COMP3151
Games Project B
Session 2, In person-scheduled-weekday, North Ryde 2022

School of Computing

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General Information

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Lecturer
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Credit points
10

Prerequisites
COMP3150 or COMP352

Corequisites

Co-badged status

Unit description
Students will continue their group work to produce a video game using a commercial-level game engine. This will enable them to apply their previously acquired skills in video game design and development to a substantial project. Teams will be expected to progress a game from its prototype state through the production stage in order to prepare it for publication. This will require knowledge and skills relevant to game design, production, development, quality assurance, and marketing. Teams will be expected to produce a compelling project plan and meet regular agreed milestones as well as producing game documentation and promoting their game.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Apply agile development processes (prototyping and playtesting) to complete production and publication of a video game design and development project.

ULO2: Contribute to iterative improvement of team project management processes to
improve production efficiency and deliver on agreed milestones.

**ULO3:** Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.

**ULO4:** Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.

**ULO5:** Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.

**ULO6:** Conduct user research to evaluate the extent to which your game meets its design goals, and quality assurance to prepare it for release.

**ULO7:** Strategise options for the deployment and monetisation of a video game.

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**General Assessment Information**

**Late Assessment Submission Penalty**

*From 1 July 2022, Students enrolled in Session based units with written assessments will have the following late penalty applied. Please see [https://students.mq.edu.au/study/assessment-exams/assessments](https://students.mq.edu.au/study/assessment-exams/assessments) for more information.*

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at **11:55 pm**. A 1-hour grace period is provided to students who experience a technical concern.

For any late submission of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for [Special Consideration](https://students.mq.edu.au/study/assessment-exams/assessments).

**Assessments where Late Submissions will be accepted**

In this unit, late submissions will be accepted as follows:

- Milestones – YES, Standard Late Penalty applies
- Elevator Pitch - NO, unless Special Consideration is granted
- Pitch - NO, unless Special Consideration is granted
- Project Plan – YES, Standard Late Penalty applies
- Marketing Strategy – YES, Standard Late Penalty applies
- Final Report – YES, Standard Late Penalty applies
- Final Game – YES, Standard Late Penalty applies
- Postmortem – YES, Standard Late Penalty applies
Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milestones</td>
<td>24%</td>
<td>No</td>
<td>Fortnightly, beginning Week 4</td>
</tr>
<tr>
<td>Final report</td>
<td>25%</td>
<td>No</td>
<td>Week 14</td>
</tr>
<tr>
<td>Marketing strategy</td>
<td>5%</td>
<td>No</td>
<td>Week 2 of mid-semester break</td>
</tr>
<tr>
<td>Elevator Pitch</td>
<td>6%</td>
<td>No</td>
<td>Week 1</td>
</tr>
<tr>
<td>Pitch</td>
<td>5%</td>
<td>No</td>
<td>Week 2</td>
</tr>
<tr>
<td>Postmortem</td>
<td>15%</td>
<td>No</td>
<td>Week 15</td>
</tr>
<tr>
<td>Final game</td>
<td>15%</td>
<td>No</td>
<td>Week 13</td>
</tr>
<tr>
<td>Project Plan</td>
<td>5%</td>
<td>No</td>
<td>Week 3</td>
</tr>
</tbody>
</table>

Milestones
Assessment Type 1: Project
Indicative Time on Task 2: 40 hours
Due: Fortnightly, beginning Week 4
Weighting: 24%

A series of milestone reports describing allocation of tasks to individual team members and reporting on your progress both as individuals and as a team.

On successful completion you will be able to:

- Apply agile development processes (prototyping and playtesting) to complete production and publication of a video game design and development project.
- Contribute to iterative improvement of team project management processes to improve production efficiency and deliver on agreed milestones.

Final report
Assessment Type 1: Report
Indicative Time on Task 2: 20 hours
Due: Week 14
Weighting: 25%
A report describing the outcomes of the project, including design, playtesting, publication and marketing.

On successful completion you will be able to:
- Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.
- Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.
- Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.
- Conduct user research to evaluate the extent to which your game meets its design goals, and quality assurance to prepare it for release.
- Strategise options for the deployment and monetisation of a video game.

Marketing strategy
Assessment Type: Report
Indicative Time on Task: 10 hours
Due: Week 2 of mid-semester break
Weighting: 5%

A report describing your plans for publishing and marketing the game.

On successful completion you will be able to:
- Strategise options for the deployment and monetisation of a video game.

Elevator Pitch
Assessment Type: Presentation
Indicative Time on Task: 4 hours
Due: Week 1
Weighting: 6%

A pitch for a novel game idea to the class in a 2 minute oral presentation.
On successful completion you will be able to:

- Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.

**Pitch**

Assessment Type 1: Presentation  
Indicative Time on Task 2: 7 hours  
Due: **Week 2**  
Weighting: 5%

A group presentation pitching a game idea to an audience of industry professionals for feedback & criticism.

On successful completion you will be able to:

- Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.
- Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.
- Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.
- Conduct user research to evaluate the extent to which your game meets its design goals, and quality assurance to prepare it for release.
- Strategise options for the deployment and monetisation of a video game.

**Postmortem**

Assessment Type 1: Reflective Writing  
Indicative Time on Task 2: 10 hours  
Due: **Week 15**  
Weighting: 15%

A reflective report describing what went well and what went badly in both the final game design and in the process of working as a team.

On successful completion you will be able to:

- Apply agile development processes (prototyping and playtesting) to complete production
and publication of a video game design and development project.

- Contribute to iterative improvement of team project management processes to improve production efficiency and deliver on agreed milestones.

**Final game**

Assessment Type 1: Creative work
Indicative Time on Task 2: 0 hours
Due: **Week 13**
Weighting: 15%

Final published game demonstrated to industry representatives.

On successful completion you will be able to:

- Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.
- Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.
- Strategise options for the deployment and monetisation of a video game.

**Project Plan**

Assessment Type 1: Report
Indicative Time on Task 2: 7 hours
Due: **Week 3**
Weighting: 5%

A written project plan that iterates on your pitch, incorporating feedback from industry, and also including details of how you plan to work together as a group to achieve your vision.

On successful completion you will be able to:

- Apply agile development processes (prototyping and playtesting) to complete production and publication of a video game design and development project.
- Contribute to iterative improvement of team project management processes to improve production efficiency and deliver on agreed milestones.
- Communicate the final vision for the design of a game, including player experiences, learning and progression, through both oral presentation and written documentation.
Design the progression mechanics of a game to scaffold player learning and retain engagement for the duration of the game.

Independently reflect on and research game design and development roadblocks in order to overcome late production challenges with creative solutions.

Strategise options for the deployment and monetisation of a video game.

1 If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Classes

Classes will largely focus on a mix of presentations, Scrum-style consultations with the lecturers, milestone demonstrations and industry panels. The class schedule will be published on iLearn.

Required and Recommended Texts

There is no prescribed text for this unit. However we recommend:


Unit Website

Please login to iLearn at [http://ilearn.mq.edu.au/](http://ilearn.mq.edu.au/)

Technologies Used and Required

The technologies used will depend on the needs of your project. You will have access to the games lab computers and the software on them, which will feature the Unity game development engine and other creative tools. See iLearn for the version of Unity used on the lab computers. Extra required software may be added to these computers if a good case can be made for it.

Although dependent on the needs and scope of your group’s project, there will likely be a need for the use of personal computing devices and software to support game development (for example, when the lab is not open/available). Sourcing and compatibility with the provided lab
resources will be students' responsibility.

## Unit Schedule

### Unit Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Content</th>
</tr>
</thead>
</table>
| W1   | - Intro to Unit  
       | - Pitching To Publishers  
       | - Marketing Your Game  
       | - Elevator Pitches |
| W2   | - Pitches |
| W3   | - Milestone 1 Demonstrations (A Groups) |
| W4   | - Milestone 1 Demonstrations (B Groups) |
| W5   | - Milestone 2 Demonstrations (A Groups) |
| W6   | - Milestone 2 Demonstrations (B Groups) |
| W7   | - Accessibility and Enculturation  
       | - Alpha Build Presentations |
| W8   | - Milestone 3 Demonstrations (A Groups) |
| W9   | - Milestone 3 Demonstrations (B Groups) |
| W10  | - Milestone 4 Demonstrations (A Groups) |
| W11  | - Milestone 4 Demonstrations (B Groups) |
| W12  | - Industry Panel |
| W13  | - Final Project Presentations |

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Academic Integrity**

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
• Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

• Subject and Research Guides
• Ask a Librarian

Student Services and Support
Macquarie University offers a range of Student Support Services including:

• IT Support
• Accessibility and disability support with study
• Mental health support
• Safety support to respond to bullying, harassment, sexual harassment and sexual assault
• Social support including information about finances, tenancy and legal issues

Student Enquiries
Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.