MMCC3045

Interactive Storytelling

Session 1, Online-scheduled-weekday 2022

Department of Media, Communications, Creative Arts, Language and Literature

Contents

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General Information

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Credit points
10

Prerequisites
130cp at 1000 level or above including MAS241 or MMCC2041

Corequisites

Co-badged status

Unit description
This unit explores the opportunities and challenges for interactive storytelling. As well as engaging with theories of interactivity, narrative and design, students will expand their existing knowledge of HTML and CSS and learn JavaScript and jQuery to produce a major interactive project.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: demonstrate and analyse key concepts in non-linear and interactive digital storytelling.

ULO2: design and produce an original creative work in the online medium.

ULO4: apply problem solving skills in the production of a major project.

ULO3: apply high-level HTML and CSS skills and jQuery skills.

ULO5: work independently and professionally in response to project demands.

General Assessment Information

Please note that the University and the Faculty of Arts launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects LATE SUBMISSION OF ASSIGNMENTS.

The Faculty policy in relation to late assessment submissions is as follows:

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.

- If your assignment is more than 7 days late (including weekends), you will get 0 for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: https://students.mq.edu.au/study/assessment-exams/special-consideration

Assessment Tasks

Name	Weighting	Hurdle	Due
Project Proposal	25%	No	17:00 08/04/2022
Progress Presentation	5%	No	Week 9 in timetabled classes

Name	Weighting	Hurdle	Due
Beta Test Presentation	10%	No	Week 11 in timetabled classes
Major Project	60%	No	17:00 03/06/2022

Project Proposal

Assessment Type [1]: Plan
Indicative Time on Task [2]: 21 hours
Due: **17:00 08/04/2022**
Weighting: **25%**

You are required to submit a written proposal for your major project.

Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate and analyse key concepts in non-linear and interactive digital storytelling.
- design and produce an original creative work in the online medium.
- apply high-level HTML and CSS skills and jQuery skills.

Progress Presentation

Assessment Type [1]: Participatory task
Indicative Time on Task [2]: 4.5 hours
Due: **Week 9 in timetabled classes**
Weighting: **5%**

You are required to present to staff the progress you have made on your major project.

Refer to iLearn for further information.

On successful completion you will be able to:

- design and produce an original creative work in the online medium.
- apply problem solving skills in the production of a major project.
- apply high-level HTML and CSS skills and jQuery skills.
- work independently and professionally in response to project demands.

Beta Test Presentation

Assessment Type [1]: Participatory task
Indicative Time on Task [2]: 8.5 hours
Due: **Week 11 in timetabled classes**
Weighting: **10%**

You are required to present to staff the substantial progress you have made on your major project as it nears completion.

Refer to iLearn for further information.

On successful completion you will be able to:

- design and produce an original creative work in the online medium.
- apply problem solving skills in the production of a major project.
- apply high-level HTML and CSS skills and jQuery skills.
- work independently and professionally in response to project demands.

Major Project

Assessment Type [1]: Project
Indicative Time on Task [2]: 50 hours
Due: **17:00 03/06/2022**
Weighting: **60%**

You are required to design and produce an original Web-based interactive story.

Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate and analyse key concepts in non-linear and interactive digital storytelling.
- design and produce an original creative work in the online medium.
- apply problem solving skills in the production of a major project.
- apply high-level HTML and CSS skills and jQuery skills.
- work independently and professionally in response to project demands.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

In addition to materials posted to iLearn, further learning resources for MMCC3045 are located at https://mmcc.mq.edu.au

Unit Schedule

Please see iLearn for details.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Unit information based on version 2022.02 of the Handbook