



# PICT8045

## Intelligence: Theory and Practice

Session 1, Online-flexible 2022

*Department of Security Studies and Criminology*

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## General Information

Unit convenor and teaching staff

Jon Cottam

[jon.cottam@mq.edu.au](mailto:jon.cottam@mq.edu.au)

Credit points

10

Prerequisites

Admission to MPICT or MCP ICT or GradDipPICT or GradDipCPICT or PGCertPICT or GradCertPICT or GradCertCPICT or MPICTMIntSecSt or MCP ICTMIntSecSt or MIntSecStud or GradDipIntSecStud or GradCertIntell or MSecStrategicStud or MCrim or MIntell or MCTerrorism or M CyberSec or GradDipSecStudCr or GradCertSecStudCr or MIntRel or GradDipIntRel or MIntBusMIntRel or MTransInterMIntRel or MSecStrategicStudMCrim or MSecStrategicStudMIntell or MSecStrategicStudM CyberSec or MSecStrategicStudMCTerrorism or MIntellMCrim or MIntellM CyberSec or MIntellMCTerrorism or M CyberSecMCTerrorism or M CyberSecMCrim or MCTerrorismMCrim or Master of Cyber Security Analysis or admission to BSecStudMCTerrorism or BSecStudMCrim or BSecStudM CyberSecAnalysis or BSecStudMIntell or BSecStudMSecStrategicStud or (10cps at 6000 level or 10cps at 8000 level)

Corequisites

Co-badged status

Unit description

This unit exposes students to the diverse areas of intelligence and to intelligence process methodologies in a variety of contexts. It discusses the essential characteristics of intelligence systems and examines how the intelligence function fits within a dynamic national security context, situating the intelligence function within the Law Enforcement, Foreign, National Security and Military domains. The unit examines the Australian and selected international intelligence communities.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Demonstrate critical understanding of the concepts of intelligence.

**ULO2:** Demonstrate higher order communication skills including the ability to formulate sustained, persuasive and original written and oral arguments.

**ULO3:** Demonstrate the ability to evaluate, select and synthesise knowledge from different sources.

**ULO4:** Evaluate how the intelligence function fits within the dynamic national security context.

**ULO5:** Critically analyse a case study, demonstrating professional judgment and assessment.

## General Assessment Information

### Case Study

Assessment Type <sup>1</sup>: Case study/analysis Indicative Time on Task <sup>2</sup>: 30 hours Due: **March 27, 11:59pm** Weighting: **30%**

Students will explore the analytical themes of the course through the lens of a specific intelligence/policy case. Students are free to choose any relevant case from any time period, provided it is reasonably well-documented.

On successful completion you will be able to:

- Demonstrate critical understanding of the concepts of intelligence.
- Demonstrate higher order communication skills including the ability to formulate sustained, persuasive and original written and oral arguments.
- Demonstrate the ability to evaluate, select and synthesise knowledge from different sources.

### Take Home Exam

Assessment Type <sup>1</sup>: Examination Indicative Time on Task <sup>2</sup>: 20 hours Due: **May 29, 11:59pm** Weighting: **25%**

Students will be asked to complete essays on a range of topics, requiring students to employ materials from the classroom discussions as well as the assigned readings.

On successful completion you will be able to:

- Demonstrate critical understanding of the concepts of intelligence.
- Demonstrate higher order communication skills including the ability to formulate sustained, persuasive and original written and oral arguments.
- Demonstrate the ability to evaluate, select and synthesise knowledge from different sources.
- Evaluate how the intelligence function fits within the dynamic national security context.

## Intelligence Report

Assessment Type <sup>1</sup>: Professional writing Indicative Time on Task <sup>2</sup>: 30 hours Due: **May 8, 11:59pm** Weighting: **30%**

By the end of the unit, students will have a better understanding of the relationship between intelligence and policy. To demonstrate this knowledge, students will write an intelligence report, ostensibly to an appropriate policymaker, about a current intelligence issue.

On successful completion you will be able to:

- Demonstrate critical understanding of the concepts of intelligence.
- Demonstrate higher order communication skills including the ability to formulate sustained, persuasive and original written and oral arguments.
- Demonstrate the ability to evaluate, select and synthesise knowledge from different sources.
- Critically analyse a case study, demonstrating professional judgment and assessment.

## Active Engagement

Assessment Type <sup>1</sup>: Participatory task Indicative Time on Task <sup>2</sup>: 26 hours Due: **Ongoing** Weighting: **15%**

Internal students will demonstrate active engagement in seminars; external students will demonstrate it by contributing to online activities.

On successful completion you will be able to:

- Demonstrate critical understanding of the concepts of intelligence.
- Demonstrate higher order communication skills including the ability to formulate sustained, persuasive and original written and oral arguments.
- Demonstrate the ability to evaluate, select and synthesise knowledge from different sources.
- Evaluate how the intelligence function fits within the dynamic national security context.

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Learning Skills Unit](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Case Study</u>	30%	No	27 March at 11.59pm
<u>Intelligence Report</u>	30%	No	8 May at 11.59pm
<u>Active Engagement</u>	15%	No	Ongoing - weeks 2-13
<u>Take Home Exam</u>	25%	No	29 May at 11.59pm

### Case Study

Assessment Type **1**: Case study/analysis

Indicative Time on Task **2**: 30 hours

Due: **27 March at 11.59pm**

Weighting: **30%**

Students will explore the analytical themes of the course through the lens of a specific intelligence/policy case. Students are free to choose any relevant case from any time period, provided it is reasonably well-documented.

On successful completion you will be able to:

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- Demonstrate higher order communication skills including the ability to formulate sustained, persuasive and original written and oral arguments.
- Demonstrate the ability to evaluate, select and synthesise knowledge from different sources.

### Intelligence Report

Assessment Type **1**: Professional writing

Indicative Time on Task **2**: 30 hours

Due: **8 May at 11.59pm**

Weighting: **30%**

By the end of the unit, students will have a better understanding of the relationship between intelligence and policy. To demonstrate this knowledge, students will write an intelligence report, ostensibly to an appropriate policymaker, about a current intelligence issue.

On successful completion you will be able to:

- Demonstrate critical understanding of the concepts of intelligence.
- Demonstrate higher order communication skills including the ability to formulate

sustained, persuasive and original written and oral arguments.

- Demonstrate the ability to evaluate, select and synthesise knowledge from different sources.
- Critically analyse a case study, demonstrating professional judgment and assessment.

## Active Engagement

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 26 hours

Due: **Ongoing - weeks 2-13**

Weighting: **15%**

Internal students will demonstrate active engagement in seminars; external students will demonstrate it by contributing to online activities.

On successful completion you will be able to:

- Demonstrate critical understanding of the concepts of intelligence.
- Demonstrate higher order communication skills including the ability to formulate sustained, persuasive and original written and oral arguments.
- Demonstrate the ability to evaluate, select and synthesise knowledge from different sources.
- Evaluate how the intelligence function fits within the dynamic national security context.

## Take Home Exam

Assessment Type <sup>1</sup>: Examination

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **29 May at 11.59pm**

Weighting: **25%**

Students will be asked to complete essays on a range of topics, requiring students to employ materials from the classroom discussions as well as the assigned readings.

On successful completion you will be able to:

- Demonstrate critical understanding of the concepts of intelligence.
- Demonstrate higher order communication skills including the ability to formulate sustained, persuasive and original written and oral arguments.
- Demonstrate the ability to evaluate, select and synthesise knowledge from different sources.
- Evaluate how the intelligence function fits within the dynamic national security context.

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

### UNIT REQUIREMENTS AND EXPECTATIONS

- You should spend an average of 12 hours per week on this unit. This includes listening to lectures prior to seminar or tutorial, reading weekly required materials as detailed in iLearn, participating in iLearn discussion forums and preparing assessments.
- Internal students are expected to attend all seminar or tutorial sessions, and external students are expected to make significant contributions to on-line activities.
- In most cases students are required to attempt and submit all major assessment tasks in order to pass the unit.

### REQUIRED READINGS

- The citations for all the required readings for this unit are available to enrolled students through the unit iLearn site, and at Macquarie University's library site. Electronic copies of required readings may be accessed through the library or will be made available by other means.

### TECHNOLOGY USED AND REQUIRED

- Computer and internet access are essential for this unit. Basic computer skills and skills in word processing are also a requirement.
- This unit has an online presence. Login is via: <https://ilearn.mq.edu.au/>
- Students are required to have regular access to a computer and the internet. Mobile devices alone are not sufficient.
- Information about IT used at Macquarie University is available at [http://students.mq.edu.au/it\\_services/](http://students.mq.edu.au/it_services/)

### SUBMITTING ASSESSMENT TASKS

- All text-based assessment tasks are to be submitted, marked and returned electronically. This will only happen through the unit iLearn site.
- Assessment tasks must be submitted as a MS word document by the due date.
- Most assessment tasks will be subject to a 'Turnitin' review as an automatic part of the submission process.
- The granting of extensions is subject to the university's Special Consideration Policy. Extensions will not be granted by unit conveners or tutors, but must be lodged through Special Consideration: <https://students.mq.edu.au/study/my-study-program/special-consideration>

## LATE SUBMISSION OF ASSESSMENT TASKS

**Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments - e.g. quizzes, online test**

## WORD LIMITS FOR ASSESSMENT TASKS

- Stated word limits include footnotes and footnoted references, but not bibliography, or title page.
- Word limits can generally deviate by 10% either over or under the stated figure.
- If the number of words exceeds the limit by more than 10%, then penalties will apply. These penalties are 5% of the awarded mark for every 100 words over the word limit. If a paper is 300 words over, for instance, it will lose  $3 \times 5\% = 15\%$  of the total mark awarded for the assignment. This percentage is taken off the total mark, i.e. if a paper was graded at a credit (65%) and was 300 words over, it would be reduced by 15 marks to a pass (50%).
- The application of this penalty is at the discretion of the course convener.

## REASSESSMENT OF ASSIGNMENTS DURING THE SEMESTER

- Macquarie University operates a Grade Appeal Policy in cases where students feel their work was graded inappropriately: <http://www.mq.edu.au/policy/docs/gradeappeal/policy.html>
- In accordance with the Grade Appeal Policy, individual works are not subject to



regrading.

## STAFF AVAILABILITY

- Department staff will endeavour to answer student enquiries in a timely manner. However, emails or iLearn messages will not usually be answered over the weekend or public holiday period.
- Students are encouraged to read the Unit Guide and look at instructions posted on the iLearn site before sending email requests to staff.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes from Previous Offering

Increased late penalty from 2% per day to 10% per day in line with faculty changes.