MGMT1005
Introduction to Global Business
Session 2, Online-scheduled-weekday 2022
Department of Management

Contents

General Information ............................................ 2
Learning Outcomes ........................................... 2
General Assessment Information ......................... 3
Assessment Tasks .............................................. 3
Delivery and Resources ....................................... 5
Unit Schedule .................................................... 5
Policies and Procedures ...................................... 5

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General Information

Unit convenor and teaching staff
Unit Convenor
Murray Taylor
murray.taylor@mq.edu.au

Credit points
10

Prerequisites
20cp at 1000 level

Corequisites

Co-badged status

Unit description
International business includes all business activities that involve organisations from two or more countries. Although international business has many similarities with domestic business, there are significant differences which this unit examines. At an international level, managers must accommodate a highly complex environment. Key variables in this environment include: different currencies; different government policies concerning trade; subsidies and controls on foreign investment; as well as the variables that exist in any domestic environment such as competition, costs and customer characteristics. Topics examined in the unit include: forms of international business; the political and cultural context of international business; theories of international trade and investment; regional economic integration; and an introduction to multilateral institutions such as the IMF, the World Bank group and the World Trade Organisation.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Identify the complexity, challenges, opportunities, changes and contrasts of the international business environment.

ULO2: Analyse and communicate the core principles of contemporary IB theory to international business development and practice as an individual and as part of a group.
UL03: Critically analyse and integrate literature on international business to solve problems

UL04: Evaluate international business decisions, systems and/or policies.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Final Exam</td>
<td>40%</td>
<td>No</td>
<td>University Examination Period</td>
</tr>
<tr>
<td>Group report and presentation</td>
<td>50%</td>
<td>No</td>
<td>Group Report: Week 7; Presentation: Week 11</td>
</tr>
<tr>
<td>Participation</td>
<td>10%</td>
<td>Yes</td>
<td>Week 1 onwards</td>
</tr>
</tbody>
</table>

Online Final Exam

Assessment Type: Examination
Indicative Time on Task: 15 hours
Due: University Examination Period
Weighting: 40%

A two-hour online examination, administered via iLearn and worth 40%, will be held during the University Examination Period.

On successful completion you will be able to:

- Identify the complexity, challenges, opportunities, changes and contrasts of the international business environment.
- Analyse and communicate the core principles of contemporary IB theory to international
business development and practice as an individual and as part of a group.

• Evaluate international business decisions, systems and/or policies.

Group report and presentation
Assessment Type 1: Project
Indicative Time on Task 2: 35 hours
Due: Group Report: Week 7; Presentation: Week 11
Weighting: 50%

This assessment has two components, worth 50% of the total mark for the unit. One component is a group report of 4,000 words and worth 25%. The other component is an individual oral presentation of up to 3 minutes, also worth 25%.

On successful completion you will be able to:
• Identify the complexity, challenges, opportunities, changes and contrasts of the international business environment.
• Analyse and communicate the core principles of contemporary IB theory to international business development and practice as an individual and as part of a group.
• Critically analyse and integrate literature on international business to solve problems
• Evaluate international business decisions, systems and/or policies.

Participation
Assessment Type 1: Participatory task
Indicative Time on Task 2: 0 hours
Due: Week 1 onwards
Weighting: 10%
This is a hurdle assessment task (see assessment policy for more information on hurdle assessment tasks)

Individual participation throughout the unit will be graded and is worth 10%.

On successful completion you will be able to:
• Identify the complexity, challenges, opportunities, changes and contrasts of the international business environment.
• Analyse and communicate the core principles of contemporary IB theory to international
business development and practice as an individual and as part of a group.

1 If you need help with your assignment, please contact:
   • the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
   • the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

<table>
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<tr>
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<tbody>
<tr>
<td>Unit web page</td>
<td>The web page for this unit can be found at: <a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a></td>
</tr>
<tr>
<td>Technology Used and Required</td>
<td>Students are required to have access to a personal computer and familiarise themselves with iLearn (<a href="https://ilearn.mq.edu.au/login/">https://ilearn.mq.edu.au/login/</a>).</td>
</tr>
<tr>
<td>iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</td>
<td></td>
</tr>
<tr>
<td>Delivery Format and Other Details</td>
<td>The timetable for classes can be found on the University web site at: <a href="http://www.timetables.mq.edu.au/">http://www.timetables.mq.edu.au/</a></td>
</tr>
<tr>
<td>Recommended readings</td>
<td>Recommended readings are provided via the links on the iLearn Unit page</td>
</tr>
<tr>
<td>Inherent Requirements</td>
<td>Tutorial attendance is required in the allocated weeks in order to complete the &quot;Participation&quot; component of the assessments</td>
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</tbody>
</table>

Unit Schedule

Please see iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
Student Support

- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Academic Integrity**

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.
Student Services and Support

Macquarie University offers a range of **Student Support Services** including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/). The policy applies to all who connect to the MQ network including students.