



# MGMT8055

## International Business Project

Session 1, In person/Online-scheduled-weekday, North Ryde 2022

*Department of Management*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Unit Convenor

Muhammad Aftab Alam

[m.alam@mq.edu.au](mailto:m.alam@mq.edu.au)

Credit points

10

Prerequisites

MGMT8004 or BUS804

Corequisites

MGMT8003 or BUS803

Co-badged status

Unit description

This Capstone unit is designed to synthesise knowledge and skills learnt within the Master of International Business degree. Students work individually and collaboratively to synthesise and critically analyse concepts, theories and models in their international business discipline and apply this body of knowledge to contemporary business challenges. Students are required to complete two major research projects in international business under the supervision of a faculty member. By the end of the unit, students will be capable of researching, analysing and interpreting international business or industry issues to be proficient practitioners.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.

**ULO2:** Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.

**ULO3:** Employ problem solving skills to design and propose solutions to business

problems and challenges.

**ULO4:** Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

## General Assessment Information

### Late submissions of assessments

Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests.

**Table 1: Penalty calculation based on submission time**

Submission time after the due date (including weekends)	Penalty (% of available assessment task mark)	Example: for a non-timed assessment task marked out of 30
< 24 hours	10%	10% x 30 marks = 3-mark deduction
24-48 hours	20%	20% x 30 marks = 6-mark deduction
48-72 hours	30%	30% x 30 marks = 9-mark deduction
72-96 hours	40%	40% x 30 marks = 12-mark deduction
> 96 hours	100%	Assignment won't be accepted

### Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a Special Consideration application. An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Group Project Presentation</u>	40%	No	Ongoing from week 4 to week 11
<u>Individual Project report</u>	40%	No	Week 12, Monday May 23rd, 4 pm
<u>Reflection &amp; Participation</u>	20%	No	Week 13, Monday May 30th, 4 pm

## Group Project Presentation

Assessment Type <sup>1</sup>: Presentation

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Ongoing from week 4 to week 11**

Weighting: **40%**

This assessment is worth 40% in total (20% allocated to group performance and 20% allocated to individual contribution and performance). It is a 20 minute group presentation plus a 10 minute question and answer session.

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.
- Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.
- Employ problem solving skills to design and propose solutions to business problems and challenges.
- Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

## Individual Project report

Assessment Type <sup>1</sup>: Report

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Week 12, Monday May 23rd, 4 pm**

Weighting: **40%**

This assessment is worth 40% in total. It is a 2000 word individual report.

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.
- Apply research skills to investigate, analyse and advance International Business

knowledge and real-world business challenges.

- Employ problem solving skills to design and propose solutions to business problems and challenges.

## Reflection & Participation

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 12 hours

Due: **Week 13, Monday May 30th, 4 pm**

Weighting: **20%**

This assessment is worth 20% in total. It is comprised on individual participation included 700-800 word reflection assessment.

On successful completion you will be able to:

- Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.
- Employ problem solving skills to design and propose solutions to business problems and challenges.
- Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Required Text	None. Readings will be available on iLearn
Unit Web Page	The web page for this unit can be found at: <a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a>

<b>Technology Used and Required</b>	Students are required to have access to a personal computer and familiarise themselves with iLearn ( <a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a> ).  iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.
<b>Delivery Format and Other Details</b>	The timetable for classes can be found on the University web site at: <a href="http://www.timetables.mq.edu.au/">http://www.timetables.mq.edu.au/</a>
<b>Recommended readings</b>	Recommended readings are provided via the links on the <a href="#">iLearn</a> Unit page
<b>Inherent Requirements</b>	None

## Unit Schedule

Please see iLearn.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be

made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

### The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes since First Published

Date	Description
13/01/2022	Assignment 1 submission date changed