AFCP8146
Corporate Financial Management
Term 1, In person/Online-scheduled-infrequent, City 2022
Department of Applied Finance

Contents

General Information ........................................ 2
Learning Outcomes ....................................... 2
General Assessment Information ................. 3
Assessment Tasks ......................................... 4
Delivery and Resources .......................... 6
Unit Schedule ........................................... 6
Policies and Procedures ......................... 7

Disclaimer
Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

Notice
As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit’s iLearn space or consult your unit convenor.
**General Information**

Unit convenor and teaching staff
Cosmas Kapsanis
[cosmas.kapsanis@mq.edu.au](mailto:cosmas.kapsanis@mq.edu.au)
Contact via Email

Alison Belot
[alison.belot@mq.edu.au](mailto:alison.belot@mq.edu.au)
Contact via Email

Credit points
10

Prerequisites
AFCP8102

Corequisites

Co-badged status

Unit description
This unit provides students with skills and knowledge to manage treasury and finance decisions in non-financial corporations. Corporate financial management requires decisions about capital structure, dividend and capital management, cash, funding and liquidity, financial risk profile and target credit rating. All of these decisions must be made in the context of the company's operating performance and growth strategies. Aligned to ACT Accreditation.

**Important Academic Dates**
Information about important academic dates including deadlines for withdrawing from units are available at [https://www.mq.edu.au/study/calendar-of-dates](https://www.mq.edu.au/study/calendar-of-dates)

**Learning Outcomes**
On successful completion of this unit, you will be able to:

- **ULO3**: Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.
- **ULO1**: Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.
- **ULO2**: Critically analyse strategies to manage key treasury risks and financing strategies in the context of ‘real world’ examples.
General Assessment Information

General guidelines for assessment tasks

- Details of submissions dates etc for all assessment tasks are available on the iLearn site under the ‘Assessments’ tab.

- All tasks are individual submissions. You may form a study group but you must submit your own original work via the Turnitin link which will check for both plagiarism and similarity with other students’ work.

- All assignments submitted to Turnitin are considered to comply with the University’s academic integrity requirements.

- Use appropriate referencing for any external material, such as market commentary, analytical methods or data that you use. For guidelines for referencing go to http://libguides.mq.edu.au/Referencing. The preferred method in business papers is Harvard. Note that a web link (on its own) is not a sufficient reference. The author, date and title are always essential.

Avoid using extensive quotes from source documents (even if referenced); try to put ideas in your own words as much as possible. Do not use footnotes for your references. Turnitin states no submission should have greater than one third quotes (or paraphrasing) as a guide to what “extensive” is. Use in-text citation with a reference list at the end of your assignment (Harvard method);

Late submissions of assessments

Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests.

Table 1: Penalty calculation based on submission time

<table>
<thead>
<tr>
<th>Submission time after the due date (including weekends)</th>
<th>Penalty (% of available assessment task mark)</th>
<th>Example: for a non-timed assessment task marked out of 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 24 hours</td>
<td>10%</td>
<td>10% x 30 marks = 3-mark deduction</td>
</tr>
<tr>
<td>24-48 hours</td>
<td>20%</td>
<td>20% x 30 marks = 6-mark deduction</td>
</tr>
<tr>
<td>48-72 hours</td>
<td>30%</td>
<td>30% x 30 marks = 9-mark deduction</td>
</tr>
</tbody>
</table>
### Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class activities</td>
<td>20%</td>
<td>No</td>
<td>21/01/2022</td>
</tr>
<tr>
<td>Corporate Financial Analysis</td>
<td>40%</td>
<td>No</td>
<td>Refer iLearn</td>
</tr>
<tr>
<td>Final assessment</td>
<td>40%</td>
<td>No</td>
<td>Week 11 (Exam week)</td>
</tr>
</tbody>
</table>

### Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a [Special Consideration application](https://unitguides.mq.edu.au/unit_offerings/151087/unit_guide/print). An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

- You may post any questions on the relevant Forum section of iLearn.
- A marking rubric is provided for each assessment task.
- A copy of each submission must be retained by the student.
- You must follow the submission guidelines, including in document type. For example, if a Word submission is requested, then submit in Word. Do not submit photos of submissions.

All times listed refer to the time in Sydney (Australia) on the date specified.

### Assessment Tasks Details

**Class activities**

- **Assessment Type**: Participatory task
- **Indicative Time on Task**: 20 hours
- **Due**: 21/01/2022
- **Weighting**: 20%

Tasks set with online classes including quizzes, online or recorded presentations, learning portfolio, analytical tasks and participation...
On successful completion you will be able to:

- Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.

**Corporate Financial Analysis**

Assessment Type: Case study/analysis
Indicative Time on Task: 30 hours
Due: Refer iLearn
Weighting: 40%

Assessment of financing transactions. Group and Individual tasks for each of up to 2,500 words.

On successful completion you will be able to:

- Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.
- Critically analyse strategies to manage key treasury risks and financing strategies in the context of ‘real world’ examples.

**Final assessment**

Assessment Type: Practice-based task
Indicative Time on Task: 20 hours
Due: Week 11 (Exam week)
Weighting: 40%

A time-constrained task based on scenarios.

On successful completion you will be able to:

- Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.
- Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.
- Critically analyse strategies to manage key treasury risks and financing strategies in the context of ‘real world’ examples.
If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Learning Skills Unit for academic skills support.

Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Learning and Teaching Activities Strategy:

Programs in the Applied Finance Centre adopt a deep teaching and learning strategy. Students acquire and retain knowledge and can make sense of the issues and concepts and apply them in the “real world”. The program relies heavily on student engagement and participation by: (a) Continuous learning throughout the term. This is encouraged through a combination of students undertaking prescribed reading throughout the units and/or completion of practice problems, online activities, case studies, assignments, class discussions, etc and interaction via forums; and (b) Assessments, which enable the student to demonstrate his/her understanding of the learning objectives achieved through the continuous learning. There are no large-scale or formal lectures.

Student Participation:

This is a blended unit where students need to complete assigned activities before live Zoom sessions and weekend sessions. Students participate in this unit by: (a) Actively engaging with the videos and required readings of this unit; (b) Working systematically through and completing online activities; (c) Interacting in forums and face-to-face/ online sessions, and (d) Completing all assessment tasks.

Unit Schedule

<table>
<thead>
<tr>
<th>Topic (Subject to change)</th>
<th>Live Session / Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Introduction and Overview</td>
<td>Zoom Session</td>
</tr>
<tr>
<td>2. Financial Strategy</td>
<td>Weekend Session 1</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Short Term Cash Management</td>
<td>Zoom session</td>
</tr>
<tr>
<td>4. Market Risk Management</td>
<td>Zoom session</td>
</tr>
<tr>
<td>5. Managing Stakeholders</td>
<td>Zoom Session</td>
</tr>
<tr>
<td>6. Balance Sheet Management</td>
<td>Zoom session</td>
</tr>
<tr>
<td>----------------------------</td>
<td>--------------</td>
</tr>
<tr>
<td>7. Applications and Complex Structures</td>
<td>Weekend Session 2</td>
</tr>
<tr>
<td>8. Complex Structures (Continued)</td>
<td>Zoom Session</td>
</tr>
<tr>
<td>9. Multinational Capital Structures</td>
<td>Zoom Session</td>
</tr>
<tr>
<td>10. Review</td>
<td>Zoom Q&amp;A</td>
</tr>
</tbody>
</table>

**Policies and Procedures**

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the [Student Code of Conduct](https://students.mq.edu.au/admin/other-resources/student-conduct).

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au).
Student Support

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Getting help with your assignment
- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Enquiry Service

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

If you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

Equity Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/)

When using the University’s IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.