MGMT3011

PACE: Entrepreneurship Project

Session 2, Online-scheduled-weekday 2023

Department of Management

Contents

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General Information

Unit convenor and teaching staff
Unit Convenor
Lauren Gellatly
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Credit points
10

Prerequisites
140cp at 1000 level or above including (BBA350 or MGMT305 or MGMT3050 or MGMT3905)

Corequisites
(MKTG312 or MKTG3012) and (MGMT304 or MGMT3904)

Co-badged status

Unit description
This unit focuses on the synthesis and application of entrepreneurship knowledge in practice. By focusing on contemporary challenges facing entrepreneurs, students will synthesise and apply their acquired knowledge to real-world scenarios such as managing start-up ventures or corporate entrepreneurship. The unit will develop students' abilities to endorse appropriate business models and strategies to create and realise opportunities beyond the university setting.

Visit Employability Connect for important information on this unit including required preparation and closing dates for PACE activities.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Integrate and synthesise relevant theory from disciplines such as management, marketing and finance and apply to the entrepreneurship context.

ULO2: Critically evaluate entrepreneurship theory with reference to real-world scenarios

ULO3: Collaborate effectively with a team to develop and pitch a solution to an entrepreneurial business challenge.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

Name	Weighting	Hurdle	Due
Entrepreneurship Project	60%	No	Various- Please refer to iLearn
Individual Report	40%	No	Mid-Session Break

Entrepreneurship Project

Assessment Type [1]: Project
Indicative Time on Task [2]: 45 hours
Due: **Various- Please refer to iLearn**
Weighting: **60%**

This assessment is a project made up of two components worth 60% in total. The first component is marked as a group worth 30%. It requires the group to develop, document and present a solution to an entrepreneurial challenge, including 1) a 3 page executive summary; 2) a pitch followed by Q&A; and 3) a diary outlining the process of developing the solution. The second component is an individual reflective writing of 1,000-1,500 words, worth 30%.

On successful completion you will be able to:
- Integrate and synthesise relevant theory from disciplines such as management, marketing and finance and apply to the entrepreneurship context.
- Critically evaluate entrepreneurship theory with reference to real-world scenarios
- Collaborate effectively with a team to develop and pitch a solution to an entrepreneurial business challenge.

Individual Report

Assessment Type [1]: Report
Indicative Time on Task [2]: 20 hours
Due: **Mid-Session Break**
Weighting: **40%**

An individual report of 1,500 words worth 40%. Students also need to submit substantial additional supporting material about their research and analyses.

On successful completion you will be able to:

- Integrate and synthesise relevant theory from disciplines such as management, marketing and finance and apply to the entrepreneurship context.
- Critically evaluate entrepreneurship theory with reference to real-world scenarios

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Please refer to iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policie s.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure

- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.