MMBA8036
Investment Management
Term 1, Fully online/virtual 2022
Department of Applied Finance

Contents

General Information ........................................... 2
Learning Outcomes ........................................... 2
General Assessment Information ......................... 3
Assessment Tasks ............................................ 3
Delivery and Resources .................................... 5
Unit Schedule ................................................ 5
Policies and Procedures .................................... 6
Changes since First Published ............................. 8

Disclaimer
Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

Notice
As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit’s iLearn space or consult your unit convenor.
General Information

Unit convenor and teaching staff
Andrew Lepone
andrew.lepone@mq.edu.au

Paul Marevich
paul.marevich@mq.edu.au

Credit points
10

Prerequisites
(MGSM835 or MMBA8035) and (MGSM840 or MMBA8040)

Corequisites

Co-badged status

Unit description
This unit develops a conceptual framework to apply modern investment theory. Students analyse the investment industry, the risk-return relation, asset allocation between risky and risk-free assets, how optimal portfolios are constructed and why they are constructed the way they are. The unit also provides insights in terms of models that explain the cross-section of stock returns, articulating and considering the market efficiency debate, differences between behavioural finance and rational expectations, bond portfolio management, and portfolio insurance techniques. The unit concludes by examining portfolio performance measurement as the final step in the investment process.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Identify and evaluate conceptual frameworks and theories in managing investments.

ULO2: Develop financial literacy and apply knowledge to evaluate and assess investment portfolio performance.

ULO3: Assess and synthesise the differences between behavioural finance and rational
expectations in a global investment environment.

General Assessment Information

Late submissions of assessments

Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests.

Table 1: Penalty calculation based on submission time

<table>
<thead>
<tr>
<th>Submission time after the due date (including weekends)</th>
<th>Penalty (% of available assessment task mark)</th>
<th>Example: for a non-timed assessment task marked out of 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 24 hours</td>
<td>10%</td>
<td>10% x 30 marks = 3-mark deduction</td>
</tr>
<tr>
<td>24-48 hours</td>
<td>20%</td>
<td>20% x 30 marks = 6-mark deduction</td>
</tr>
<tr>
<td>48-72 hours</td>
<td>30%</td>
<td>30% x 30 marks = 9-mark deduction</td>
</tr>
<tr>
<td>72-96 hours</td>
<td>40%</td>
<td>40% x 30 marks = 12-mark deduction</td>
</tr>
<tr>
<td>&gt; 96 hours</td>
<td>100%</td>
<td>Assignment won’t be accepted</td>
</tr>
</tbody>
</table>

Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a Special Consideration application. An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case study report</td>
<td>30%</td>
<td>No</td>
<td>13/02/2022</td>
</tr>
<tr>
<td>Group assignment</td>
<td>30%</td>
<td>No</td>
<td>04/03/2022</td>
</tr>
<tr>
<td>Test</td>
<td>40%</td>
<td>No</td>
<td>18/02/2022</td>
</tr>
</tbody>
</table>
Case study report
Assessment Type: Case study/analysis
Indicative Time on Task: 20 hours
Due: 13/02/2022
Weighting: 30%

A 1,500 word case study report including both quantitative and qualitative analysis.

On successful completion you will be able to:
• Identify and evaluate conceptual frameworks and theories in managing investments.
• Develop financial literacy and apply knowledge to evaluate and assess investment portfolio performance.

Group assignment
Assessment Type: Case study/analysis
Indicative Time on Task: 20 hours
Due: 04/03/2022
Weighting: 30%

A 1,500 - 3,000 word case study report including both quantitative and qualitative analysis.

On successful completion you will be able to:
• Identify and evaluate conceptual frameworks and theories in managing investments.
• Develop financial literacy and apply knowledge to evaluate and assess investment portfolio performance.
• Assess and synthesise the differences between behavioural finance and rational expectations in a global investment environment.

Test
Assessment Type: Quiz/Test
Indicative Time on Task: 20 hours
Due: 18/02/2022
Weighting: 40%
A 1.5-hour test will be held in session.

On successful completion you will be able to:

- Identify and evaluate conceptual frameworks and theories in managing investments.
- Develop financial literacy and apply knowledge to evaluate and assess investment portfolio performance.
- Assess and synthesise the differences between behavioural finance and rational expectations in a global investment environment.

1 If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Learning Skills Unit for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

**Delivery and Resources**

**Required Text**


**iLearn**

The web page for this unit can be found at: [https://ilearn.mq.edu.au](https://ilearn.mq.edu.au)

**Unit Schedule**

**Class Dates:**

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday</td>
<td>21 January 2022</td>
<td>9am - 5pm</td>
</tr>
<tr>
<td>Saturday</td>
<td>22 January 2022</td>
<td>9am - 5pm</td>
</tr>
<tr>
<td>Sunday</td>
<td>23 January 2022</td>
<td>9am - 5pm</td>
</tr>
<tr>
<td>Saturday</td>
<td>12 February 2022</td>
<td>9am - 5pm</td>
</tr>
<tr>
<td>Sunday</td>
<td>13 February 2022</td>
<td>9am - 5pm</td>
</tr>
</tbody>
</table>
The Unit will be presented as follows:

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
<th>Required Textbook Reading</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Investment Environment</td>
<td>Chapters 1-5</td>
</tr>
<tr>
<td>2</td>
<td>Investment Return and Risk</td>
<td>Chapters 6-7</td>
</tr>
<tr>
<td>3</td>
<td>Individuals and Investing</td>
<td>Chapters 9-10</td>
</tr>
<tr>
<td>4</td>
<td>Managed Funds Basics; Measuring Managed Funds Performance; Critiquing Managed Funds</td>
<td>Chapters 4 &amp; 24</td>
</tr>
<tr>
<td>5</td>
<td>Investing in Shares</td>
<td>Chapters 17 &amp; 25</td>
</tr>
<tr>
<td>6</td>
<td>Investing Principles</td>
<td>Chapters 18-19</td>
</tr>
<tr>
<td>7</td>
<td>Bond Investments; Bond Valuation; Investment Strategies</td>
<td>Chapters 14-16</td>
</tr>
<tr>
<td>8</td>
<td>Market Efficiency and Behavioural Finance</td>
<td>Chapters 11-12</td>
</tr>
<tr>
<td>9</td>
<td>Other Investments: Preference Shares; Convertibles; Derivatives; Hedge Funds; Other Tangibles</td>
<td>Chapters 21, 22 &amp; 26</td>
</tr>
<tr>
<td>10</td>
<td>Discussion Session on Project; Integration &amp; Review</td>
<td></td>
</tr>
</tbody>
</table>

**Policies and Procedures**

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.
To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Getting help with your assignment
- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

**Student Enquiry Service**

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

**Equity Support**

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.
IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Changes since First Published

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>08/12/2021</td>
<td>The new MQ &quot;Late Assessment Submission statement&quot; added.</td>
</tr>
</tbody>
</table>