



MGMT3051

Management Ethics and Social Responsibility

Session 1, Online-scheduled-weekday 2022

Department of Management

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General Information

Unit convenor and teaching staff

Unit Convenor

Grant Michelson

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Credit points

10

Prerequisites

150cp at 1000 level or above including (HRM317 or MGMT3017)

Corequisites

MGMT3050 or BBA350

Co-badged status

Unit description

The principal aim of this unit is to provide students with an understanding of the myriad of ethical issues and dilemmas faced by managers in corporate, not-for-profit or government sectors. Issues explored will relate both to the society and environment within which organisations and their managers operate, and to individuals employed within organisations. The unit has a strong research focus and students will apply the theoretical knowledge gained in the course to real-world situations. This will equip them to engage with the complex ethical issues that will inevitably arise during the course of their careers.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.

ULO2: Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.

ULO3: Demonstrate how organisations, which are strategic about their CSR, effectively

create and deliver sustainable value: financially, socially and environmentally.

General Assessment Information

Late submissions of assessments

Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests.

Table 1: Penalty calculation based on submission time

Submission time after the due date (including weekends)	Penalty (% of available assessment task mark)	Example: for a non-timed assessment task marked out of 30
< 24 hours	10%	10% x 30 marks = 3-mark deduction
24-48 hours	20%	20% x 30 marks = 6-mark deduction
48-72 hours	30%	30% x 30 marks = 9-mark deduction
72-96 hours	40%	40% x 30 marks = 12-mark deduction
> 96 hours	100%	Assignment won't be accepted

Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a Special Consideration application. An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Essay</u>	40%	No	Week 7
<u>Company Project and Presentation</u>	30%	No	Week 8
<u>Reflective Writing</u>	30%	No	Week 13

Essay

Assessment Type ¹: Essay

Indicative Time on Task ²: 40 hours

Due: **Week 7**

Weighting: **40%**

Essay not exceeding 2000 words

On successful completion you will be able to:

- Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.
- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.

Company Project and Presentation

Assessment Type ¹: Project

Indicative Time on Task ²: 40 hours

Due: **Week 8**

Weighting: **30%**

Company Project comprising of a written report of 1200 words (worth 15%) and a Project Presentation of 3 -4 minutes each student (worth 15%).

On successful completion you will be able to:

- Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.
- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.
- Demonstrate how organisations, which are strategic about their CSR, effectively create and deliver sustainable value: financially, socially and environmentally.

Reflective Writing

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 20 hours

Due: **Week 13**

Weighting: **30%**

Reflective writing up to 1500 words

On successful completion you will be able to:

- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.
- Demonstrate how organisations, which are strategic about their CSR, effectively create and deliver sustainable value: financially, socially and environmentally.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Required Text	None
Unit Web Page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	<p>Students are required to have access to a personal computer and familiarise themselves with iLearn (https://ilearn.mq.edu.au/login/).</p> <p>iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</p> <p>Students will also need a stable internet connection, a webcam, and access to online teaching and communications systems used by Macquarie University (including Zoom). Students are responsible for their participation in the unit using these technologies where needed.</p>
Delivery Format and Other Details	The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended readings	Recommended readings are provided via the links on the iLearn Unit page
Inherent Requirements	None

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.