



# AFCP8146

## Corporate Financial Management

Term 1, In person/Online-scheduled-infrequent, City 2022

*Department of Applied Finance*

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## General Information

Unit convenor and teaching staff

Cosmas Kapsanis

[cosmas.kapsanis@mq.edu.au](mailto:cosmas.kapsanis@mq.edu.au)

Contact via Email

Alison Belot

[alison.belot@mq.edu.au](mailto:alison.belot@mq.edu.au)

Contact via Email

Mark Stewart

[mark.stewart@mq.edu.au](mailto:mark.stewart@mq.edu.au)

Credit points

10

Prerequisites

AFCP8102

Corequisites

Co-badged status

Unit description

This unit provides students with skills and knowledge to manage treasury and finance decisions in non-financial corporations. Corporate financial management requires decisions about capital structure, dividend and capital management, cash, funding and liquidity, financial risk profile and target credit rating. All of these decisions must be made in the context of the company's operating performance and growth strategies. Aligned to ACT Accreditation.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO3:** Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.

**ULO1:** Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.

**ULO2:** Critically analyse strategies to manage key treasury risks and financing strategies in the context of ‘real world’ examples.

## General Assessment Information

### General guidelines for assessment tasks

- Details of submissions dates etc for all assessment tasks are available on the iLearn site under the ‘Assessments’ tab.
- All tasks are individual submissions. You may form a study group but you must submit your own original work via the Turnitin link which will check for both plagiarism and similarity with other students’ work.
- All assignments submitted to Turnitin are considered to comply with the University’s academic integrity requirements.
- Use appropriate referencing for any external material, such as market commentary, analytical methods or data that you use. For guidelines for referencing go to <http://libguides.mq.edu.au/Referencing>. The preferred method in business papers is Harvard. Note that a web link (on its own) is not a sufficient reference. The author, date and title are always essential.

Avoid using extensive quotes from source documents (even if referenced); try to put ideas in your own words as much as possible. Do not use footnotes for your references. Turnitin states no submission should have greater than one third quotes (or paraphrasing) as a guide to what “extensive” is. Use in-text citation with a reference list at the end of your assignment (Harvard method);

### Late submissions of assessments

Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests.

**Table 1: Penalty calculation based on submission time**

Submission time after the due date (including weekends)	Penalty (% of available assessment task mark)	Example: for a non-timed assessment task marked out of 30
< 24 hours	10%	10% x 30 marks = 3-mark deduction
24-48 hours	20%	20% x 30 marks = 6-mark deduction

48-72 hours	30%	30% x 30 marks = 9-mark deduction
72-96 hours	40%	40% x 30 marks = 12-mark deduction
> 96 hours	100%	Assignment won't be accepted

## Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a [Special Consideration application](#). An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

- You may post any questions on the relevant Forum section of iLearn.
- A marking rubric is provided for each assessment task.
- A copy of each submission must be retained by the student.
- You must follow the submission guidelines, including in document type. For example, if a Word submission is requested, then submit in Word. Do not submit photos of submissions.

All times listed refer to the time in Sydney (Australia) on the date specified.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Class activities</a>	20%	No	21/01/2022
<a href="#">Corporate Financial Analysis</a>	40%	No	Refer iLearn
<a href="#">Final assessment</a>	40%	No	Week 11 (Exam week)

### Class activities

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **21/01/2022**

Weighting: **20%**

Tasks set with online classes including quizzes, online or recorded presentations, learning portfolio, analytical tasks and participation

On successful completion you will be able to:

- Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.

## Corporate Financial Analysis

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 30 hours

Due: **Refer iLearn**

Weighting: **40%**

Assessment of financing transactions. Group and Individual tasks for each of up to 2,500 words

On successful completion you will be able to:

- Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.
- Critically analyse strategies to manage key treasury risks and financing strategies in the context of 'real world' examples.

## Final assessment

Assessment Type <sup>1</sup>: Practice-based task

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Week 11 (Exam week)**

Weighting: **40%**

A time-constrained task based on scenarios.

On successful completion you will be able to:

- Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.
- Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.
- Critically analyse strategies to manage key treasury risks and financing strategies in the context of 'real world' examples.

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

### Learning and Teaching Activities Strategy:

Programs in the Applied Finance Centre adopt a deep teaching and learning strategy. Students acquire and retain knowledge and can make sense of the issues and concepts and apply them in the “real world”. The program relies heavily on student engagement and participation by: (a) Continuous learning throughout the term. This is encouraged through a combination of students undertaking prescribed reading throughout the units and/or completion of practice problems, online activities, case studies, assignments, class discussions, etc and interaction via forums; and (b) Assessments, which enable the student to demonstrate his/her understanding of the learning objectives achieved through the continuous learning. There are no large-scale or formal lectures.

### Student Participation:

This is a blended unit where students need to complete assigned activities before live Zoom sessions and weekend sessions. Students participate in this unit by: (a) Actively engaging with the videos and required readings of this unit; (b) Working systematically through and completing online activities; (c) Interacting in forums and face-to-face/ online sessions, and (d) Completing all assessment tasks.

## Unit Schedule

Topic (Subject to change)	Live Session / Class
1. Introduction and Overview	Zoom Session
2. Financial Strategy   Weekend Session 1	Attendance options: <ul style="list-style-type: none"> <li>• CBD / City Campus, Room TBA</li> <li>• Zoom</li> </ul>
3. Short Term Cash Management	Zoom session
4. Market Risk Management	Zoom session

5. Managing Stakeholders	Zoom Session
6. Balance Sheet Management	Zoom session
7. Applications and Complex Structures   Weekend Session 2	Attendance options: <ul style="list-style-type: none"> <li>• CBD Campus, Room TBA</li> <li>• Zoom</li> </ul>
8. Complex Structures (Continued)	Zoom Session
9. Multinational Capital Structures	Zoom Session
10. Review	Zoom Q&A

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).



## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.