1005) and (BBA350 or MGMT3050) and (10cp in LAWS units at 2000 level or BUSL250 or BUSL251 or ACCG2051))

Corequisites

Co-badged status

Unit description

This course-wide Capstone unit is designed to be taken by students in their final session of study within the Bachelor of Business Administration. The unit provides a platform for students to exercise the discipline specific knowledge and skills that they have acquired within the course. The major component of the unit is a business-based team project, where students will actively engage with an organisation including but not limited to: not-for profit organisations, government agencies, companies, and industry partners. Group work engages students in the challenges of interpersonal communication, task allocation, coordination and control. Students will gain an insight into organisations and the challenges set (e.g., mergers and acquisitions, business diversification) and be able to contextualise their graduate capabilities into the final business project.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Analyse an industry's issues and the environment in which they are generated to recommend strategic solutions.

ULO2: Critically appraise issues related to corporate and global level strategy.

ULO3: Assess and communicate the importance of organisational issues in corporate strategy in a contemporary setting.

ULO4: Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

General Assessment Information

Late Assessments must also be submitted through Turnitin. No extensions will be granted. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% penalty). Late submissions will not be accepted after solutions have been discussed and/or made available.

This penalty does not apply for cases in which an application for [Special Consideration](#) is made and approved. Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Group Project</u>	80%	No	Various Dates
<u>Reflection</u>	20%	No	Week 13

Group Project

Assessment Type ¹: Project

Indicative Time on Task ²: 60 hours

Due: **Various Dates**

Weighting: **80%**

The group project contains three distinct parts. 1. Each group of students is required to contribute to a 5000 word organisational strategic business analysis report. The report will analyse the business issue agreed upon with the PACE partner organisation. It is worth 40% and is marked as a group. 2. Each student will also make two online presentations. a. The initial presentation will be of 6.5 – 7 minutes and will occur before the submission of the report. It will be marked individually and is worth 20%. b. The second presentation will require each student to synthesise their report as part of a group. The online presentation will be no longer than 20 minutes per group. Each student is expected to contribute equally and be assessed individually. The presentation is worth 20% with artefacts.

On successful completion you will be able to:

- Analyse an industry's issues and the environment in which they are generated to recommend strategic solutions.
- Critically appraise issues related to corporate and global level strategy.
- Assess and communicate the importance of organisational issues in corporate strategy in a contemporary setting.
- Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

Reflection

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 8 hours

Due: **Week 13**

Weighting: **20%**

Students will reflect on target knowledge learnt throughout their business degree and their own unique experiences within the Group Project in one reflection to be submitted online.

On successful completion you will be able to:

- Analyse an industry's issues and the environment in which they are generated to recommend strategic solutions.
- Critically appraise issues related to corporate and global level strategy.
- Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	None. Readings will be available on iLearn
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/

Technology Used and Required	<p>Students are required to have access to a personal computer with audio and video functions. Access to reliable internet services and sufficient network bandwidth to participate in Zoom tutorials as required.</p> <p>Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/).</p> <p>iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</p>
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended readings	Recommended readings are provided via the links on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.