APPL8110
Pragmatics and Intercultural Communication
Session 1, Online-flexible 2022
Department of Linguistics

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## General Information

Unit convenor and teaching staff  
Lecturer and Unit convenor  
Loy Lising  
loy.lising@mq.edu.au  
Contact via iLearn by appointment  

Philip Chappell  
philip.chappell@mq.edu.au  

Credit points  
10  

Prerequisites  
Admission to MAAppLing or MAAppLingTESOL or MTransInter or MAdvTransInterStud or MTransInterMAAppLingTESOL or MIntPubDip  

Corequisites  

Co-badged status  

### Unit description  
In this unit, you will explore how meaning is constructed in intercultural communication contexts. Utilising key concepts in pragmatics and intercultural communication, you will have the opportunity to investigate three main challenges in intercultural communication: (1) the linguistic challenges of language learning, (2) the discursive challenges of stereotyping, and (3) the social challenges of inclusion and justice. You will engage with a wide variety of intercultural communication case studies across domains and organizations.

## Important Academic Dates  
Information about important academic dates including deadlines for withdrawing from units are available at [https://www.mq.edu.au/study/calendar-of-dates](https://www.mq.edu.au/study/calendar-of-dates)

## Learning Outcomes  
On successful completion of this unit, you will be able to:  

**ULO1:** Identify, describe, and explain key phenomena in pragmatics and intercultural communication.  

**ULO2:** Identify, describe, and evaluate key concepts and theories related to pragmatics.
and intercultural communication.

**ULO3:** Identify, describe, and explain the social consequences of (un)successful meaning making in intercultural communication across different communities and contexts.

**ULO4:** Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

### General Assessment Information

#### Requesting an extension to assignment due date

Assignments are due at regular intervals throughout the semester and it is therefore not possible to receive extensions. Missing a small number of assignments is unlikely to jeopardize your successful completion of the unit. If you find you cannot keep up with the assessment tasks, due to special circumstances, please consult your unit convenor. Replacement tasks can be given in special circumstances, by completing a Special Consideration request. For more information on Special Consideration, see [https://students.mq.edu.au/study/my-study-program/special-consideration](https://students.mq.edu.au/study/my-study-program/special-consideration)

#### Late submission of assignments

As assignments are due at regular intervals throughout the semester, late submission is not possible.

### Assessment Tasks

<table>
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<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
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<tbody>
<tr>
<td>Understanding key concepts</td>
<td>40%</td>
<td>No</td>
<td>Weeks 2, 3, 4, 5, 6, 7, 8, &amp; 9</td>
</tr>
<tr>
<td>A case study presentation</td>
<td>20%</td>
<td>No</td>
<td>Weeks 11 &amp; 12</td>
</tr>
<tr>
<td>An intercultural communication in focus</td>
<td>40%</td>
<td>No</td>
<td>Week 13</td>
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### Understanding key concepts

**Assessment Type:** Quiz/Test

**Indicative Time on Task:** 30 hours

**Due:** Weeks 2, 3, 4, 5, 6, 7, 8, & 9

**Weighting:** 40%

Students will sit eight quizzes throughout the semester. Each quiz will be valued at 5%.
On successful completion you will be able to:

- Identify, describe, and explain key phenomena in pragmatics and intercultural communication.
- Identify, describe, and evaluate key concepts and theories related to pragmatics and intercultural communication.
- Identify, describe, and explain the social consequences of (un)successful meaning making in intercultural communication across different communities and contexts.
- Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

A case study presentation

Assessment Type 1: Media presentation
Indicative Time on Task 2: 12 hours
Due: Weeks 11 & 12
Weighting: 20%

Students will undertake a group project and present their findings in various oral and digital formats.

On successful completion you will be able to:

- Identify, describe, and explain key phenomena in pragmatics and intercultural communication.
- Identify, describe, and evaluate key concepts and theories related to pragmatics and intercultural communication.
- Identify, describe, and explain the social consequences of (un)successful meaning making in intercultural communication across different communities and contexts.
- Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

An intercultural communication in focus

Assessment Type 1: Case study/analysis
Indicative Time on Task 2: 30 hours
Due: Week 13
Weighting: 40%
Students will collect and analyse public data on an intercultural communication topic agreed with the convenor.

On successful completion you will be able to:

- Identify, describe, and explain key phenomena in pragmatics and intercultural communication.
- Identify, describe, and evaluate key concepts and theories related to pragmatics and intercultural communication.
- Identify, describe, and explain the social consequences of (un)succesful meaning making in intercultural communication across different communities and contexts.
- Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

1 If you need help with your assignment, please contact:
   - the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
   - the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

**Delivery and Resources**

**DELIVERY**

This unit is taught weekly as a seminar. For those onsite, the class meets in the following schedule.

- **Tuesdays, 4.00 to 6.00 in 12 SW Rm 307**

For those accessing this unit offsite, the session will be livestreamed and the recording made available via Echo in iLearn.

**RESOURCES**

The textbook for this unit is Ingrid Piller’s (2017) *Intercultural Communication: A Critical Introduction*. Please make sure you have a copy of the book. In addition, there will be supplementary readings for each week which will be listed in iLearn and made available through Leganto. Make sure you log on to iLearn frequently and regularly.

**Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://policy...
Students should be aware of the following policies in particular with regard to Learning and Teaching:

- **Academic Appeals Policy**
- **Academic Integrity Policy**
- **Academic Progression Policy**
- **Assessment Policy**
- **Fitness to Practice Procedure**
- **Assessment Procedure**
- **Complaints Resolution Procedure for Students and Members of the Public**
- **Special Consideration Policy**

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Academic Integrity**

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.
Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.