SOCI8020

Evaluating Social Policy

Session 1, Online-flexible 2022

Macquarie School of Social Sciences

Contents

Disclaimer

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General Information

Unit convenor and teaching staff
Unit convenor
Dr. Adam Stebbing
adam.stebbing@mq.edu.au
Contact via Email
C317, Level 3 of Building C, Arts Precinct
Please see iLearn for details

Credit points
10

Prerequisites
20cp at 8000 level or above; or admission to MPSP or MPASR or GradCertPASR or
GradDipPASR or MPlan

Corequisites

Co-badged status

Unit description
Evaluation is among the most common, and possibly most useful, forms of applied social
research. It involves using research methodologies to systematically assess a policy or
program to set criteria. This unit surveys key topics and practice-based skills widely used in
evaluation research that have potential applications in the public, non-profit, and for-profit
private sectors. As this field of research is expansive, the unit primarily draws on case studies
from social policy - public interventions that offer protection from social ills and are among
those that impact most on everyday life - to provide focus for class sessions and
assessments. The unit proceeds in four modules. The first module provides context by
engaging with key understandings of social policies and programs. The second module
introduces key evaluation tools and skills for understanding programs and focusing research.
The third module focuses on issues in designing and carrying out evaluations, from small-
scale projects to those analysing 'big data'. And, the fourth module discusses the politics of
evaluation and evidence in policy making to draw out key political and ethical questions.
Across these four modules, students will gain a clear understanding of key elements of
evaluation research design, as well as the potential uses and misuses of this form of applied
social policy research.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are

available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: demonstrate specialised knowledge of evaluation design and approaches

ULO2: create technical models of a social project, program or policy that visually presents its organising logic

ULO3: critically analyse evidence from evaluations of social policy and public policy

ULO4: research and apply evaluation tools and approaches to assess social and public policy

ULO5: communicate knowledge, skills and ideas about evaluation research to specialist and non-specialist audiences

General Assessment Information

Academic Integrity

Academic Integrity is an intergral part of the core values and principles contained in the Macquarie University Ethics Statement. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- All academic work claimed as original is the work of the author making the claim
- All academic collaborations are acknowledged
- Academic work is not falsified in any way
- When the ideas of others are used, these ideas are acknowledged appropriately
- Self-plagiarism (resubmitting your own work - including past assignments for this or other units - without attribution) is an unacceptable academic activity

University Grading Policy

The grade that a student receives will signify their overall performance in meeting the learning outcomes of the unit of study. Graded units will use the following grades

HD	High Distinction	85-100
D	Distinction	75-84
Cr	Credit	65-74
P	Pass	50-64
F	Fail	0-49

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University.

Special Consideration (Extensions)

The University recognises that students may experience events or conditions that adversely affect their academic performance. If you experience serious and unavoidable difficulties at exam time or when assessment tasks are due, you can consider applying for Special Consideration.

You need to show that the circumstances:

1. were serious, unexpected and unavoidable
2. were beyond your control
3. caused substantial disruption to your academic work
4. substantially interfered with your otherwise satisfactory fulfilment of the unit requirements
5. lasted at least three consecutive days or a total of 5 days within the teaching period and prevented completion of an assessment task scheduled for a specific date.

More information about Special Consideration is available in the Policies and Procedures section of the unit guide. You can apply for Special Consideration via ask.mq.edu.au

Late Penalties

Unless a Special Consideration request has been submitted and approved, a penalty for lateness will apply – ten (10) marks out of 100 will be deducted per day for assignments submitted after the due date (or extended due date in cases where special consideration is granted). No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Student Wellbeing

Macquarie University offers a range of wellbeing services (including [but not limited to]: health, welfare, counselling, disability and student advocacy services) that are available to you at any time during your studies. Student Wellbeing is here to support you and help you succeed, both academically and personally. More information is available in the Policies and Procedures section of the unit guide.

Assessment Tasks

Name	Weighting	Hurdle	Due
Online journal	20%	No	04/04/22
Research Report	40%	No	02/05/22
Take Home Exam	40%	No	06/06/22

Online journal

Assessment Type [1]: Reflective Writing
Indicative Time on Task [2]: 12 hours
Due: **04/04/22**
Weighting: **20%**

Online blog

On successful completion you will be able to:
- demonstrate specialised knowledge of evaluation design and approaches
- communicate knowledge, skills and ideas about evaluation research to specialist and non-specialist audiences

Research Report

Assessment Type [1]: Report
Indicative Time on Task [2]: 35 hours
Due: **02/05/22**
Weighting: **40%**

1,500 word paper

On successful completion you will be able to:
- demonstrate specialised knowledge of evaluation design and approaches
- create technical models of a social project, program or policy that visually presents its organising logic
- critically analyse evidence from evaluations of social policy and public policy

Take Home Exam

Assessment Type [1]: Quiz/Test
Indicative Time on Task [2]: 28 hours
Due: **06/06/22**
Weighting: **40%**

Taken home exam

On successful completion you will be able to:
- demonstrate specialised knowledge of evaluation design and approaches
- critically analyse evidence from evaluations of social policy and public policy
- research and apply evaluation tools and approaches to assess social and public policy
- communicate knowledge, skills and ideas about evaluation research to specialist and non-specialist audiences

[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Delivery

This unit is delivered via 'fully online mode'. It includes online lectures and weekly online activities. There are no on-campus sessions. More information is in the Unit Schedule section of the unit guide.

Required and recommended resources

There is no required textbook for SOCI8020. Required readings are online available via Leganto (see below).

Technology used

The following technologies are used in this unit...

Email

Make sure that you regularly check your student email for correspondence with teaching staff and unit announcements.

iLearn

Important information about the weekly schedule, course readings and assessment are all available on the course *iLearn* page. If you do not have access, please contact IT help. You are required to check iLearn and your student email regularly for course updates and information.

Turnitin

All written assessments need to be submitted online via Turnitin only. A link to Turnitin is available via the Assessments tab on the iLearn page. Please contact the convenor if you cannot find it (do not leave it until the day of the assessment). There is no need to submit a hard copy of the assessment or to include a cover sheet.

Grademark

Marks will be made available via Grademark. Other feedback will be made available online via iLearn. It will take four forms (in no particular order): specific comments in the text of your paper; overall comments; a score on a qualitative rubric (that cannot be used to calculate your mark numerically); and a numeric score. Once you have received your assignment back, please make sure that you have access to these forms of feedback.

Leganto

Leganto is the electronic system for accessing unit readings that can be accessed via the iLearn page. Readings are allocated via topic. As well as the required readings for each topic, you will find recommended and optional readings on Leganto. The required readings are available in pdf or electronic format. If you are not able to access the readings, please contact the unit convenor via email.

Zoom

Zoom is an online video conferencing software platform. It will not be used for compulsory unit sessions, but may be used for optional meetings and consultation.

Unit Schedule

SOCI8020 Evaluating Social Policy is delivered via 'fulling online' mode, which involves online learning and no on-campus sessions. It has 13 topics that are structured into four modules, as the table shows.

Module	Topic #	Topic title
Module 1. Foundations of Social Policy	1	Introducing 'Evaluating Social Policy'
	2	Defining Social Policy
	3	Understanding the Welfare State
Module 2. Evaluative Tools & Frameworks	4	Theories of Change
	5	Program Logic Models
	6	Evaluating Social Policy
Module 3. Designing Evaluations	7	Measuring Impact
	8	Co-designing Evaluation
	9	Working with Existing Data
	10	Do-It-Yourself Evaluation
Module 4. The Politics of Evaluation & Evidence	11	Why Use 'Mixed Methods'?

	12	Using and Misusing CBA & SRI
	13	Evidence-Based or Evidence Informed Policy?

There are online lectures and activities for each of the 13 topics, which are intended to mirror the 13 week semester. Topics 1 to 13 are 'fully online'. Please see the SOCI8020 iLearn page for more information.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a

range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

The main changes from the previous offering of the unit include the updating of the reading list and reorganising the order of assessment tasks.