



MGMT3003

PACE: International Business Project

Session 2, In person-scheduled-weekday, North Ryde 2022

Department of Management

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General Information

Unit convenor and teaching staff

Unit Convenor

Salut Muhidin

salut.muhidin@mq.edu.au

Credit points

10

Prerequisites

130cp at 1000 level or above

Corequisites

BUS301 or MGMT3001

Co-badged status

Unit description

This unit provides students with an opportunity to engage with the business community on a variety of contemporary business issues and challenges in an international business (IB) context. The unit requires students to complete two major projects prescribed by industry partners. Students will apply knowledge of international business to real-world IB projects. By the end of the unit, students gain practical knowledge and experience of how to research and analyse real-world international business issues and challenges and develop a deep understanding of how the academic knowledge covered in previous units (particularly MGMT1005, MGMT2002, MGMT3001) can be integrated to tackle real-world IB projects.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Evaluate and integrate international business and management knowledge and skills when developing solutions to practical international business and management problems.

ULO2: Critically reflect on real-world experience and contemporary business issues presented by partners from a range of industries.

ULO3: Apply problem solving skills in developing strategies and recommendations that

address business problems and challenges.

ULO4: Build collaboration and team work skills through partnering in a group project.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Reflection & Participation</u>	20%	No	Weekly
<u>Group Project Presentation</u>	40%	No	Weekly start in W8
<u>Individual Project Report</u>	40%	No	Week 12

Reflection & Participation

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 12 hours

Due: **Weekly**

Weighting: **20%**

Individual reflections will be graded and worth 20%.

On successful completion you will be able to:

- Critically reflect on real-world experience and contemporary business issues presented by partners from a range of industries.
- Apply problem solving skills in developing strategies and recommendations that address business problems and challenges.

Group Project Presentation

Assessment Type ¹: Presentation

Indicative Time on Task ²: 20 hours

Due: **Weekly start in W8**

Weighting: **40%**

A group presentation of [up to 12 minutes per group member], worth 40%. The presentation has 20% allocated group performance, and 20% for individual performance.

On successful completion you will be able to:

- Evaluate and integrate international business and management knowledge and skills when developing solutions to practical international business and management problems.
- Build collaboration and team work skills through partnering in a group project.

Individual Project Report

Assessment Type ¹: Report

Indicative Time on Task ²: 20 hours

Due: **Week 12**

Weighting: **40%**

An individual report up to 2,500 words worth 40%.

On successful completion you will be able to:

- Evaluate and integrate international business and management knowledge and skills when developing solutions to practical international business and management problems.
- Critically reflect on real-world experience and contemporary business issues presented by partners from a range of industries.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment

- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	There is no prescribed textbook for the unit, relevant readings and links to various learning resources will be uploaded to iLearn to help students develop their projects.
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/). Live lectures and one to one consulting will be held via Zoom. iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
Delivery Format and Other Details	<ul style="list-style-type: none">• The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/• This unit includes an individual project and a group-based project as part of the PACE program. It requires students to integrate the materials covered in previous years' International Business and other units studied and apply them to business problems as presented by the Client Partners. Its objectives are to investigate what kind of factors influence the business strategies within an organisation to work towards achieving a competitive advantage.• The classes are conducted through a series of seminars (i.e. lectures) by industry speakers, mentoring and reflection workshops (i.e. tutorials) where students discuss and reflect upon what they have learned in the industry seminars, and mini-conferences where students showcase and present their projects around the Client Partners' specified business problem/s. Throughout the unit, the emphasis is on the analytical process: identifying information needs, acquiring the necessary information, interpreting it and using it as the basis for developing business recommendations or solutions for the Client Partners.
Recommended readings	Recommended readings are provided via Leganto on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)

- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.