General Information

Unit convenor and teaching staff
Unit Convenor
Muhammad Aftab Alam
m.alam@mq.edu.au

Credit points
10

Prerequisites
MGMT8004 or BUS804

Corequisites
MGMT8003 or BUS803

Co-badged status

Unit description
This Capstone unit is designed to synthesise knowledge and skills learnt within the Master of International Business degree. Students work individually and collaboratively to synthesise and critically analyse concepts, theories and models in their international business discipline and apply this body of knowledge to contemporary business challenges. Students are required to complete two major research projects in international business under the supervision of a faculty member. By the end of the unit, students will be capable of researching, analysing and interpreting international business or industry issues to be proficient practitioners.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.

ULO2: Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.

ULO3: Employ problem solving skills to design and propose solutions to business
problems and challenges.

**ULO4:** Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

### General Assessment Information

#### Late submissions of assessments

Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests.

**Table 1: Penalty calculation based on submission time**

<table>
<thead>
<tr>
<th>Submission time after the due date (including weekends)</th>
<th>Penalty (% of available assessment task mark)</th>
<th>Example: for a non-timed assessment task marked out of 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 24 hours</td>
<td>10%</td>
<td>10% x 30 marks = 3-mark deduction</td>
</tr>
<tr>
<td>24-48 hours</td>
<td>20%</td>
<td>20% x 30 marks = 6-mark deduction</td>
</tr>
<tr>
<td>48-72 hours</td>
<td>30%</td>
<td>30% x 30 marks = 9-mark deduction</td>
</tr>
<tr>
<td>72-96 hours</td>
<td>40%</td>
<td>40% x 30 marks = 12-mark deduction</td>
</tr>
<tr>
<td>&gt; 96 hours</td>
<td>100%</td>
<td>Assignment won't be accepted</td>
</tr>
</tbody>
</table>

#### Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a Special Consideration application. An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

### Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Project Presentation</td>
<td>40%</td>
<td>No</td>
<td>Ongoing from week 4 to week 11</td>
</tr>
<tr>
<td>Individual Project report</td>
<td>40%</td>
<td>No</td>
<td>Week 12, Monday May 23rd, 4 pm</td>
</tr>
<tr>
<td>Reflection &amp; Participation</td>
<td>20%</td>
<td>No</td>
<td>Week 13, Monday May 30th, 4 pm</td>
</tr>
</tbody>
</table>

[https://unitguides.mq.edu.au/unit_offerings/154057/unit_guide/print](https://unitguides.mq.edu.au/unit_offerings/154057/unit_guide/print)
Group Project Presentation

Assessment Type 1: Presentation
Indicative Time on Task 2: 20 hours
Due: **Ongoing from week 4 to week 11**
Weighting: **40%**

This assessment is worth 40% in total (20% allocated to group performance and 20% allocated to individual contribution and performance). It is a 20 minute group presentation plus a 10 minute question and answer session.

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.
- Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.
- Employ problem solving skills to design and propose solutions to business problems and challenges.
- Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning.

Individual Project report

Assessment Type 1: Report
Indicative Time on Task 2: 20 hours
Due: **Week 12, Monday May 23rd, 4 pm**
Weighting: **40%**

This assessment is worth 40% in total. It is a 2000 word individual report.

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.
- Apply research skills to investigate, analyse and advance International Business
knowledge and real-world business challenges.

• Employ problem solving skills to design and propose solutions to business problems and challenges.

Reflection & Participation

Assessment Type 1: Participatory task
Indicative Time on Task 2: 12 hours
Due: Week 13, Monday May 30th, 4 pm
Weighting: 20%

This assessment is worth 20% in total. It is comprised on individual participation included 700-800 word reflection assessment.

On successful completion you will be able to:

• Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.
• Employ problem solving skills to design and propose solutions to business problems and challenges.
• Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

1 If you need help with your assignment, please contact:

• the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
• the Learning Skills Unit for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

<table>
<thead>
<tr>
<th>Required Text</th>
<th>None. Readings will be available on iLearn</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Web Page</td>
<td>The web page for this unit can be found at: <a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a></td>
</tr>
</tbody>
</table>
Students are required to have access to a personal computer and familiarise themselves with iLearn (https://iLearn.mq.edu.au/login/). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.

The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/

Recommended readings are provided via the links on the iLearn Unit page.

None

Unit Schedule
Please see iLearn.

Policies and Procedures
Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct
Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results
Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be
made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Getting help with your assignment
- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.
# Changes since First Published

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>13/01/2022</td>
<td>Assignment 1 submission date changed</td>
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</tbody>
</table>

**Unit guide** MGMT8055 International Business Project

https://unitguides.mq.edu.au/unit_offerings/154057/unit_guide/print