COMP1750
Introduction to Business Information Systems
Session 1, In person-scheduled-weekday, North Ryde 2022
School of Computing

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General Information

Unit convenor and teaching staff
Convenor, Lecturer, Tutor
Frances Louise
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Available on iLearn

Lecturer
Evelyn Ng
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Available on iLearn

Credit points
10

Prerequisites

Corequisites

Co-badged status

Unit description
This unit provides students with a basic understanding of the content of information systems; the types of information systems; the current roles of information systems in organisations; and the opportunities and business impacts of information systems. The unit also provides an overview of the tools, techniques and frameworks used to build information systems; the range of information technologies used to support information systems; and the ethical responsibilities of both the information system professional and the private user of information. Every business has an information system. These systems are a fundamental component of the business and provide the business with the information its people need to operate and manage the business. This unit lays a foundation for students to use information systems in the context of accounting, marketing, and finance, or develop business information systems that organisations want and need.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:
**ULO1**: Demonstrate foundational learning skills including active engagement in your learning process

**ULO2**: Describe how information systems can be used to improve business performance

**ULO3**: Use basic information technology applications, including basic computer management, e-mail, web browsers, web-page creators and productivity software

**ULO4**: Demonstrate an understanding of how such applications work, to a level where you can learn new material without requiring formal training

**ULO5**: Use a 4th-generation programming environment to script IT applications.

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**General Assessment Information**

Details for each assessment will be available via iLearn.

You are encouraged to:

- set your personal deadline earlier than the actual one
- keep backups of all your important files
- seek for assistance in the early stages rather than closer to the due date

**Quizzes**

*Submission Method*: via timed iLearn quizzes and TurnItIn outside of class time.

*Late Submission*: Not accepted. Online quizzes must be undertaken at the time indicated in the unit guide. Should the activity be missed due to illness or misadventure, Special Consideration may be applied for.

**Assignments and Video Presentation**

*Submission Method*: via iLearn submission links

*Late Submission*: Late submissions will be accepted but will incur a penalty unless there is an approved Special Consideration request. A 12-hour grace period will be given after which the following deductions will be applied to the awarded assessment mark: 12 to 24 hours late = 10% deduction; for each day thereafter, an additional 10% per day or part thereof will be applied until five days beyond the due date. After this time, a mark of zero (0) will be given. For example, an assessment worth 20% is due 5 pm on 1 January. Student A submits the assessment at 1 pm, 3 January. The assessment received a mark of 15/20. A 20% deduction is then applied to the mark of 15, resulting in the loss of three (3) marks. Student A is then awarded a final mark of 12/20.

**Special Consideration**

If you cannot submit on time because of illness or other circumstances, please apply for special consideration as soon as possible through [https://ask.mq.edu.au/](https://ask.mq.edu.au/). Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.
## Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quizzes</td>
<td>60%</td>
<td>No</td>
<td>Week 4, 7, 10, 13</td>
</tr>
<tr>
<td>Assignment One</td>
<td>10%</td>
<td>No</td>
<td>Week 5</td>
</tr>
<tr>
<td>Video Presentation</td>
<td>15%</td>
<td>No</td>
<td>Week 9</td>
</tr>
<tr>
<td>Assignment Two</td>
<td>15%</td>
<td>No</td>
<td>Week 11</td>
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### Quizzes

Assessment Type: Quiz/Test

Indicative Time on Task: 30 hours

Due: Week 4, 7, 10, 13

Weighting: 60%

There will be four short quizzes in the semester. These quizzes will cover important parts of the unit material and, as well as assessing your current level of mastery of it, give you and your tutor an opportunity to address any problem areas. The quizzes will also include a short test based on practical components.

On successful completion you will be able to:

- Describe how information systems can be used to improve business performance
- Use basic information technology applications, including basic computer management, e-mail, web browsers, web-page creators and productivity software
- Demonstrate an understanding of how such applications work, to a level where you can learn new material without requiring formal training

### Assignment One

Assessment Type: Design Implementation

Indicative Time on Task: 12 hours

Due: Week 5

Weighting: 10%

Advanced Excel (spreadsheets). Apply spreadsheet functions to present data according to the business requirements by using various formulas, charts, filtering, sorting, data grouping, pivot table/chart, etc.
On successful completion you will be able to:

- Demonstrate foundational learning skills including active engagement in your learning process
- Describe how information systems can be used to improve business performance
- Use basic information technology applications, including basic computer management, e-mail, web browsers, web-page creators and productivity software
- Demonstrate an understanding of how such applications work, to a level where you can learn new material without requiring formal training

**Video Presentation**

Assessment Type 1: Presentation
Indicative Time on Task 2: 16 hours
Due: Week 9
Weighting: 15%

Applying concepts into business practice. Students will need to use visual aid and record a short video presentation proposing IS for a particular business.

On successful completion you will be able to:

- Demonstrate foundational learning skills including active engagement in your learning process
- Describe how information systems can be used to improve business performance
- Use basic information technology applications, including basic computer management, e-mail, web browsers, web-page creators and productivity software

**Assignment Two**

Assessment Type 1: Design Implementation
Indicative Time on Task 2: 18 hours
Due: Week 11
Weighting: 15%

Advanced Access (Databases) - Create and modify relational database according to the business requirements. Manipulate data for analysis and reporting purposes.
On successful completion you will be able to:

• Demonstrate foundational learning skills including active engagement in your learning process
• Describe how information systems can be used to improve business performance
• Use basic information technology applications, including basic computer management, e-mail, web browsers, web-page creators and productivity software
• Demonstrate an understanding of how such applications work, to a level where you can learn new material without requiring formal training
• Use a 4th-generation programming environment to script IT applications.

1 If you need help with your assignment, please contact:

• the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
• the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

**Delivery and Resources**

**Teaching and Learning Strategy**

COMP1750 is taught via lectures and practical classes. The feedback that you receive plays a crucial role in your learning.

Lectures are used to introduce new material, give examples of the advances in business information systems and technologies and put them in a wider context.

Practical/SGTA classes are small group classes which give you the opportunity to interact with your peers and with a tutor who has a sound knowledge of the subject. This also gives you a chance to practice your technical skills.

You have many opportunities to seek and to receive feedback. During lectures, you are encouraged to ask the lecturer questions to clarify anything you might not be sure of. Assignments have been specially designed to deliver continuous feedback on your work.

Each week you should:

• Attend lectures, take notes, ask questions
• Attend your practical class and seek feedback from your tutor on your work
• Read assigned reading material, add to your notes and prepare questions for your lecturer or tutor
• Start working on any assignments immediately after they have been released.

Lecture notes are made available each week but these notes are intended as an outline of the lecture only and are not a substitute for your own notes or reading additional material.

Classes
Each week you should attend two hours of lecture and an hour of practical class.

**Note that practicals run for 12 weeks and commence in week 1.**

Please note that you are **required** to submit a certain number of assignments and participate in a certain number of workshop class. Failure to do so may result in you failing the unit.

Textbook

• Recommended textbook:

• Alternative textbook:

Technology used and required

**iLecture/echo**
Digital recordings of lectures are available.

**Software**

Any video recording and editing software for the video presentation.

**Website**
The web page for this unit can be found at [https://ilearn.mq.edu.au](https://ilearn.mq.edu.au).

**Staff-Student Liaison Committee**
Liaison meetings will be organized in week 7. If you have any issues to be addressed you can bring them to the meetings. You can also consult the Acting Director of Teaching (Dr Malcolm Ryan) or the Head of Department (Dr Michael Sheng). You are entitled to have your concerns raised, discussed and resolved.
Student Support Services

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at https://students.mq.edu.au/.

Assumed knowledge

Basic computer skills.

Unit Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Lecture Topics/Events</th>
<th>Practical Class Events</th>
<th>Assessments</th>
<th>Textbook Chapter Reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Importance of MIS</td>
<td>Introduction to the unit, iLearn, and the lab.</td>
<td></td>
<td>Chapter 1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Introduction to Assignment 1.</td>
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<td></td>
<td></td>
<td>MS Excel exercises.</td>
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<tr>
<td>4</td>
<td>Hardware and Software</td>
<td>MS Access exercises.</td>
<td>Quiz 1</td>
<td>Chapter 4</td>
</tr>
<tr>
<td>5</td>
<td>Database Processing</td>
<td>MS Access exercises.</td>
<td>Assignment 1</td>
<td>Chapter 5</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Last chance to ask questions related to Assignment 1.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>The Cloud</td>
<td>Introduction to Assignment 2.</td>
<td></td>
<td>Chapter 6</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Review for Quiz 2.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Processes, Organisations, and Information Systems</td>
<td>MS Access exercises.</td>
<td>Quiz 2</td>
<td>Chapter 7</td>
</tr>
<tr>
<td>8</td>
<td>Social Media Information Systems</td>
<td>MS Access exercises.</td>
<td></td>
<td>Chapter 8</td>
</tr>
<tr>
<td>9</td>
<td>Business Intelligence Systems</td>
<td>Review for Quiz 3.</td>
<td>Video Presentation</td>
<td>Chapter 9</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Last chance to ask questions related to the video presentation assessment.</td>
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<tr>
<td>10</td>
<td>Information Systems Security</td>
<td>MS Access exercises.</td>
<td>Quiz 3</td>
<td>Chapter 10</td>
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Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- **Academic Appeals Policy**
- **Academic Integrity Policy**
- **Academic Progression Policy**
- **Assessment Policy**
- **Fitness to Practice Procedure**
- **Assessment Procedure**
- **Complaints Resolution Procedure for Students and Members of the Public**
- **Special Consideration Policy**

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a
range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support
Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre
The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support
Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues

Student Enquiries
Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.