

# **COMP3151** Games Project B

Session 2, In person-scheduled-weekday, North Ryde 2022

School of Computing

# Contents

General Information	2
Learning Outcomes	2
General Assessment Information	3
Assessment Tasks	4
Delivery and Resources	8
Unit Schedule	9
Policies and Procedures	9

#### Disclaimer

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# **General Information**

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Credit points 10

Prerequisites COMP3150 or COMP352

Corequisites

Co-badged status

Unit description

Students will continue their group work to produce a video game using a commercial-level game engine. This will enable them to apply their previously acquired skills in video game design and development to a substantial project. Teams will be expected to progress a game from its prototype state through the production stage in order to prepare it for publication. This will require knowledge and skills relevant to game design, production, development, quality assurance, and marketing. Teams will be expected to produce a compelling project plan and meet regular agreed milestones as well as producing game documentation and promoting their game.

# Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

# **Learning Outcomes**

On successful completion of this unit, you will be able to:

**ULO1:** Apply agile development processes (prototyping and playtesting) to complete production and publication of a video game design and development project. **ULO2:** Contribute to iterative improvement of team project management processes to improve production efficiency and deliver on agreed milestones.

**ULO3:** Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.

**ULO4:** Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.

**ULO5:** Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.

**ULO6:** Conduct user research to evaluate the extent to which your game meets its design goals, and quality assurance to prepare it for release.

**UL07:** Strategise options for the deployment and monetisation of a video game.

# **General Assessment Information**

#### Late Assessment Submission Penalty

From 1 July 2022, Students enrolled in Session based units with written assessments will have the following late penalty applied. Please see https://students.mq.edu.au/study/asse ssment-exams/assessments\_for\_more information.

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7<sup>th</sup> day (including weekends). After the 7<sup>th</sup> day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at **11:55 pm**. A 1-hour grace period is provided to students who experience a technical concern.

For any late submission of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

#### Assessments where Late Submissions will be accepted

In this unit, late submissions will be accepted as follows:

- · Milestones YES, Standard Late Penalty applies
- Elevator Pitch NO, unless Special Consideration is granted
- · Pitch NO, unless Special Consideration is granted
- Project Plan YES, Standard Late Penalty applies
- Marketing Strategy YES, Standard Late Penalty applies
- Final Report YES, Standard Late Penalty applies
- Final Game YES, Standard Late Penalty applies
- Postmortem YES, Standard Late Penalty applies

# **Assessment Tasks**

Name	Weighting	Hurdle	Due
Milestones	24%	No	Fortnightly, beginning Week 4
Final report	25%	No	Week 14
Marketing strategy	5%	No	Week 2 of mid-semester break
Elevator Pitch	6%	No	Week 1
Pitch	5%	No	Week 2
Postmortem	15%	No	Week 15
Final game	15%	No	Week 13
Project Plan	5%	No	Week 3

### Milestones

Assessment Type 1: Project Indicative Time on Task 2: 40 hours Due: **Fortnightly, beginning Week 4** Weighting: **24%** 

A series of milestone reports describing allocation of tasks to individual team members and reporting on your progress both as individuals and as a team.

On successful completion you will be able to:

- Apply agile development processes (prototyping and playtesting) to complete production and publication of a video game design and development project.
- Contribute to iterative improvement of team project management processes to improve production efficiency and deliver on agreed milestones.

# Final report

Assessment Type 1: Report Indicative Time on Task 2: 20 hours Due: **Week 14** Weighting: **25%**  A report describing the outcomes of the project, including design, playtesting, publication and marketing.

On successful completion you will be able to:

- Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.
- Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.
- Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.
- Conduct user research to evaluate the extent to which your game meets its design goals, and quality assurance to prepare it for release.
- Strategise options for the deployment and monetisation of a video game.

# Marketing strategy

Assessment Type 1: Report Indicative Time on Task 2: 10 hours Due: **Week 2 of mid-semester break** Weighting: **5%** 

A report describing your plans for publishing and marketing the game.

On successful completion you will be able to:

• Strategise options for the deployment and monetisation of a video game.

# **Elevator Pitch**

Assessment Type 1: Presentation Indicative Time on Task 2: 4 hours Due: **Week 1** Weighting: **6%** 

A pitch for a novel game idea to the class in a 2 minute oral presentation.

On successful completion you will be able to:

• Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.

### Pitch

Assessment Type 1: Presentation Indicative Time on Task 2: 7 hours Due: **Week 2** Weighting: **5%** 

A group presentation pitching a game idea to an audience of industry professionals for feedback & criticism.

On successful completion you will be able to:

- Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.
- Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.
- Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.
- Conduct user research to evaluate the extent to which your game meets its design goals, and quality assurance to prepare it for release.
- Strategise options for the deployment and monetisation of a video game.

#### Postmortem

Assessment Type 1: Reflective Writing Indicative Time on Task 2: 10 hours Due: **Week 15** Weighting: **15%** 

A reflective report describing what went well and what went badly in both the final game design and in the process of working as a team.

On successful completion you will be able to:

• Apply agile development processes (prototyping and playtesting) to complete production

and publication of a video game design and development project.

• Contribute to iterative improvement of team project management processes to improve production efficiency and deliver on agreed milestones.

### Final game

Assessment Type 1: Creative work Indicative Time on Task 2: 0 hours Due: **Week 13** Weighting: **15%** 

Final published game demonstrated to industry representatives.

On successful completion you will be able to:

- Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.
- Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.
- Strategise options for the deployment and monetisation of a video game.

# **Project Plan**

Assessment Type 1: Report Indicative Time on Task 2: 7 hours Due: **Week 3** Weighting: **5%** 

A written project plan that iterates on your pitch, incorporating feedback from industry, and also including details of how you plan to work together as a group to achieve your vision.

On successful completion you will be able to:

- Apply agile development processes (prototyping and playtesting) to complete production and publication of a video game design and development project.
- Contribute to iterative improvement of team project management processes to improve production efficiency and deliver on agreed milestones.
- Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.

- Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.
- Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.
- Strategise options for the deployment and monetisation of a video game.

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

# **Delivery and Resources**

#### Classes

Classes will largely focus on a mix of presentations, Scrum-style consultations with the lecturers, milestone demonstrations and industry panels. The class schedule will be published on iLearn.

# **Required and Recommended Texts**

There is no prescribed text for this unit. However we recommend:

- Agile Game Development with Scrum, by Clinton Keith. Addison-Wesley Professional;
   1 edition (June 2, 2010) ISBN-13: 978-0321618528
- The Game Production Toolbox, by H. M. Chandler, CRC Press, ISBN-13: 978-1-138-34170-8

# Unit Website

Please login to iLearn at http://ilearn.mq.edu.au/

# Technologies Used and Required

The technologies used will depend on the needs of your project. You will have access to the games lab computers and the software on them, which will feature the Unity game development engine and other creative tools. See iLearn for the version of Unity used on the lab computers. Extra required software may be added to these computers if a good case can be made for it.

Although dependent on the needs and scope of your group's project, there will likely be a need for the use of personal computing devices and software to support game development (for example, when the lab is not open/available). Sourcing and compatibility with the provided lab

resources will be students' responsibility.

# **Unit Schedule**

#### Unit Schedule

Week	Content
W1	-Intro to Unit -Pitching To Publishers -Marketing Your Game -Elevator Pitches
W2	-Pitches
W3	-Milestone 1 Demonstrations (A Groups)
W4	-Milestone 1 Demonstrations (B Groups)
W5	-Milestone 2 Demonstrations (A Groups)
W6	-Milestone 2 Demonstrations (B Groups)
W7	-Accessibility and Enculturation -Alpha Build Presentations
W8	-Milestone 3 Demonstrations (A Groups)
W9	-Milestone 3 Demonstrations (B Groups)
W10	-Milestone 4 Demonstrations (A Groups)
W11	-Milestone 4 Demonstrations (B Groups)
W12	-Industry Panel
W13	-Final Project Presentations

# **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://policie s.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy

- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit <u>Student Policies</u> (<u>https://students.mq.edu.au/su</u> <u>pport/study/policies</u>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit <u>Policy Central</u> (<u>https://policies.mq.e</u> du.au) and use the search tool.

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

#### Results

Results published on platform other than <u>eStudent</u>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.mq.edu.au</u> or if you are a Global MBA student contact globalmba.support@mq.edu.au

### Academic Integrity

At Macquarie, we believe <u>academic integrity</u> – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free <u>online writing an</u> d maths support, academic skills development and wellbeing consultations.

# Student Support

Macquarie University provides a range of support services for students. For details, visit <u>http://stu</u> dents.mq.edu.au/support/

#### **The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- · Chat with a WriteWISE peer writing leader
- Access StudyWISE
- · Upload an assignment to Studiosity

Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

# Student Services and Support

Macquarie University offers a range of <u>Student Support Services</u> including:

- IT Support
- · Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues

# **Student Enquiries**

Got a question? Ask us via AskMQ, or contact Service Connect.

# IT Help

For help with University computer systems and technology, visit <u>http://www.mq.edu.au/about\_us/</u>offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.