GMBA8012
Be Global
Coursera term 3, Online-scheduled-weekday 2022
Department of Management

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General Information

Unit convenor and teaching staff
Salut Muhidin
salut.muhidin@mq.edu.au

Credit points
5

Prerequisites
Admission to GMBA or GradCertGlobalBusPrac

Corequisites

Co-badged status

Unit description
Globalisation has fundamentally transformed the business landscape. Rapid changes in emerging economies present a number of implications for doing business. This unit enables students to develop and evaluate strategies for operating and competing on a global scale. It explores a range of factors such as global supply chain risk management, offshoring, and supplier selection. Students will also develop a strategic perspective on international business by understanding the design of logistics networks in different countries, as well as the importance of cultural diversification on the broader ecosystem. The unit examines questions such as: How should a global supply chain and its operations be managed? How can global supply chains ensure continuity of operations in light of various internal and external sources of disruptions? What are the main criteria to be considered for offshoring part of their operations to a different geographical location? What is the strategic logic that should inform such decisions, and what are the main risks to manage? And how do you decide which international markets to enter or avoid? Are cultural differences still an important consideration, and, if so, how do you manage them?

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Develop sound strategies for global supply chain management
ULO2: Analyse the key drivers of global supply chain effectiveness
ULO3: Create supply chain networks that are aligned with supply chain and business strategy of the firm
ULO4: Apply established theories in identifying the critical success factors, pitfalls, and risks of global supply chain management
ULO5: Evaluate the sustainability of global supply chain operations

**General Assessment Information**

**Late submissions of assessments**

Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests.

<table>
<thead>
<tr>
<th>Submission time after the due date (including weekends)</th>
<th>Penalty (% of available assessment task mark)</th>
<th>Example: for a non-timed assessment task marked out of 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 24 hours</td>
<td>10%</td>
<td>10% x 30 marks = 3 mark deduction</td>
</tr>
<tr>
<td>24-48 hours</td>
<td>20%</td>
<td>20% x 30 marks = 6 mark deduction</td>
</tr>
<tr>
<td>48-72 hours</td>
<td>30%</td>
<td>30% x 30 marks = 9 mark deduction</td>
</tr>
<tr>
<td>72-96 hours</td>
<td>40%</td>
<td>40% x 30 marks = 12 mark deduction</td>
</tr>
<tr>
<td>&gt; 96 hours</td>
<td>100%</td>
<td>Assignment won’t be accepted</td>
</tr>
</tbody>
</table>

**Special Consideration**

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a Special Consideration application. An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

**Word limits**

Anything beyond a stated assessment word limit (other than your reference list) may not be marked. Seek any further clarification from the unit convenor.

**Assessment Tasks**

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diagnostic Framework - Individual</td>
<td>40%</td>
<td>No</td>
<td>Week 3 (Wed, 18 May 2022)</td>
</tr>
</tbody>
</table>
Supply Chain Evaluation - Group

Assessment Type 1: Report
Indicative Time on Task 2: 14 hours
Due: Week 6 (Wed, 8 Jun 2022)
Weighting: 60%

Length: Team report: 2,500 words (excl. references) Format: Individual reflection: max 500 words (incl. peer evaluation) Task: In teams of 3-4 students, you will: (i) prepare a 2,500 words word report evaluating a real-life supply chain (team submission) (ii) compose a 500 word reflection on learning (individual submission)

On successful completion you will be able to:

• Develop sound strategies for global supply chain management
• Analyse the key drivers of global supply chain effectiveness
• Create supply chain networks that are aligned with supply chain and business strategy of the firm
• Apply established theories in identifying the critical success factors, pitfalls, and risks of

Diagnostic Framework - Individual

Assessment Type 1: Report
Indicative Time on Task 2: 10 hours
Due: Week 3 (Wed, 18 May 2022)
Weighting: 40%

Length: max 1,000 word individual report. Format: Written report Task: In this assignment, you will be asked to deliver a high level assessment of the supply chain design for a major international retailer.

On successful completion you will be able to:

• Develop sound strategies for global supply chain management
• Create supply chain networks that are aligned with supply chain and business strategy of the firm
global supply chain management
• Evaluate the sustainability of global supply chain operations

1 If you need help with your assignment, please contact:
• the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
• the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources
Please refer to the unit content on Coursera.

Unit Schedule
Refer to the timetable information on the G MBA website or MQ Timetable Portal for Live Event session timings. Please note the timetable can be subject to change. See your Coursera unit for a detailed Live Event schedule.

Live Events will take place via Zoom each week starting in Week 1 and ending in Week 6. The links to the events will be active from 10 minutes prior to the scheduled time and are available via Live Events in the left-hand navigation menu in your Coursera unit.

You will need to use your Macquarie University student Zoom account to access the Live Events.

Attending the Live Event each week is an opportunity to engage with the unit content, your Unit Convenor, and classmates. Students are strongly advised to attend the Live Events. Recordings will be made available in the unit contents on Coursera shortly after the event.

Policies and Procedures
Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

• Academic Appeals Policy
• Academic Integrity Policy
• Academic Progression Policy
• Assessment Policy
• Fitness to Practice Procedure
• Assessment Procedure
• Complaints Resolution Procedure for Students and Members of the Public
• Special Consideration Policy
Students seeking more policy resources can visit Student Policies. It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct:

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Academic Integrity**

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian
Student Services and Support

Macquarie University offers a range of Student Support Services including:

- **IT Support**
- **Accessibility and disability support** with study
- **Mental health support**
- **Safety support** to respond to bullying, harassment, sexual harassment and sexual assault
- **Social support including information about finances, tenancy and legal issues**

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.