ENGL8030

Digital Creative Writing: Interactive Prose and Poetry

Session 2, Online-flexible 2022

Department of Media, Communications, Creative Arts, Language and Literature

Contents

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General Information

Unit convenor and teaching staff
Convenor
Jimmy Van
jimmy.van@mq.edu.au
Contact via Email
By appointment

Credit points
10

Prerequisites
Admission to MCrWrit

Corequisites

Co-badged status

Unit description
In the transition from print-based media to digital writing forms what new genres, styles, techniques, platforms and audiences emerge? This applied writing unit reflects on the dynamic relationships that exist between creative writing practice and digital cultures. Recent technological innovations not only challenge established publishing modes, but also shape 'voice' in the digital sphere. We look at voice, and the increasing breakdown of boundaries between content producer and content consumer. Students will have the opportunity to engage with web-based and other electronic media, and to develop skills that advance their digital literacy. Having collectively established a theme for the unit, an e-portfolio of individual works will be produced over the course of the session.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

> **ULO1:** Plan and produce short-form digital text-based creative works in two or more technologies.

> **ULO2:** Employ industry-appropriate vocabulary and concepts in the analysis of digital creative writing and digital cultures.

ULO3: Appraise and evaluate the digital creative work of others in writing workshops and writing communities.

ULO4: Evaluate how digital writing technologies shape creative writing practice.

General Assessment Information

Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted,** *up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.*

This late penalty will apply to non-timed sensitive assessment (incl essays, reports, posters, portfolios, journals, recordings etc). **Late submission of time sensitive tasks** *(such as tests/ exams, performance assessments/presentations, scheduled practical assessments/labs etc)* **will only be addressed by the unit convenor in a Special consideration application. Special Consideration outcome may result in a new question or topic.**

Assessment Tasks

Name	Weighting	Hurdle	Due
Participation	20%	No	Ongoing, weeks 1-12, scheduled classes
Digital creative work (minor)	25%	No	23:55 on 11/09/2022
Digital creative work (major)	35%	No	23:55 on 23/10/2022
Reflective essay	20%	No	23:55 on 28/10/2022

Participation

Assessment Type [1]: Participatory task
Indicative Time on Task [2]: 24 hours
Due: **Ongoing, weeks 1-12, scheduled classes**
Weighting: **20%**

Contribution to discussions and workshops; practical writing tasks; peer review.

On successful completion you will be able to:

• Employ industry-appropriate vocabulary and concepts in the analysis of digital creative writing and digital cultures.

• Appraise and evaluate the digital creative work of others in writing workshops and writing communities.

Digital creative work (minor)

Assessment Type [1]: Creative work
Indicative Time on Task [2]: 24 hours
Due: **23:55 on 11/09/2022**
Weighting: **25%**

Students will utilise two or more technologies in the writing and production of a minor digital creative work, and have published these works to the web.

On successful completion you will be able to:

- Plan and produce short-form digital text-based creative works in two or more technologies.

Digital creative work (major)

Assessment Type [1]: Creative work
Indicative Time on Task [2]: 44 hours
Due: **23:55 on 23/10/2022**
Weighting: **35%**

Students will utilise two or more technologies in the writing and production of a major digital creative work, and have published these works to the web.

On successful completion you will be able to:

- Plan and produce short-form digital text-based creative works in two or more technologies.

Reflective essay

Assessment Type [1]: Reflective Writing
Indicative Time on Task [2]: 12 hours
Due: **23:55 on 28/10/2022**
Weighting: **20%**

Reflective essay

On successful completion you will be able to:

- Employ industry-appropriate vocabulary and concepts in the analysis of digital creative writing and digital cultures.
- Evaluate how digital writing technologies shape creative writing practice.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Delivery

For this unit, **classes will begin in week 1.**

Required Textbooks

The required readings can be downloaded or read online via Leganto. In this unit many of the works you read will be accessed online, and sourced either through Leganto (Required) or sourced through your own research and shared with others in the class.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released

directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing an d maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://stu dents.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/ offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.