



# AFCP6017

## Case Studies in Applied Finance

Term 2, Online-flexible 2023

*Department of Applied Finance*

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## General Information

Unit convenor and teaching staff

Geoff Brianton

[geoff.brianton@mq.edu.au](mailto:geoff.brianton@mq.edu.au)

Credit points

10

Prerequisites

Admission to GradCertFin or GradDipAppFin or MAppFin or MAppFin(Adv)

Corequisites

Co-badged status

AFCP6017x

Unit description

The unit provides an understanding of the finance industry and its integral role in the modern economy. The focus is on a high level, fully integrated overview of the major participants, their roles, interactions and the purpose they endeavour to fill for all stakeholders in the economy. The key structures of the finance system are examined, and how they usually work and sometimes do not work. Case studies of actual events and participants will be used to provide a sense of the application of finance in the real world - what actually happens as well as what should happen.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Identify and assess the functions of the financial system in modern economies.

**ULO2:** Critically examine participants and their markets in the finance industry.

**ULO3:** Apply knowledge and skills to assess contemporary case studies in applied finance.

**ULO4:** Demonstrate effective communication to diverse audiences across different industry sectors.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Assignment</u>	25%	No	refer to assessment guide
<u>Online Participation</u>	15%	No	refer to assessment guide
<u>Final Case Study</u>	35%	No	refer to assessment guide
<u>Short Exercises</u>	15%	No	refer to assessment guide
<u>Online Quizzes</u>	10%	No	refer to assessment guide

### Assignment

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 15.00 hours

Due: **refer to assessment guide**

Weighting: **25%**

Analysis of an individual case study topic and presentation of conclusions via a paper of up to 2500 words

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.
- Apply knowledge and skills to assess contemporary case studies in applied finance.
- Demonstrate effective communication to diverse audiences across different industry sectors.

### Online Participation

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 32.00 hours

Due: **refer to assessment guide**

Weighting: **15%**

Participation in online discussion forums

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Apply knowledge and skills to assess contemporary case studies in applied finance.

## Final Case Study

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 15.00 hours

Due: **refer to assessment guide**

Weighting: **35%**

Using a topical case study analyse and interpret information for presentation to a varied audience

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.
- Apply knowledge and skills to assess contemporary case studies in applied finance.
- Demonstrate effective communication to diverse audiences across different industry sectors.

## Short Exercises

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 10.00 hours

Due: **refer to assessment guide**

Weighting: **15%**

Short analytical tasks on financial system topics involving modelling and/or case study analysis

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.

## Online Quizzes

Assessment Type <sup>1</sup>: Quiz/Test

Indicative Time on Task <sup>2</sup>: 3.00 hours

Due: **refer to assessment guide**

Weighting: **10%**

A number of short online topic quizzes

On successful completion you will be able to:

- Identify and assess the functions of the financial system in modern economies.
- Critically examine participants and their markets in the finance industry.

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the

expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

### The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.