



MMBA8036

Investment Management

Term 1, Fully online/virtual 2022

Department of Applied Finance

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General Information

Unit convenor and teaching staff

Andrew Lepone

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Credit points

10

Prerequisites

(MGSM835 or MMBA8035) and (MGSM840 or MMBA8040)

Corequisites

Co-badged status

Unit description

This unit develops a conceptual framework to apply modern investment theory. Students analyse the investment industry, the risk-return relation, asset allocation between risky and risk-free assets, how optimal portfolios are constructed and why they are constructed the way they are. The unit also provides insights in terms of models that explain the cross-section of stock returns, articulating and considering the market efficiency debate, differences between behavioural finance and rational expectations, bond portfolio management, and portfolio insurance techniques. The unit concludes by examining portfolio performance measurement as the final step in the investment process.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Identify and evaluate conceptual frameworks and theories in managing investments.

ULO2: Develop financial literacy and apply knowledge to evaluate and assess investment portfolio performance.

ULO3: Assess and synthesise the differences between behavioural finance and rational

expectations in a global investment environment.

General Assessment Information

Late submissions of assessments

Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests.

Table 1: Penalty calculation based on submission time

| Submission time after the due date (including weekends) | Penalty (% of available assessment task mark) | Example: for a non-timed assessment task marked out of 30 |
|---|---|---|
| < 24 hours | 10% | 10% x 30 marks = 3-mark deduction |
| 24-48 hours | 20% | 20% x 30 marks = 6-mark deduction |
| 48-72 hours | 30% | 30% x 30 marks = 9-mark deduction |
| 72-96 hours | 40% | 40% x 30 marks = 12-mark deduction |
| > 96 hours | 100% | Assignment won't be accepted |

Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a [Special Consideration application](#). An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

Assessment Tasks

| Name | Weighting | Hurdle | Due |
|-----------------------------------|-----------|--------|------------|
| Case study report | 30% | No | 13/02/2022 |
| Group assignment | 30% | No | 04/03/2022 |
| Test | 40% | No | 18/02/2022 |

Case study report

Assessment Type ¹: Case study/analysis

Indicative Time on Task ²: 20 hours

Due: **13/02/2022**

Weighting: **30%**

A 1,500 word case study report including both quantitative and qualitative analysis.

On successful completion you will be able to:

- Identify and evaluate conceptual frameworks and theories in managing investments.
- Develop financial literacy and apply knowledge to evaluate and assess investment portfolio performance.

Group assignment

Assessment Type ¹: Case study/analysis

Indicative Time on Task ²: 20 hours

Due: **04/03/2022**

Weighting: **30%**

A 1,500 - 3,000 word case study report including both quantitative and qualitative analysis.

On successful completion you will be able to:

- Identify and evaluate conceptual frameworks and theories in managing investments.
- Develop financial literacy and apply knowledge to evaluate and assess investment portfolio performance.
- Assess and synthesise the differences between behavioural finance and rational expectations in a global investment environment.

Test

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 20 hours

Due: **18/02/2022**

Weighting: **40%**

A 1.5-hour test will be held in session.

On successful completion you will be able to:

- Identify and evaluate conceptual frameworks and theories in managing investments.
- Develop financial literacy and apply knowledge to evaluate and assess investment portfolio performance.
- Assess and synthesise the differences between behavioural finance and rational expectations in a global investment environment.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text

Bodie, Z., Kane, A. & Marcus, A. (2021) Investments, 12th edition, McGraw Hill.

For information on textbook prices and online ordering, please refer to the Booktopia webpage at <https://www.booktopia.com.au/investments-zvi-bodie/book/9781260571158.html>

iLearn

The web page for this unit can be found at: <https://ilearn.mq.edu.au>

Unit Schedule

Class Dates:

| | | |
|----------|------------------|-----------|
| Friday | 21 January 2022 | 9am - 5pm |
| Saturday | 22 January 2022 | 9am - 5pm |
| Sunday | 23 January 2022 | 9am - 5pm |
| Saturday | 12 February 2022 | 9am - 5pm |
| Sunday | 13 February 2022 | 9am - 5pm |

The Unit will be presented as follows:

| Session | Topic | Required Textbook Reading |
|---------|---|---------------------------|
| 1 | The Investment Environment | Chapters 1-5 |
| 2 | Investment Return and Risk | Chapters 6-7 |
| 3 | Individuals and Investing | Chapters 9-10 |
| 4 | Managed Funds Basics; Measuring Managed Funds Performance; Critiquing Managed Funds | Chapters 4 & 24 |
| 5 | Investing in Shares | Chapters 17 & 25 |
| 6 | Investing Principles | Chapters 18-19 |
| 7 | Bond Investments; Bond Valuation; Investment Strategies | Chapters 14-16 |
| 8 | Market Efficiency and Behavioural Finance | Chapters 11-12 |
| 9 | Other Investments: Preference Shares; Convertibles; Derivatives; Hedge Funds; Other Tangibles | Chapters 21, 22 & 26 |
| 10 | Discussion Session on Project; Integration & Review | |

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

| Date | Description |
|------------|--|
| 08/12/2021 | The new MQ "Late Assessment Submission statement" added. |