



MGMT3060

Business Project

Session 2, Special circumstances 2021

Department of Management

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Session 2 Learning and Teaching Update

The decision has been made to conduct study online for the remainder of Session 2 for all units WITHOUT mandatory on-campus learning activities. Exams for Session 2 will also be online where possible to do so.

This is due to the extension of the lockdown orders and to provide certainty around arrangements for the remainder of Session 2. We hope to return to campus beyond Session 2 as soon as it is safe and appropriate to do so.

Some classes/teaching activities cannot be moved online and must be taught on campus. You should already know if you are in one of these classes/teaching activities and your unit convenor will provide you with more information via iLearn. If you want to confirm, see the list of [units with mandatory on-campus classes/teaching activities](#).

Visit the [MQ COVID-19 information page](#) for more detail.

General Information

Unit convenor and teaching staff

Unit Convenor

Deborah Howlett

deborah.howlett@mq.edu.au

Credit points

10

Prerequisites

(Admission to BBA or BBABA or BBABA-Psych or BBABCom-ProfAccg or BBABPsych(Hons) or BALLB) and 140cp at 1000 level or above including ((BUS201 or MGMT1005) and (BBA350 or MGMT3050) and (10cp in LAWS units at 2000 level or BUSL250 or BUSL251 or ACCG2051))

Corequisites

Co-badged status

Unit description

This course-wide Capstone unit is designed to be taken by students in their final session of study within the Bachelor of Business Administration. The unit provides a platform for students to exercise the discipline specific knowledge and skills that they have acquired within the course. The major component of the unit is a business-based team project, where students will actively engage with an organisation including but not limited to: not-for profit organisations, government agencies, companies, and industry partners. Group work engages students in the challenges of interpersonal communication, task allocation, coordination and control. Students will gain an insight into organisations and the challenges set (e.g., mergers and acquisitions, business diversification) and be able to contextualise their graduate capabilities into the final business project.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Analyse contemporary issues for businesses and recommend strategic solutions

ULO2: Assess and communicate corporate strategic issues in a contemporary setting.

ULO3: Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

General Assessment Information

Late Assessment Policy:

Late assessment submissions must be submitted through the appropriate submission link in [iLearn](#). No extensions will be granted unless an application for [Special Consideration](#) is made and approved. There will be a **deduction of 10%** of the total available marks made from the total awarded mark for each **24 hour period** or part thereof that the submission is late. Late submissions will not be accepted after solutions have been discussed and/or made available.

Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

Assessment Tasks

Name	Weighting	Hurdle	Due
Individual Presentation	30%	No	Weeks 5 to 9
Group Presentation	20%	No	Weeks 11 and 12
Group Report	30%	No	Week 13
Reflection	20%	No	Week 13

Individual Presentation

Assessment Type ¹: Presentation
Indicative Time on Task ²: 15 hours
Due: **Weeks 5 to 9**
Weighting: **30%**

The initial presentation will be of 6.5 – 7 minutes and will occur before the submission of the report. It will be marked individually and is worth 30%.

On successful completion you will be able to:

- Assess and communicate corporate strategic issues in a contemporary setting.

Group Presentation

Assessment Type ¹: Presentation

Indicative Time on Task ²: 15 hours

Due: **Weeks 11 and 12**

Weighting: **20%**

The second presentation will require each student to synthesise their report as part of a group. The presentation will be no longer than 20 minutes per group. The presentation is worth 20% with artefacts.

On successful completion you will be able to:

- Assess and communicate corporate strategic issues in a contemporary setting.
- Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

Group Report

Assessment Type ¹: Report

Indicative Time on Task ²: 25 hours

Due: **Week 13**

Weighting: **30%**

Each group is required to contribute to a 5000 word group report. It is worth 30% and is marked as a group. As part of the report, there is a peer assessment component.

On successful completion you will be able to:

- Assess and communicate corporate strategic issues in a contemporary setting.
- Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

Reflection

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 8 hours

Due: **Week 13**

Weighting: **20%**

Students will reflect on target knowledge learnt throughout their business degree and their own unique experiences within the Group Project in one reflection to be submitted online.

On successful completion you will be able to:

- Analyse contemporary issues for businesses and recommend strategic solutions
- Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	None. Readings will be available on iLearn
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	<p>Students are required to have access to a personal computer with audio and video functions. Access to reliable internet services and sufficient network bandwidth to participate in Zoom tutorials as required.</p> <p>Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/).</p> <p>iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</p>
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended readings	Recommended readings are provided via the links on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to help you improve your marks and take control of your study.

- [Getting help with your assignment](#)
- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)

- [Ask a Librarian](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

Date	Description
06/07/2021	Assessments updated to align with new assessment policy