



ENGL8075

Professional Contexts of Literary and Feature Writing

Session 2, Online-flexible 2022

Department of Media, Communications, Creative Arts, Language and Literature

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General Information

Unit convenor and teaching staff

Convener

Michelle Hamadache

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By Appointment

Credit points

10

Prerequisites

Admission to MCrWrit

Corequisites

Co-badged status

Unit description

This unit focuses on developing work for magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction periodicals that publish writing on lifestyle and entertainment topics such as food and travel. Students learn to identify markets and publication outlets. They analyse specific readerships, styles, and topical content before developing their own publication-ready projects targeting a specific market and learning how to pitch to these magazines.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Identify and analyse magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction periodicals that publish writing on lifestyle and entertainment.

ULO2: Analyse and critique key issues raised in the production of different genres of writing.

ULO3: Apply technical skills and specialist knowledge within a sustained major work

appropriate to specific readerships or community contexts.

ULO4: Demonstrate ethical conduct in relation to the production and publication processes of professional writing.

ULO5: Work collaboratively in groups to identify and analyse the features of different writing markets.

General Assessment Information

Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to non-timed sensitive assessment (incl essays, reports, posters, portfolios, journals, recordings etc). **Late submission of time sensitive tasks** (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs etc) **will only be addressed by the unit convenor in a Special consideration application. Special Consideration outcome may result in a new question or topic.**

Assessment Tasks

Name	Weighting	Hurdle	Due
Proposal/Project Plan	20%	No	23:55 on 11/09/2022
Report	15%	No	23:55 on 30/10/2022
Participation	10%	No	Ongoing, Weeks 1-12
Story pitch	5%	No	23:55 on 21/08/2022 or Week 4 in class
Creative work	50%	No	23:55 on 16/10/2022

Proposal/Project Plan

Assessment Type ¹: Plan

Indicative Time on Task ²: 30 hours

Due: **23:55 on 11/09/2022**

Weighting: **20%**

Students design and draft a plan identifying the market and outlining the aims, scope, relevant research process, and time line for your creative work.

On successful completion you will be able to:

- Identify and analyse magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction periodicals that publish writing on lifestyle and entertainment.
- Analyse and critique key issues raised in the production of different genres of writing.
- Apply technical skills and specialist knowledge within a sustained major work appropriate to specific readerships or community contexts.
- Demonstrate ethical conduct in relation to the production and publication processes of professional writing.

Report

Assessment Type ¹: Report

Indicative Time on Task ²: 20 hours

Due: **23:55 on 30/10/2022**

Weighting: **15%**

Students analyse and report on the subjects, readership and requirements of a particular writing market.

On successful completion you will be able to:

- Identify and analyse magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction periodicals that publish writing on lifestyle and entertainment.
- Analyse and critique key issues raised in the production of different genres of writing.
- Apply technical skills and specialist knowledge within a sustained major work appropriate to specific readerships or community contexts.

Participation

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 10 hours

Due: **Ongoing, Weeks 1-12**

Weighting: **10%**

Preparation and participation in scheduled online tutorial discussions.

On successful completion you will be able to:

- Analyse and critique key issues raised in the production of different genres of writing.
- Apply technical skills and specialist knowledge within a sustained major work appropriate to specific readerships or community contexts.
- Work collaboratively in groups to identify and analyse the features of different writing markets.

Story pitch

Assessment Type ¹: Presentation

Indicative Time on Task ²: 10 hours

Due: **23:55 on 21/08/2022 or Week 4 in class**

Weighting: **5%**

In-class or online presentation of a story pitch for a magazine.

On successful completion you will be able to:

- Identify and analyse magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction periodicals that publish writing on lifestyle and entertainment.
- Apply technical skills and specialist knowledge within a sustained major work appropriate to specific readerships or community contexts.

Creative work

Assessment Type ¹: Creative work

Indicative Time on Task ²: 50 hours

Due: **23:55 on 16/10/2022**

Weighting: **50%**

Students produce a publication-ready creative work targeting a specific literary market.

On successful completion you will be able to:

- Identify and analyse magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction periodicals that publish writing on lifestyle

and entertainment.

- Analyse and critique key issues raised in the production of different genres of writing.
- Apply technical skills and specialist knowledge within a sustained major work appropriate to specific readerships or community contexts.
- Demonstrate ethical conduct in relation to the production and publication processes of professional writing.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Lectures and Zoom Classes/Online Forums **start Week 1.**

8 x Lectures

8 x Zoom Classes/Online Forums

Readings accessed via Leganto Link on Homepage of iLearn Unit.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.