MQBS8000

Contemporary Business Issues

Session 1, In person/Online-scheduled-weekday, North Ryde 2022

Macquarie Business School Faculty level units

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General Information

Unit convenor and teaching staff
Cynthia Webster
cynthia.webster@mq.edu.au

Credit points
10

Prerequisites
(Admission to MCom or MCyberGovMgnt and 40cp at 8000 level) or (admission to MBioBus or MCyberSec and 80cp at 8000 level)

Corequisites

Co-badged status

Unit description
This is a course-wide capstone unit that is intended to be taken by students in their final session of study. The unit is designed to broaden students' understanding of the importance of strategic business matters in the areas of an organisation's planning, operations, leadership, ethics and broader sustainability, economic and global developments. Through the unit's real world experience opportunities and engagement in business challenges requiring cross-disciplinary insights and knowledge, students are not only required to develop their reflective and integrative thinking but also engage in the development of their future-focused, strategic thinking. Students are exposed to contemporaneous business intelligence devised to give them the opportunity to consider practical implications of business issues and challenges and to investigate strategic business matters within the context of a business environment. Students work in self-managing teams to prepare group reports, complete practice-based tasks and conduct a session long research-based project.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Integrate knowledge and skills from alternative discipline-specific perspectives to address complex, global business issues.

ULO2: Discuss the relationship between sustainability, value creation and governance
within a business context and articulate an informed ethical position.

**ULO3:** Critically analyse recent and developing business issues, formulate creative and strategic solutions and defend propositions.

**ULO4:** Demonstrate professional written, verbal and interpersonal competencies on personal, social and practical issues in a team environment.

### General Assessment Information

**Late submissions of assessments** Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests,…

### Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a Special Consideration application. An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

### Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practice-based tasks</td>
<td>45%</td>
<td>No</td>
<td>Weeks 2-10</td>
</tr>
<tr>
<td>Project</td>
<td>40%</td>
<td>No</td>
<td>Weeks 12 &amp; 13</td>
</tr>
<tr>
<td>Reflection</td>
<td>15%</td>
<td>No</td>
<td>Week 13</td>
</tr>
</tbody>
</table>

**Practice-based tasks**

Assessment Type 1: Practice-based task

Indicative Time on Task 2: 25 hours

Due: **Weeks 2-10**

Weighting: **45%**

Practice-based assessment tasks are given throughout the session. Some of these are take-home tasks, others are to be completed during the workshops. Students must submit a total of three (3) tasks for grading. Each task is worth 15%.
On successful completion you will be able to:

- Discuss the relationship between sustainability, value creation and governance within a business context and articulate an informed ethical position.
- Critically analyse recent and developing business issues, formulate creative and strategic solutions and defend propositions.

Project
Assessment Type 1: Project
Indicative Time on Task 2: 25 hours
Due: Weeks 12 & 13
Weighting: 40%

This assessment has two components. One component is a 2,000-3,000 word group report worth 20% (assessed as a group). The other component is a group presentation of 3-4 minutes per group member worth 20% (assessed individually).

Reflection
Assessment Type 1: Reflective Writing
Indicative Time on Task 2: 10 hours
Due: Week 13
Weighting: 15%

Students will be required to submit one 1000 word reflection essay (worth 15%).

On successful completion you will be able to:
Integrate knowledge and skills from alternative discipline-specific perspectives to address complex, global business issues.

Demonstrate professional written, verbal and interpersonal competencies on personal, social and practical issues in a team environment.

1 If you need help with your assignment, please contact:
   - the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
   - the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Delivery:

- This unit consists of 3 hours teaching per session, one 1 hour pre-recorded lecture and one 2 hour seminar face-to-face or via Zoom.

- The timetable for classes can be found on the University website at: http://www.timetables.mq.edu.au/

Resources:

- There is no required textbook for this unit. Readings, multi-media cases, simulations and self-directed modules are uploaded on iLearn.

- Access to a personal computer and the internet is required to access the resources and learning materials on iLearn.

Unit Schedule

See iLearn for the Unit Schedule.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Academic Integrity**

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module
The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support
Macquarie University offers a range of Student Support Services including:

- **IT Support**
- **Accessibility and disability support** with study
- **Mental health support**
- **Safety support** to respond to bullying, harassment, sexual harassment and sexual assault
- **Social support including information about finances, tenancy and legal issues**

Student Enquiries
Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help
For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.