APPL8400

Language for Specific Purposes

Session 1, Online-flexible 2022

Department of Linguistics

Contents

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General Information

Unit convenor and teaching staff
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Credit points
10

Prerequisites
Admission to MAppLing or MAppLingTESOL or MTransInterMAppLingTESOL or MAccComm or MEd

Corequisites

Co-badged status

Unit description
This unit provides an introduction to major issues in language for specific purposes. The focus is on analysis of the socio-cultural contexts associated with business, professional and vocational areas and the specific characteristics of both oral and written text types associated with them. Such information is essential in evaluating appropriate materials and assessment tasks for teaching language for specific purposes. We consider the implications of globalisation for communication, the impact of new technologies and new approaches to learning and teaching language. Students will have the opportunity to specialise in particular vocational or professional areas in assignments.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Explain the main historical trends in LSP since the 1960s and how they have impacted LSP teaching and learning

ULO2: Apply appropriate theoretical understandings to practical issues related to teaching LSP

ULO3: Apply principles of needs analysis and discourse analysis to analyzing specific

language learning contexts and specific contexts of language use.

ULO4: Apply an understanding of the features of oral and written texts associated with particular professions and business and vocational contexts to the selection and development of appropriate curricula, materials and assessment practices in the context of teaching LSP

ULO5: Reflect on an LSP context of interest and evaluate the merits of different approaches to researching that site.

Assessment Tasks

Name	Weighting	Hurdle	Due
Class or group participation	5%	No	Weekly
Exploration of an Aspect of LSP	45%	No	22 April
Analysis of a Unit of Teaching	50%	No	3 June

Class or group participation

Assessment Type [1]: Participatory task
Indicative Time on Task [2]: 6 hours
Due: **Weekly**
Weighting: **5%**

As an important part of learning in this unit, students are expected to engage with tasks and interact with classmates. Your participation in classroom-based discussions (internal students) or online group discussions (external students) will be noted, but the content of your contributions will not be evaluated. Marks will be awarded based on lecturer observations of your participation.

On successful completion you will be able to:
- Explain the main historical trends in LSP since the 1960s and how they have impacted LSP teaching and learning
- Apply appropriate theoretical understandings to practical issues related to teaching LSP
- Apply principles of needs analysis and discourse analysis to analyzing specific language learning contexts and specific contexts of language use.
- Apply an understanding of the features of oral and written texts associated with particular professions and business and vocational contexts to the selection and development of appropriate curricula, materials and assessment practices in the context of teaching LSP

• Reflect on an LSP context of interest and evaluate the merits of different approaches to researching that site.

Exploration of an Aspect of LSP

Assessment Type [1]: Essay
Indicative Time on Task [2]: 43 hours
Due: **22 April**
Weighting: **45%**

This assignment allows you to explore in depth an aspect of LSP that interests you. You may select a topic from the list available in the folder labelled Assignments on the iLearn website for APPL8400, or you may negotiate a topic with the unit convenor.

On successful completion you will be able to:
• Explain the main historical trends in LSP since the 1960s and how they have impacted LSP teaching and learning
• Apply appropriate theoretical understandings to practical issues related to teaching LSP

Analysis of a Unit of Teaching

Assessment Type [1]: Case study/analysis
Indicative Time on Task [2]: 49 hours
Due: **3 June**
Weighting: **50%**

This assignment asks you to analyse a unit of teaching; using the methods and approaches considered in APPL8400, and to suggest approaches, methods and activities that you might use to teach this unit to a specified group of learners. Full details are available on iLearn.

On successful completion you will be able to:
• Apply appropriate theoretical understandings to practical issues related to teaching LSP
• Apply principles of needs analysis and discourse analysis to analyzing specific language learning contexts and specific contexts of language use.
• Apply an understanding of the features of oral and written texts associated with particular professions and business and vocational contexts to the selection and development of appropriate curricula, materials and assessment practices in the context of teaching LSP

[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

The learning and teaching strategies used in this Unit are virtual recorded sessions and live discussion groups; interaction with materials on iLearn; discussion; and self-study of course readings.

Time: Monday 14.00 – 15.00

Location: 12 Second Way, Rm. 401 & Online via Zoom

The course lecturer will be contactable through email to answer any queries that might arise.

Required and Recommended Texts and/or Materials

There is one required textbook for APPL8400: *Language for Specific Purposes* (Gollin-Kies, Hall & Moore, 2015). This book complements materials studied in the unit, rather than simpy duplicating them.

The following books are also highly recommended:

- Bargiela-Chiappini, F. & Gotti, M. (2005). *Asian Business Discourse(s).* Bern: Peter Lang
- Basturkmen, H. (2006). *Ideas and options in English for Specific Purposes.* Mahwah, NJ: Lawrence Erlbaum
- Basturkmen, H. (2010). *Developing Courses in English for Specific Purposes.* Basingstoke, UK: Palgrave McMillan
- Belcher, D., Johns, A. & Paltridge, B. (2011). *New directions in English for Specific Purposes research.* Ann Arbor: University of Michigan Press.
- Belcher, D. (2009). *English for Specific Purposes in theory and practice.* Ann Arbor: University of Michigan Press.
- Candlin, C.N. & Gotti, M. (Eds). (2004). *Intercultural aspects of specialised communication.* Bern: Peter Lang
- Handford, M. (2010). *The language of business meetings.* Cambridge: Cambridge University Press.
- Harding, K. (2007). *English for Specific Purposes.* Oxford: Oxford University Press
- Paltridge, B. & Starfield, S. (2013). The Handbook of English for Specific Purposes. Oxford: Wiley-Blackwell.

- Orr, T. (2002). *English for Specific Purposes*. Alexandria, VA: Teachers of English to Speakers of Other Languages

The following journals contain useful articles:

- English for Specific Purposes
- TESOL Quarterly
- Discourse Studies

Module Readings

There are between two and five 'required readings' for each module in this unit. You need to read a minimum of two for each module. Readings are essential as they discuss the major themes involved in the unit. You will find these readings on iLearn, via the 'Leganto' link.

Recommended books are shelved in the Reserve section of the library and can be borrowed for limited periods of time.

Unit Schedule

Week	Date	Topic	Tasks
Week 1	21 February	Introduction: What is LSP and why does it matter?	*Weekly Reflection Due 28 February*
Week 2	28 February	Discourse & Discourse Communities	*Weekly Reflection Due 6 March*
Week 3	7 March	Genre in Business & Professional Contexts	*Weekly Reflection Due 13 March*
Week 4	14 March	Investigating the Language of LSP	*Weekly Reflection Due 20 March*
Week 5	21 March	Interpersonal Communication in LSP	*Weekly Reflection Due 27 March*
Week 6	28 March	Intercultural Communication in LSP	*Weekly Reflection Due 3 April*
Week 7	4 April	LSP, Globalisation & New Technologies	*Weekly Reflection Due 10 April*
Recess (includes Easter & ANZAC Day)			
Week 8	25 April	Needs Analysis in LSP	**Essay Due 22 April (FRIDAY)** *Weekly Reflection Due 1 May*
Week 9	2 May	Course Design in LSP	*Weekly Reflection Due 8 May*
Week 10	9 May	Materials Selection & Design (1)	*Weekly Reflection Due 15 May*
Week 11	16 May	Materials Selection & Design (2)	*Weekly Reflection Due 22 May*

Week 12	23 May	Assessment in LSP	*Weekly Reflection Due 29 May*
Week 13	30 May	Researching LSP	**Unit of Teaching Analysis Due 3 June (FRIDAY)** *Weekly Reflection Due 5 June*

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing an

d maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://stu
dents.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic
writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant
information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual
  assault
- Social support including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/
offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy.
The policy applies to all who connect to the MQ network including students.