



MGMT2031

Sustainability in International Business

Session 2, In person-scheduled-weekday, North Ryde 2022

Department of Management

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Disclaimer

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General Information

Unit convenor and teaching staff

Unit Convenor

Monica Ren

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Jackie Gorrick

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Credit points

10

Prerequisites

50cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit examines the relationships among the three pillars of sustainability: Environmental (Planet), Social (People), and Economic (Profit) in international business. The environmental pillar acknowledges the impact businesses and environmental stakeholders have on major environmental issues, such as climate change, food resources, water pollution, air pollution, energy and waste. The social pillar acknowledges the need for equity within and between generations, and within and between individuals, social groups and organisations. The economic pillar acknowledges the interactions of humans with the natural environment in using resources to create goods and services which add value to our lives. By the end of the unit, students will have a strong appreciation of the impacts of how individuals and organisations can potentially contribute to society and the environment. It encourages a fair-trading system that equitably distributes benefits and costs and further encourages students' innovation and creativity in business planning that leads to a sustainable future.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Explain and apply key terms, concepts, frameworks and theories relevant to

sustainability in international business.

ULO2: Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.

ULO3: Evaluate the impact of responsible management on business sustainable development and approaches.

ULO4: Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.

ULO5: Reflect on teamwork knowledge, skills and experience to appraise personal teamwork skills and contribution to the effectiveness of the team.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a [Special Consideration](#) request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for [Special Consideration](#).

Assessment Tasks

Name	Weighting	Hurdle	Due
Major Project	70%	No	Week 6, Week 12 & Week 12
Final Exam	30%	No	Final Exam Period

Major Project

Assessment Type ¹: Project

Indicative Time on Task ²: 40 hours

Due: **Week 6, Week 12 & Week 12**

Weighting: **70%**

This assessment consists of three components worth 70% in total. The first component is an individual poster, worth 30%. The second is a group report of up to 2,500 words, worth 20%. The final component is an individual piece of reflective writing of up to 1,500 words, worth 20%.

On successful completion you will be able to:

- Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.
- Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.
- Evaluate the impact of responsible management on business sustainable development and approaches.
- Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.
- Reflect on teamwork knowledge, skills and experience to appraise personal teamwork skills and contribution to the effectiveness of the team.

Final Exam

Assessment Type ¹: Examination

Indicative Time on Task ²: 14 hours

Due: **Final Exam Period**

Weighting: **30%**

A two-hour closed book examination, worth 30%, will be held during the University Examination Period.

On successful completion you will be able to:

- Explain and apply key terms, concepts, frameworks and theories relevant to sustainability in international business.
- Assess environmental, social and economic pillars in international business to identify problems and opportunities for change and advancements.
- Evaluate the impact of responsible management on business sustainable development and approaches.
- Formulate business solutions that address environmental issue(s) and drive sustainable outcomes for society.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment

- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	MGMT2031 Sustainability in International Business, 2020 Archie B. Carroll, Jill A. Brown, Ann K. Buchholtz, Norman Myers, Scott E. Spoolman, William H. Shaw, Howard Frederick, Allan O'Connor, Donald F. Kuratko, Oliver Laasch, Roger N. Conaway, Scott J. Callan, Janet M. Thomas Compiled by Monica Ren, E-book will be available via Cengage Press. (*E-book purchase information is provided via the link on the iLearn Unit page)
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au
Technology Used and Required	Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended Readings	Recommended readings are provided via Leganto on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)

- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)

- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.