



MMCC2080

Network Cultures

Session 1, In person-scheduled-weekday, North Ryde 2022

Department of Media, Communications, Creative Arts, Language and Literature

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	4
<u>Delivery and Resources</u>	5
<u>Policies and Procedures</u>	6
<u>Changes since First Published</u>	9

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General Information

Unit convenor and teaching staff

Convenor and Lecturer

Margie Borschke

margie.borschke@mq.edu.au

Contact via Use the confidential "Contact Teaching Staff" Link on ilearn for all queries, appointments etc.

All consultations via zoom, Phone or other

Mondays 11-12 (Zoom Drop in after the lecture); Or by appointment Wednesdays 4-5 via Zoom or Phone

Alex Mesker

alex.mesker@mq.edu.au

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit explores the complex relation between technology and culture. The impact of digital and networking technologies on everyday cultural practices and forms of expression is examined with reference to their production, use and circulation. The cultural and social implications of digital and network technologies are studied and broad social, political and cultural issues regarding technology are considered in the specific context of creative expression, communication and representation.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: understand a range of theories about technology and society.

ULO2: develop an expanded knowledge of the history of art and technology.

ULO3: appreciate and evaluate the complex relationship between digital networked technology and culture.

ULO4: assess contemporary art, media and network culture.

ULO5: Relate ideas and evaluate concepts in aesthetics

ULO6: Develop a range of critical and creative thinking attributes

General Assessment Information

- Detailed assessment instructions, assessment criteria and rubrics will be available in the assessment section on iLearn. We will also discuss assessments in class.
- The in-class lectures and learning activities are designed to support the development of your assessments.
- All assessments must be submitted via the Turnitin submission box on iLearn. Please submit a single file. See iLearn for additional instructions regarding submitting multimedia
- 'Please note that the University and the Faculty of Arts have launched a new assessment policy effective as of 1 July 2021. This new policy particularly affects LATE SUBMISSION OF ASSESSMENTS.

The Faculty policy in relation to late assessment submissions is as follows:

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – 10 marks out of 100 credit will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted seven days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests, etc.

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 10 marks will be deducted. For example, if you submit your assignment 7 days late, 70 marks will be deducted, which means you will fail that assignment.
- If your assignment is more than 7 days late (including weekends), you will get 0 marks for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your

assignment by the due date.

If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: <https://students.mq.edu.au/study/assessment-exams/special-consideration>

Assessment Tasks

Name	Weighting	Hurdle	Due
Creative Research Report	50%	No	17:00; 29/04/2022
Essay	50%	No	17:00; 03/06/2022

Creative Research Report

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 40 hours

Due: **17:00; 29/04/2022**

Weighting: **50%**

Students will be provided with a learning scenario that requires a creative analytical response and draws on the set readings, theories and examples we've discussed in class. You will be provided with the scenario and a series of possible formats for delivering your response. Refer to iLearn for further information.

On successful completion you will be able to:

- understand a range of theories about technology and society.
- develop an expanded knowledge of the history of art and technology.
- appreciate and evaluate the complex relationship between digital networked technology and culture.
- assess contemporary art, media and network culture.
- Relate ideas and evaluate concepts in aesthetics
- Develop a range of critical and creative thinking attributes

Essay

Assessment Type ¹: Essay

Indicative Time on Task ²: 40 hours

Due: **17:00; 03/06/2022**

Weighting: **50%**

Students will submit a essay that responds to a set prompt and demonstrates engagement, understanding and application of the key themes, materials and learning activities, reflecting upon and contextualising what you have learned within the overarching unit themes.

On successful completion you will be able to:

- understand a range of theories about technology and society.
- develop an expanded knowledge of the history of art and technology.
- appreciate and evaluate the complex relationship between digital networked technology and culture.
- assess contemporary art, media and network culture.
- Relate ideas and evaluate concepts in aesthetics
- Develop a range of critical and creative thinking attributes

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

- **Lectures commence in week 1; Tutorials commence in week 2; week 8 is a reading/production week; There are no lectures or tutorials in week 13**
- There are two modes of enrollment: online (external) and Face to Face (internal). They are identical in content
- **Both modes of enrollment are the same and include one weekly hour-long online live lecture (Mondays 10-11) and one hour long tutorial (either online via Zoom or on campus). The weekly lecture for this unit will be delivered live online regardless of your mode of enrolment.** See iLearn for instructions on accessing the live lecture. A recording of this lecture will be available for review in ECHO360 via iLearn.
- **To enrol in an online tutorial you will need to be enrolled in the online**

(external) mode. There will likely be tutorials available on every day of the week depending on student numbers. If you would like to enrol in an online tutorial but have enrolled in F2F (internal) mode it is easy to switch to online (external) so you can enroll in online tutorials. Please do so before the enrollment cut off date. Contact ask.mq.edu.au with any enrolment issues. (Your convenor can't help with technical enrolment issues)

- Due to the ongoing COVID-19 outbreak students enrolled in Face-to-face classes should be prepared to go online if necessary. Check the announcements each week before attending campus. Only students who are enrolled in the face to face tutorials should attend them and you are expected to follow all the COVID safe protocols and be respectful of others. **If you have any symptoms or COVID exposure do not attend the face to face class.** See iLearn for alternative online options that week. You will always be welcome to attend an online tutorial instead.
- **This is a study of network technologies and culture and as such it is designed to be online first. All tutorials in both modes are designed to involve online collaboration using online platforms including iLearn, Zoom and others--**you should come to your tutorial with your device, prepared to work with others in an online environment. Any necessary preparatory work including setting up accounts or software should be completed before attending your tutorial.
- Required Readings: **All required readings and other media will be available via Leganto (See link on right hand side of iLearn).** Please consult the ilearn site for weekly readings and other media.
- For assistance with Zoom see: <https://students.mq.edu.au/support/study/tools-and-resources/zoom> Meeting links for lectures and tutorials will be posted on ilearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)

- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Attendance

Attendance is expected but no marks are given for attendance per Macquarie University policy. If you miss a class there is no need to inform your lecturer or tutor about this. See below on how to catch up.

The lectures and tutorial learning activities in the class are designed to support your study of network culture and the development of your assessments.

If you miss the lecture a recording is available for review.

If you miss your assigned tutorial but are able to attend an alternate online tutorial you are welcome to do so. To keep class numbers manageable, please stick to your assigned tutorial when possible. See ilearn for other times and links to sessions.

If you can't make an alternate online tutorial, review the record of the class activities by following links in the weekly ilearn section. You may still be able to contribute your preparatory work or investigations before or after the class.

If your absence merits special consideration (e.g. you need an extension due to illness or misadventure) please apply to the faculty. <https://students.mq.edu.au/study/assessment-exams/special-consideration>

There is no grade for participation in this class. However, your engagement with the unit material and activities is assessed in your two assessment tasks. It will be easier to successfully complete these assessments if you attend and engage with the classes.

Often students write and tell me they plan to schedule work or another class at the same time as their scheduled lecture and tutorial. This is not advised but it is your decision. You don't need to inform your lecturer or tutor if you don't intend to attend classes and see above for how to keep up.

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

Date	Description
27/01/2022	Update to delivery information
24/01/2022	Correction of typo in Assessment 2 due date