



APPL8110

Pragmatics and Intercultural Communication

Session 1, In person-scheduled-weekday, North Ryde 2022

Department of Linguistics

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General Information

Unit convenor and teaching staff

Lecturer and Unit convenor

Loy Lising

loy.lising@mq.edu.au

Contact via iLearn

by appointment

Philip Chappell

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Credit points

10

Prerequisites

Admission to MAppLing or MAppLingTESOL or MTransInter or MAdvTransInterStud or MTransInterMAppLingTESOL or MIntPubDip

Corequisites

Co-badged status

Unit description

In this unit, you will explore how meaning is constructed in intercultural communication contexts. Utilising key concepts in pragmatics and intercultural communication, you will have the opportunity to investigate three main challenges in intercultural communication: (1) the linguistic challenges of language learning, (2) the discursive challenges of stereotyping, and (3) the social challenges of inclusion and justice. You will engage with a wide variety of intercultural communication case studies across domains and organizations.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Identify, describe, and explain key phenomena in pragmatics and intercultural communication.

ULO2: Identify, describe, and evaluate key concepts and theories related to pragmatics

and intercultural communication.

ULO3: Identify, describe, and explain the social consequences of (un)successful meaning making in intercultural communication across different communities and contexts.

ULO4: Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

General Assessment Information

Requesting an extension to assignment due date

Assignments are due at regular intervals throughout the semester and it is therefore not possible to receive extensions. Missing a small number of assignments is unlikely to jeopardize your successful completion of the unit. If you find you cannot keep up with the assessment tasks, due to special circumstances, please consult your unit convenor. Replacement tasks can be given in special circumstances, by completing a Special Consideration request. For more information on Special Consideration, see <https://students.mq.edu.au/study/my-study-program/special-consideration>

Late submission of assignments

As assignments are due at regular intervals throughout the semester, late submission is not possible.

Assessment Tasks

Name	Weighting	Hurdle	Due
Understanding key concepts	40%	No	Weeks 2, 3, 4, 5, 6, 7, 8, & 9
A case study presentation	20%	No	Weeks 11 & 12
An intercultural communication in focus	40%	No	Week 13

Understanding key concepts

Assessment Type ¹: Quiz/Test

Indicative Time on Task ²: 30 hours

Due: **Weeks 2, 3, 4, 5, 6, 7, 8, & 9**

Weighting: **40%**

Students will sit eight quizzes throughout the semester. Each quiz will be valued at 5%.

On successful completion you will be able to:

- Identify, describe, and explain key phenomena in pragmatics and intercultural communication.
- Identify, describe, and evaluate key concepts and theories related to pragmatics and intercultural communication.
- Identify, describe, and explain the social consequences of (un)successful meaning making in intercultural communication across different communities and contexts.
- Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

A case study presentation

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 12 hours

Due: **Weeks 11 & 12**

Weighting: **20%**

Students will undertake a group project and present their findings in various oral and digital formats.

On successful completion you will be able to:

- Identify, describe, and explain key phenomena in pragmatics and intercultural communication.
- Identify, describe, and evaluate key concepts and theories related to pragmatics and intercultural communication.
- Identify, describe, and explain the social consequences of (un)successful meaning making in intercultural communication across different communities and contexts.
- Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

An intercultural communication in focus

Assessment Type ¹: Case study/analysis

Indicative Time on Task ²: 30 hours

Due: **Week 13**

Weighting: **40%**

Students will collect and analyse public data on an intercultural communication topic agreed with the convenor.

On successful completion you will be able to:

- Identify, describe, and explain key phenomena in pragmatics and intercultural communication.
- Identify, describe, and evaluate key concepts and theories related to pragmatics and intercultural communication.
- Identify, describe, and explain the social consequences of (un)successful meaning making in intercultural communication across different communities and contexts.
- Communicate advanced knowledge and understanding of socially relevant aspects of the interplay between pragmatics and intercultural communication to diverse audiences.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

DELIVERY

This unit is taught weekly as a seminar. For those onsite, the class meets in the following schedule.

- **Tuesdays, 4.00 to 6.00 in 12 SW Rm 307**

For those accessing this unit offsite, the session will be livestreamed and the recording made available via Echo in iLearn.

RESOURCES

The textbook for this unit is Ingrid Piller's (2017) *Intercultural Communication: A Critical Introduction*. Please make sure you have a copy of the book. In addition, there will be supplementary readings for each week which will be listed in iLearn and made available through Leganto. Make sure you log on to iLearn frequently and regularly.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policycentral.mq.edu.au) (<https://policycentral.mq.edu.au>)

[s.mq.edu.au](https://students.mq.edu.au)). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](https://students.mq.edu.au/support/)

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.