MMCC1050

Multimodal Storytelling

Session 1, Online-scheduled-weekday 2022

Department of Media, Communications, Creative Arts, Language and Literature

Contents

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General Information

Unit convenor and teaching staff
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Credit points
10

Prerequisites

Corequisites

Co-badged status

Unit description
This unit focuses on ways to think about and study stories. Students study storytelling in multimodal contexts such as journalism, films, video clips, images, songs, short fiction, comics, audio, podcasts, testimony, broadcast, artworks, and online content. The unit equips students with the analytical skills to think critically about what shapes storytelling in our contemporary media landscape. The narratives in our media inform who we are and our place in the world. They provide us with information; but more importantly they give form to our lives in enabling and dangerous ways. Students therefore learn the histories, techniques and structures of narrative. We consider the ways in which certain stories define and locate their potential audience; and how stories construct, reveal and hide meaning to persuade their audiences. The unit is an important introduction to how to construct a narrative in multimodal forms, and will be useful for any career option.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: analyse and reflect upon the histories, techniques, and structures of narrative across a range of platforms.

ULO2: identify and critique how narratives contribute to a sense of culture and identity.

ULO3: communicate and present information in modes suited to a range of audiences.

ULO4: conduct independent research of a range of text-based and audio-visual media.

General Assessment Information

Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects LATE SUBMISSION OF ASSESSMENTS.

The Faculty policy in relation to late assessment submissions is as follows:

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.

To be very clear:

·   Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.

·   If your assignment is more than 7 days late (including weekends), you will get 0 marks for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: https://students.mq.edu.au/study/assessment-exams/special-consideration

Assessment Tasks

Name	Weighting	Hurdle	Due
Online Engagement	20%	No	Week 3, 5, 7, 9 and 11
Project Plan and Rationale	30%	No	03/04/2022, 23:59
Story Project	50%	No	23/05/2022, 23:59

Online Engagement

Assessment Type [1]: Quiz/Test
Indicative Time on Task [2]: 19 hours

Due: **Week 3, 5, 7, 9 and 11**
Weighting: **20%**

Students will complete online tasks throughout the session that engage with the unit materials and themes. Refer to ilearn for further information.

On successful completion you will be able to:

- analyse and reflect upon the histories, techniques, and structures of narrative across a range of platforms.

Project Plan and Rationale

Assessment Type [1]: Plan
Indicative Time on Task [2]: 28 hours
Due: **03/04/2022, 23:59**
Weighting: **30%**

Students will develop a project rationale and plan that prepares them to undertake the Story Project later in the semester. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and reflect upon the histories, techniques, and structures of narrative across a range of platforms.
- identify and critique how narratives contribute to a sense of culture and identity.

Story Project

Assessment Type [1]: Creative work
Indicative Time on Task [2]: 47 hours
Due: **23/05/2022, 23:59**
Weighting: **50%**

Drawing on the ideas that have been investigated through the unit, students will produce a final project. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and reflect upon the histories, techniques, and structures of narrative across a range of platforms.
- identify and critique how narratives contribute to a sense of culture and identity.
- communicate and present information in modes suited to a range of audiences.
- conduct independent research of a range of text-based and audio-visual media.

[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Unit Delivery:

Lectures: In this unit, lectures will either be delivered live in the lecture theatre on Wednesdays at 12pm, or be pre-recorded. All lectures will either start or be uploaded by 12pm Wednesday, and a recorded copy of all lectures will be available to watch via iLearn. Please watch the lecture prior to attending your tutorial.

Tutorials: Tutorials will be offered both via Zoom and on-campus. Please select the tutorial you would like to attend in e-student. Zoom classes are available in the online-scheduled offering only, and you must enrol in this offering to register for online classes. It is strongly recommended that students attend all tutorials to engage with unit concepts, discuss upcoming assessments and share questions.

Unit Resources:

Readings: In this unit, students are required to complete the weekly readings. The readings will be available via Leganto links in ilearn. If you have any concerns, please contact the unit coordinator via email.

Assessments: Students will be required to create a final project using their own equipment (including mobile phones, computers) or equipment that can be borrowed from the library (such as laptops). If you have any questions, please contact the unit coordinator via email.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy

- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE

- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.