



STAT1250

Business Statistics

Session 1, In person-scheduled-weekday, North Ryde 2022

School of Mathematical and Physical Sciences

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	7
<u>Unit Schedule</u>	7
<u>Policies and Procedures</u>	8
<u>Changes from Previous Offering</u>	10
<u>Changes since First Published</u>	10

Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

General Information

Unit convenor and teaching staff

Ayse Bilgin

ayse.bilgin@mq.edu.au

Huan Lin

huan.lin@mq.edu.au

Credit points

10

Prerequisites

Corequisites

Co-badged status

Unit description

Data is the foundation of sound business decisions. In this unit you will learn the fundamentals of analysing, solving and communicating business problems using quantitative information.

The unit will cover the statistical concepts that provide a foundation for the study of and professional practice in business and economics. The focus will be on tools and approaches that are used every day in business. Problems and examples will be drawn from current real-world experience.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: organise and summarise data graphically and numerically

ULO2: use appropriate techniques to analyse data

ULO3: use Excel to manipulate and analyse data

ULO4: draw conclusions from the results of data analysis

ULO5: apply statistical techniques to problems arising from diverse fields of research including examples on sustainability

ULO6: demonstrate foundational learning skills including active engagement in your learning process

General Assessment Information

General Assessment Information

You need to have the latest version of **Excel with the Data Analysis add-on enabled** for the assessment tasks (see iLearn for information on how to access Excel for free from the university).

Participation Hurdle: You need to pass participation hurdle (see SGTA and Practicals) to be able to pass this unit.

Hurdle Quizzes: There are 5 (five) Hurdle Quizzes. If you fail any of the Hurdle Quizzes your highest possible mark for this unit will be 49 with a grade of Fail Hurdle (FH). **You need to pass all five Hurdle Quizzes to be able to pass this unit.**

Class Tests and Final Exam: You require Excel with the Data Analysis add-on to enable completion of these assessments. You will not be able to answer questions for these assessment tasks without it.

See the schedule in iLearn for detailed of assessment dates and additional information.

ASSESSMENT SUBMISSION DEADLINES AND LATE SUBMISSIONS: Hurdle quizzes and Class tests must be undertaken at the time indicated in the unit guide (See iLearn for individual due dates). Should these activities be missed due to illness or misadventure, students may apply for Special Consideration.

Assessments not submitted by the due date will receive a mark of zero **unless** late submissions are specifically allowed as indicated in the unit guide or on iLearn.

If late submissions are permitted as indicated in the unit guide or on iLearn a consistent penalty will be applied for late submissions as follows:

A 12-hour grace period will be given after which the following deductions will be applied to the awarded assessment mark: 12 to 24 hours late = 10% deduction; for each day thereafter, an additional 10% per day or part thereof will be applied until five days beyond the due date. After this time, a mark of zero (0) will be given.

For example, an assessment worth 20% is due 5 pm on 1 January. Student A submits the assessment at 1 pm, 3 January. The assessment received a mark of 15/20. A 20% deduction is then applied to the mark of 15, resulting in the loss of three (3) marks. Student A is then awarded a final mark of 12/20.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Practical Participation</u>	0%	Yes	Weekly - from 2 to 13

Name	Weighting	Hurdle	Due
<u>SGTA Participation</u>	0%	Yes	Weekly - from 2 to 13
<u>Hurdle Quizzes</u>	10%	Yes	5 of them, See iLearn for individual due dates
<u>Class Test 1</u>	15%	No	Week 7
<u>Class Test 2</u>	25%	No	Week 11
<u>Final Exam</u>	50%	No	During University Examination Period

Practical Participation

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 0 hours

Due: **Weekly - from 2 to 13**

Weighting: **0%**

This is a hurdle assessment task (see [assessment policy](#) for more information on hurdle assessment tasks)

Students must attend and participate in at least 10 of the weekly practical classes to pass this unit. This is a hurdle requirement. They must attend the class that they are registered into.

On successful completion you will be able to:

- organise and summarise data graphically and numerically
- use appropriate techniques to analyse data
- use Excel to manipulate and analyse data
- apply statistical techniques to problems arising from diverse fields of research including examples on sustainability

SGTA Participation

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 0 hours

Due: **Weekly - from 2 to 13**

Weighting: **0%**

This is a hurdle assessment task (see [assessment policy](#) for more information on hurdle assessment tasks)

Students must attend and participate in at least 10 of the weekly SGTA classes to pass this unit.

This is a hurdle requirement. They must attend the class that they are registered into.

On successful completion you will be able to:

- organise and summarise data graphically and numerically
- use appropriate techniques to analyse data
- draw conclusions from the results of data analysis
- apply statistical techniques to problems arising from diverse fields of research including examples on sustainability

Hurdle Quizzes

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 10 hours

Due: **5 of them, See iLearn for individual due dates**

Weighting: **10%**

This is a hurdle assessment task (see [assessment policy](#) for more information on hurdle assessment tasks)

The Hurdle Quizzes are online quizzes that will be made available on iLearn.

On successful completion you will be able to:

- use appropriate techniques to analyse data
- use Excel to manipulate and analyse data
- draw conclusions from the results of data analysis
- apply statistical techniques to problems arising from diverse fields of research including examples on sustainability
- demonstrate foundational learning skills including active engagement in your learning process

Class Test 1

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 3 hours

Due: **Week 7**

Weighting: **15%**

Class Test 1 will be held in the first half of the session.

On successful completion you will be able to:

- organise and summarise data graphically and numerically
- use appropriate techniques to analyse data
- use Excel to manipulate and analyse data
- draw conclusions from the results of data analysis

Class Test 2

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 3 hours

Due: **Week 11**

Weighting: **25%**

Class Test 2 will be held in the second half of the session.

On successful completion you will be able to:

- organise and summarise data graphically and numerically
- use appropriate techniques to analyse data
- use Excel to manipulate and analyse data
- draw conclusions from the results of data analysis

Final Exam

Assessment Type ¹: Examination

Indicative Time on Task ²: 21 hours

Due: **During University Examination Period**

Weighting: **50%**

Formal invigilated examination testing the learning outcomes of the unit. Students are advised that it is Macquarie University policy not to set early examinations for individuals or groups of students. All students are expected to ensure that they are available until the end of the teaching semester, i.e. the final day of the official examination period.

On successful completion you will be able to:

- organise and summarise data graphically and numerically

- use appropriate techniques to analyse data
- use Excel to manipulate and analyse data
- draw conclusions from the results of data analysis
- apply statistical techniques to problems arising from diverse fields of research including examples on sustainability

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

You are expected to study **each week at least 10 hours** to achieve best learning outcomes.

Lecture notes, **SGTA** worksheets and **Practical** worksheets will be available to download within iLearn. Recommended text books will be listed in iLearn, you only need one of the recommended text books.

Technology Used and Required: All course material is delivered through iLearn (which is a version of Moodle). The link may be found at <http://ilearn.mq.edu.au>

Unit Schedule

Week	Lecture Topic	Assessment Due
1	Introduction to statistics	
2	Summarising and displaying data	
3	Summarising and displaying data (continued)	Hurdle Quiz 1
4	Introduction to distributions: the normal distribution	Hurdle Quiz 2
5	Sampling distributions and confidence intervals for proportions	
6	Sampling distributions and confidence intervals for means	Hurdle Quiz 3
7	One sample hypothesis tests for a population mean	Class Test 1
Semester Break (not holiday)		
8	Hypothesis tests for comparing population means	
9	Simple linear regression (Part 1)	
10	Simple linear regression (Part 2)	Hurdle Quiz 4

11	Hypothesis tests for population proportions: z-test of a proportion and chi-squared goodness-of fit test	Class Test 2
12	Chi-squared test of independence	Hurdle Quiz 5
13	Revision	

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing an](#)

[d maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

Schedule of the unit revised.

Changes since First Published

Date	Description
07/02/2022	Schedule of the unit is revised.