



MGMT2025

Social Entrepreneurship

Session 2, In person-scheduled-weekday, North Ryde 2022

Department of Management

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General Information

Unit convenor and teaching staff

Unit Convenor

Anna Krzeminska

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Credit points

10

Prerequisites

MGMT1020 or BBA220

Corequisites

Co-badged status

Unit description

This unit provides students with the opportunity to research, discuss and critically reflect upon the foundations and impact of social enterprises (and not-for-profits) and their existing landscape. Social enterprises endeavour to blend two strands of thinking and action: One is the social mission of serving public interest and the community, while the other includes the reliance on for-profit business practices. The aim of the course is to enable students to use theory to discern social enterprises from other types of organisations, to identify social impact solutions that are effective in both strands, understand how they work as well as analyse and recommend ways to scale them. In addition, this unit aims to promote concepts of mindfulness and reflection when analysing current issues.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.

ULO2: Research, analyse and develop social impact solution(s) to a chosen problem.

ULO3: Develop skills in and reflect on mindful management.

ULO4: Work collaboratively to achieve social impact solutions.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a [Special Consideration](#) request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for [Special Consideration](#).

Assessment Tasks

| Name | Weighting | Hurdle | Due |
|--|-----------|--------|---|
| Mindfulness exercise | 10% | No | Week 3, Week 6 and Week 8 |
| Case Study | 30% | No | Week 7 |
| Group Report & Individual Presentation | 60% | No | Pitch Presentation - Wk 11; Q&A - Wk 12; Report - Wk 13 |

Mindfulness exercise

Assessment Type [1](#): Reflective Writing

Indicative Time on Task [2](#): 10 hours

Due: **Week 3, Week 6 and Week 8**

Weighting: **10%**

This assessments consists of reflective writing. worth 10% in total.

On successful completion you will be able to:

- Develop skills in and reflect on mindful management.

Case Study

Assessment Type [1](#): Case study/analysis

Indicative Time on Task [2](#): 15 hours

Due: **Week 7**

Weighting: **30%**

A case study of up to 2,000 words, worth 30%.

On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.

Group Report & Individual Presentation

Assessment Type ¹: Report

Indicative Time on Task ²: 40 hours

Due: **Pitch Presentation - Wk 11; Q&A - Wk 12; Report - Wk 13**

Weighting: **60%**

This assessment consists of three components, worth 60% in total. The first component is a group report of 3,000–4,000 words, worth 30%. The second component is an individual presentation of up to 4 minutes, delivered as part of a group, and worth 20%. The final 10% is allocated to a 10 minute Q&A session after the presentations.

On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.
- Work collaboratively to achieve social impact solutions.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

| | |
|---------------|--|
| Required Text | None. Readings will be available on iLearn |
|---------------|--|

| | |
|-----------------------------------|---|
| Unit Web Page | The web page for this unit can be found at: https://ilearn.mq.edu.au/login/ |
| Technology Used and Required | Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students. |
| Delivery Format and Other Details | The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/ |
| Recommended readings | Recommended readings are provided via the links on the iLearn Unit page |
| Inherent Requirements | None |

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released

directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support](#) including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

| Date | Description |
|------------|---------------------------------|
| 05/07/2022 | Updated late assessment policy. |