MGMT8009
Managing Globally
Session 1, In person/Online-scheduled-weekday, North Ryde 2022
Department of Management

Contents

General Information 2
Learning Outcomes 2
General Assessment Information 3
Assessment Tasks 3
Delivery and Resources 5
Unit Schedule 5
Policies and Procedures 5

Disclaimer
Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

Notice
As part of Phase 3 of our return to campus plan, most units will now run tutorials, seminars and other small group activities on campus, and most will keep an online version available to those students unable to return or those who choose to continue their studies online.

To check the availability of face-to-face activities for your unit, please go to timetable viewer. To check detailed information on unit assessments visit your unit’s iLearn space or consult your unit convenor.
General Information

Unit convenor and teaching staff
Unit Convenor
Rob Jack
rob.jack@mq.edu.au

Credit points
10

Prerequisites
Admission to MMgmt or MEngMgt

Corequisites

Co-badged status

Unit description
This unit examines the macro view of international business, examining the underlying causes and benefits of trade and foreign direct investment flows between nations. The driving forces behind globalisation are examined, as are the costs and benefits to nations, industries and individuals flowing from the globalised economy. The firm-level aspects of international business are also considered to provide students with an understanding of some of the key issues faced by managers engaged in international business operations. We explore the development of international strategies appropriate for different business environments and the most commonly utilised forms of foreign market-entry modes, together with their implications for managers.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Investigate and explain contemporary theories and research on managing globally.
ULO2: Evaluate the major influences on firms that participate in international markets.
ULO3: Analyse the complexity, managerial challenges and opportunities of the global business environment, including in the context of sustainability concerns.
General Assessment Information

Late submissions of assessments

Unless a Special Consideration request has been submitted and approved, no extensions will be granted. There will be a deduction of 10% of the total available assessment-task marks made from the total awarded mark for each 24-hour period or part thereof that the submission is late. Late submissions will only be accepted up to 96 hours after the due date and time.

No late submissions will be accepted for timed assessments – e.g., quizzes, online tests.

Table 1: Penalty calculation based on submission time

<table>
<thead>
<tr>
<th>Submission time after the due date (including weekends)</th>
<th>Penalty (% of available assessment task mark)</th>
<th>Example: for a non-timed assessment task marked out of 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 24 hours</td>
<td>10%</td>
<td>10% x 30 marks = 3-mark deduction</td>
</tr>
<tr>
<td>24-48 hours</td>
<td>20%</td>
<td>20% x 30 marks = 6-mark deduction</td>
</tr>
<tr>
<td>48-72 hours</td>
<td>30%</td>
<td>30% x 30 marks = 9-mark deduction</td>
</tr>
<tr>
<td>72-96 hours</td>
<td>40%</td>
<td>40% x 30 marks = 12-mark deduction</td>
</tr>
<tr>
<td>&gt; 96 hours</td>
<td>100%</td>
<td>Assignment won’t be accepted</td>
</tr>
</tbody>
</table>

Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a Special Consideration application. An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research Essay</td>
<td>40%</td>
<td>No</td>
<td>Week 8 - Tuesday 26 April @ 5pm</td>
</tr>
<tr>
<td>Group Work &amp; Individual Presentation</td>
<td>20%</td>
<td>No</td>
<td>Weeks 3-13 - depending on final student enrolments</td>
</tr>
<tr>
<td>Final Exam</td>
<td>40%</td>
<td>No</td>
<td>Held during the allocated exam period at the end of Sem 1</td>
</tr>
</tbody>
</table>
Research Essay
Assessment Type 1: Essay
Indicative Time on Task 2: 20 hours
Due: Week 8 - Tuesday 26 April @ 5pm
Weighting: 40%

This assessment is worth 40% in total. It is a 2,000 word (excluding references) individual essay.

On successful completion you will be able to:
• Investigate and explain contemporary theories and research on managing globally.
• Analyse the complexity, managerial challenges and opportunities of the global business environment, including in the context of sustainability concerns.

Group Work & Individual Presentation
Assessment Type 1: Project
Indicative Time on Task 2: 15 hours
Due: Weeks 3-13 - depending on final student enrolments
Weighting: 20%

There are two components to this assessment worth 20% in total. The first component is a 30 minute group presentation plus a question and answer session between the presenters and the class, worth 15%. Each member of the group will be marked individually. The second component is a reflective journal as an individual video presentation, worth 5%.

On successful completion you will be able to:
• Investigate and explain contemporary theories and research on managing globally.
• Evaluate the major influences on firms that participate in international markets.
• Analyse the complexity, managerial challenges and opportunities of the global business environment, including in the context of sustainability concerns.

Final Exam
Assessment Type 1: Examination
Indicative Time on Task 2: 15 hours
Due: Held during the allocated exam period at the end of Sem 1
Weighting: 40%
This assessment is worth 40% in total. It is a two-hour closed book examination, held during the University Examination Period.

On successful completion you will be able to:

• Investigate and explain contemporary theories and research on managing globally.
• Evaluate the major influences on firms that participate in international markets.

1 If you need help with your assignment, please contact:
• the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
• the Learning Skills Unit for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Web Page</td>
<td>The web page for this unit can be found at: <a href="https://iLearn.mq.edu.au/login/">https://iLearn.mq.edu.au/login/</a></td>
</tr>
<tr>
<td>Technology Used and Required</td>
<td>Students are required to have access to a personal computer and familiarise themselves with iLearn (<a href="https://iLearn.mq.edu.au/login/">https://iLearn.mq.edu.au/login/</a>). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</td>
</tr>
<tr>
<td>Delivery Format and Other Details</td>
<td>The timetable for classes can be found on the University web site at: <a href="http://www.timetables.mq.edu.au/">http://www.timetables.mq.edu.au/</a></td>
</tr>
<tr>
<td>Recommended Readings</td>
<td>Recommended readings are provided via Leganto on the iLearn Unit page</td>
</tr>
<tr>
<td>Inherent Requirements</td>
<td>None</td>
</tr>
</tbody>
</table>

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:
Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Getting help with your assignment
- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant
Student Enquiry Service
For all student enquiries, visit Student Connect at ask.mq.edu.au
If you are a Global MBA student contact globalmba.support@mq.edu.au

Equity Support
Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.
When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.