HSYP8007
Program Planning and Evaluation in Health Promotion
Session 1, In person-scheduled-weekday, North Ryde 2022

Medicine, Health and Human Sciences Faculty level units

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## General Information

<table>
<thead>
<tr>
<th>Unit convenor and teaching staff</th>
<th>Josephine Chau</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><a href="mailto:josephine.chau@mq.edu.au">josephine.chau@mq.edu.au</a></td>
</tr>
<tr>
<td>Level 3, 75 Talavera Road</td>
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</table>

| Credit points | 10 |

### Prerequisites
(HSYP802 or HSYP8101) and (HSYP805 or HSYP8104)

### Corequisites

### Co-badged status

### Unit description
In this unit you will learn to plan and evaluate health promotion programs and assess their implementation and impact. You will apply knowledge and learnings from the classroom to real world scenarios using a pragmatic lens. This unit will prepare you to work as a health promotion practitioner, in settings such as local health districts, non-government organisations, and community enterprises. Assessment tasks will involve a combination of individual and group work, similar to working on a real project. To be successful in this unit you will need to have a solid understanding of disease prevention and health promotion.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at [https://www.mq.edu.au/study/calendar-of-dates](https://www.mq.edu.au/study/calendar-of-dates)

## Learning Outcomes

On successful completion of this unit, you will be able to:

- **ULO1**: Describe the key principles of planning and evaluation of health promotion programs.
- **ULO2**: Identify and articulate appropriate research designs and methods for designing and evaluating a health promotion program.
- **ULO3**: Apply the principles of planning and evaluation to real world scenarios with a pragmatic approach.
- **ULO4**: Critically appraise the strengths and limitations of a health promotion program.
General Assessment Information

All final grades are determined by a grading committee, in accordance with the Macquarie University Assessment Policy, and are not the sole responsibility of the Unit Convenor. Students will be awarded a final grade, which corresponds to the grade descriptors specified in the Assessment Procedure (clause 128).

To pass this unit, students must demonstrate sufficient evidence of achievement of the learning outcomes, meet any ungraded requirements including professionalism, and achieve a final mark of 50 or better.

Further details for each assessment task will be available on iLearn.

Extensions for Assessment tasks


Late Submission of Work

All assignments which are officially received after the due date, and where no extension has been granted by the course convenor or tutor, will incur a deduction of 5% per day penalty including weekends and public holidays. If you submit the assessment task 10 days or more beyond the due date, without an approved extension, you will be awarded a maximum of 50% of the overall assessment marks.

For example:

<table>
<thead>
<tr>
<th>Due date</th>
<th>Received</th>
<th>Days late</th>
<th>Deduction</th>
<th>Raw mark</th>
<th>Final mark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday 14th</td>
<td>Saturday 15th</td>
<td>1</td>
<td>5%</td>
<td>75%</td>
<td>70%</td>
</tr>
<tr>
<td>Friday 14th</td>
<td>Monday 17th</td>
<td>3</td>
<td>15%</td>
<td>75%</td>
<td>60%</td>
</tr>
<tr>
<td>Friday 14th</td>
<td>Tuesday 25th</td>
<td>11</td>
<td>55%</td>
<td>75%</td>
<td>50% (capped)</td>
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</table>

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical appraisal</td>
<td>40%</td>
<td>No</td>
<td>Week 6</td>
</tr>
<tr>
<td>Name</td>
<td>Weighting</td>
<td>Hurdle</td>
<td>Due</td>
</tr>
<tr>
<td>--------------------</td>
<td>-----------</td>
<td>--------</td>
<td>------------------------------------------</td>
</tr>
<tr>
<td>Program proposal</td>
<td>60%</td>
<td>No</td>
<td>Part 1: Week 12; Part 2: Week 13; Parts 3 &amp; 4: Week 14</td>
</tr>
</tbody>
</table>

**Critical appraisal**

Assessment Type 1: Report  
Indicative Time on Task 2: 25 hours  
Due: **Week 6**  
Weighting: **40%**

Critical appraisal of a health promotion program

On successful completion you will be able to:

- Describe the key principles of planning and evaluation of health promotion programs.
- Identify and articulate appropriate research designs and methods for designing and evaluating a health promotion program.
- Critically appraise the strengths and limitations of a health promotion program

**Program proposal**

Assessment Type 1: Report  
Indicative Time on Task 2: 65 hours  
Due: **Part 1: Week 12; Part 2: Week 13; Parts 3 & 4: Week 14**  
Weighting: **60%**

Proposal for a health promotion program divided into four components: 1. Pitch presentation (10%) 2. Written report (20%) 3. Peer contribution (10%) 4. Reflection (20%)  

On successful completion you will be able to:

- Describe the key principles of planning and evaluation of health promotion programs.
- Identify and articulate appropriate research designs and methods for designing and evaluating a health promotion program.
- Apply the principles of planning and evaluation to real world scenarios with a pragmatic approach.
- Critically appraise the strengths and limitations of a health promotion program

If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
the Writing Centre for academic skills support.

\[ \text{Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation} \]

**Delivery and Resources**

**Unit Organisation**

This is a ten credit point unit run over a 13 week session. Further information is available via the online Learning Management System (LMS) iLearn [http://ilearn.mq.edu](http://ilearn.mq.edu).

**Readings**

The readings for each week will be listed in iLearn using the Leganto system. Leganto is the reading list management system, which you can access through your iLearn unit. More information on Leganto is available here: [http://libguides.mq.edu.au/leganto](http://libguides.mq.edu.au/leganto).

Readings marked as 'required' are essential for completion in the marked week. Some readings may be included that are marked as 'recommended' or 'secondary sources', these are additional materials that may be of interest to you. Please use these at your discretion.

**Technology and equipment**

**Off-campus**

To study optimally when off campus you will need to have access to a reliable internet connection to retrieve unit information and at times to join interactive session (eg zoom) or submit assessment tasks via iLearn.

**On-campus**

Teaching rooms are equipped with state of art audio-visual and ICT equipment including internet connection, high quality video cameras and multiple LCD screens.

*Where learning activities (such as tutorials and other small group learning activities) are offered on-campus an online version will be available for those students who choose to continue their studies online (selected via eStudent).*

**Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central ([https://policies.mq.edu.au](https://policies.mq.edu.au)). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- **Academic Appeals Policy**
- **Academic Integrity Policy**
Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Academic Integrity**

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
• Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

• Subject and Research Guides

• Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

• IT Support

• Accessibility and disability support with study

• Mental health support

• Safety support to respond to bullying, harassment, sexual harassment and sexual assault

• Social support including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Changes since First Published

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
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<tbody>
<tr>
<td>08/02/2022</td>
<td>Update of the Macquarie University Assessment Policy in the General Assessment Information section.</td>
</tr>
<tr>
<td>07/02/2022</td>
<td>Update of the Macquarie University Assessment Policy in the General Assessment Information section.</td>
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