MMCC2060

Health, Bodies, Media

Session 1, Online-scheduled-weekday 2022

Department of Media, Communications, Creative Arts, Language and Literature

Contents

Disclaimer

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General Information

Unit convenor and teaching staff
Convenor, lecturer and tutor
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10 HA 165C
to be announced on ilearn

Tutor
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Credit points
10

Prerequisites
40cp at 1000 level or above

Corequisites

Co-badged status

Unit description
What does it mean to be 'healthy'? This course will critically examine the way we understand and imagine 'health'. Drawing on perspectives from media and cultural studies, communication studies, disability studies, critical health studies and science and technology studies, we ask how our own embodied experiences of health or ill health are shaped by media and culture, as well as wider biomedical and political institutions. We will focus particularly on the way health is imagined in broadcast and online media, including public health campaigns, popular science communication, news and current affairs, commercial advertising, popular entertainment television genres and self-monitoring apps. Contemporary debates such as those around smoking, obesity, drinking, sexual health and mental illness will be analysed and discussed and we will explore how categories of 'health' and 'illness' play out in ethical and political decision making. How are ideas about 'normal' or 'pathological' bodies and identities tied into concepts of 'health'? And how does the idea that 'wellness' is an individual's responsibility underpin public policy and peoples' ways of understanding and managing their own bodies?

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are

available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

> **ULO1:** demonstrate an understanding of the ways in which health is understood and experienced across a range of contexts.
>
> **ULO2:** interrogate key concepts around health, showing an awareness of debates around definitions of these terms.
>
> **ULO3:** outline a theoretically informed account of the relationship between forms of knowledge and experiences of embodied subjectivity and sociality.
>
> **ULO4:** apply key methods of critical analysis to evaluate social economic, legal and or medical practices which focus on bodily-being.
>
> **ULO5:** communicate effectively and ethically in a range of contexts and modes of writing.
>
> **ULO6:** evidence engagement with and reflection on the process of learning.

General Assessment Information

Late Assessment Penalty

Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects LATE SUBMISSION OF ASSESSMENTS.

The Faculty policy in relation to late assessment submissions is as follows:

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.

To be very clear:

· Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.

· If your assignment is more than 7 days late (including weekends), you will get 0 marks for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: https://students.mq.edu.au/study/assessment-exams/special-consideration

Assessment Tasks

Name	Weighting	Hurdle	Due
Reflective summaries	30%	No	10:00, Tuesday, weekly; Final summary 23:00 1/06/2022
Report on a health promotion campaign; health app or health-related legal or policy change	50%	No	10:00 20/5/2022 Week 11
Online take-home test	20%	No	Opens 9:00 18/03/2022; Closes 23:00 28/03/2022

Reflective summaries

Assessment Type [1]: Reflective Writing
Indicative Time on Task [2]: 25 hours
Due: **10:00, Tuesday, weekly; Final summary 23:00 1/06/2022**
Weighting: **30%**

Students will write a week by week summary of key readings and a final reflection on the way understandings of key readings have been shaped by in-class learning.

Refer to iLearn for further information.

On successful completion you will be able to:
- demonstrate an understanding of the ways in which health is understood and experienced across a range of contexts.
- communicate effectively and ethically in a range of contexts and modes of writing.
- evidence engagement with and reflection on the process of learning.

Report on a health promotion campaign; health app or health-related legal or policy change

Assessment Type [1]: Report
Indicative Time on Task [2]: 40 hours
Due: **10:00 20/5/2022 Week 11**
Weighting: **50%**

Students will write a report on a health promotion campaign, health app or health-related legal or

policy change.

Refer to iLearn for further information.

On successful completion you will be able to:

- outline a theoretically informed account of the relationship between forms of knowledge and experiences of embodied subjectivity and sociality.
- apply key methods of critical analysis to evaluate social economic, legal and or medical practices which focus on bodily-being.
- communicate effectively and ethically in a range of contexts and modes of writing.
- evidence engagement with and reflection on the process of learning.

Online take-home test

Assessment Type [1]: Quiz/Test
Indicative Time on Task [2]: 25 hours
Due: **Opens 9:00 18/03/2022; Closes 23:00 28/03/2022**
Weighting: **20%**

Students will take an online take-home multiple choice test. This test is an open book test.

Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate an understanding of the ways in which health is understood and experienced across a range of contexts.
- interrogate key concepts around health, showing an awareness of debates around definitions of these terms.
- evidence engagement with and reflection on the process of learning.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Lectures will be live online via zoom. Automated captioning will be available. Lectures will be recorded and links to recordings will be made available by Wednesday each week. Please note

that lectures in this unit are interactive and so it is highly valuable to attend "live" so you can participate in conversations and discussions during the lecture time.

For external students, tutorials will be live via zoom.

For internal students, tutorials will be face to face on campus unless public health orders recommend otherwise.

If internal students are unwell or required to isolate due to COVID exposure, please contact the convenor to receive details of an online zoom link to participate in an online tutorial. Please do not attend face to face tutorials if you have any symptoms or are a close contact.

More details of delivery and resources available on ilearn.

Unit Schedule

Topics include:

What is health?

Medicalisation and demedicalisation

Mediating health

Health promotion

Biopower

Risk

Drinking

Sex

Men's Health

Disabling media

Mobile health

Eating and diet

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure

- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

Some changes to the deadlines to ensure a longer gap between the report and reflection deadline to make it easier for students to complete assessments successfully.