



# HSYP8007

## Program Planning and Evaluation in Health Promotion

Session 1, In person-scheduled-weekday, North Ryde 2022

*Medicine, Health and Human Sciences Faculty level units*

### Contents

---

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Policies and Procedures</u>	5
<u>Changes since First Published</u>	7

---

#### **Disclaimer**

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

## General Information

Unit convenor and teaching staff

Josephine Chau

[josephine.chau@mq.edu.au](mailto:josephine.chau@mq.edu.au)

Level 3, 75 Talavera Road

Credit points

10

Prerequisites

(HSYP802 or HSYP8101) and (HSYP805 or HSYP8104)

Corequisites

Co-badged status

Unit description

In this unit you will learn to plan and evaluate health promotion programs and assess their implementation and impact. You will apply knowledge and learnings from the classroom to real world scenarios using a pragmatic lens. This unit will prepare you to work as a health promotion practitioner, in settings such as local health districts, non-government organisations, and community enterprises. Assessment tasks will involve a combination of individual and group work, similar to working on a real project. To be successful in this unit you will need to have a solid understanding of disease prevention and health promotion.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Describe the key principles of planning and evaluation of health promotion programs.

**ULO2:** Identify and articulate appropriate research designs and methods for designing and evaluating a health promotion program.

**ULO3:** Apply the principles of planning and evaluation to real world scenarios with a pragmatic approach.

**ULO4:** Critically appraise the strengths and limitations of a health promotion program

## General Assessment Information

All final grades are determined by a grading committee, in accordance with the Macquarie University [Assessment Policy](#), and are not the sole responsibility of the Unit Convenor. Students will be awarded a final grade, which corresponds to the grade descriptors specified in the [Assessment Procedure](#) (clause 128).

To pass this unit, students must demonstrate sufficient evidence of achievement of the learning outcomes, meet any ungraded requirements including professionalism, and achieve a final mark of 50 or better.

Further details for each assessment task will be available on iLearn.

### Extensions for Assessment tasks

Applications for assessment task extensions must be submitted via [www.ask.mq.edu.au](http://www.ask.mq.edu.au). For further details please refer to the Disruption to Studies Policy available at <https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/disruption-to-studies>.

### Late Submission of Work

All assignments which are officially received after the due date, and where no extension has been granted by the course convenor or tutor, will incur a deduction of 5% per day penalty including weekends and public holidays. If you submit the assessment task 10 days or more beyond the due date, without an approved extension, you will be awarded a maximum of 50% of the overall assessment marks.

For example:

Due date	Received	Days late	Deduction	Raw mark	Final mark
Friday 14th	Saturday 15th	1	5%	75%	70%
Friday 14th	Monday 17th	3	15%	75%	60%
Friday 14th	Tuesday 25th	11	55%	75%	50% (capped)

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Critical appraisal</a>	40%	No	Week 6

Name	Weighting	Hurdle	Due
<a href="#">Program proposal</a>	60%	No	Part 1: Week 12; Part 2: Week 13; Parts 3 & 4: Week 14

## Critical appraisal

Assessment Type <sup>1</sup>: Report

Indicative Time on Task <sup>2</sup>: 25 hours

Due: **Week 6**

Weighting: **40%**

Critical appraisal of a health promotion program

On successful completion you will be able to:

- Describe the key principles of planning and evaluation of health promotion programs.
- Identify and articulate appropriate research designs and methods for designing and evaluating a health promotion program.
- Critically appraise the strengths and limitations of a health promotion program

## Program proposal

Assessment Type <sup>1</sup>: Report

Indicative Time on Task <sup>2</sup>: 65 hours

Due: **Part 1: Week 12; Part 2: Week 13; Parts 3 & 4: Week 14**

Weighting: **60%**

Proposal for a health promotion program divided into four components: 1. Pitch presentation (10%) 2. Written report (20%) 3. Peer contribution (10%) 4. Reflection (20%)

On successful completion you will be able to:

- Describe the key principles of planning and evaluation of health promotion programs.
- Identify and articulate appropriate research designs and methods for designing and evaluating a health promotion program.
- Apply the principles of planning and evaluation to real world scenarios with a pragmatic approach.
- Critically appraise the strengths and limitations of a health promotion program

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment

- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

### Unit Organisation

This is a ten credit point unit run over a 13 week session. Further information is available via the online Learning Management System (LMS) iLearn <http://ilearn.mq.edu>.

### Readings

The readings for each week will be listed in iLearn using the Leganto system. Leganto is the reading list management system, which you can access through your iLearn unit. More information on Leganto is available here: <http://libguides.mq.edu.au/leganto>

Readings marked as 'required' are essential for completion in the marked week. Some readings may be included that are marked as 'recommended' or 'secondary sources', these are additional materials that may be of interest to you. Please use these at your discretion.

### Technology and equipment

#### Off-campus

To study optimally when off campus you will need to have access to a reliable internet connection to retrieve unit information and at times to join interactive session (eg zoom) or submit assessment tasks via iLearn.

#### On-campus

Teaching rooms are equipped with state of art audio-visual and ICT equipment including internet connection, high quality video cameras and multiple LCD screens.

*Where learning activities (such as tutorials and other small group learning activities) are offered on-campus an online version will be available for those students who choose to continue their studies online (selected via eStudent).*

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)

- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)

- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes since First Published

Date	Description
08/02/2022	Update of the Macquarie University Assessment Policy in the General Assessment Information section.
07/02/2022	Update of the Macquarie University Assessment Policy in the General Assessment Information section.