MGMT3060

PACE: Business Project

Session 2, Online-scheduled-weekday 2023

Department of Management

Contents

General Information

Unit convenor and teaching staff
Unit Convenor
Deborah Howlett
deborah.howlett@mq.edu.au

Credit points
10

Prerequisites
(Admission to BBA or BBABA or BBABA-Psych or BBABCom-ProfAccg or BBABPsych(Hons) or BBALLB) and 140cp at 1000 level or above including ((BUS201 or MGMT1005) and (BBA350 or MGMT3050) and (10cp in LAWS units at 2000 level or BUSL250 or BUSL251 or ACCG2051))

Corequisites

Co-badged status

Unit description
This course-wide Capstone unit is designed to be taken by students in their final session of study within the Bachelor of Business Administration. The unit provides a platform for students to exercise the discipline specific knowledge and skills that they have acquired within the course. The major component of the unit is a business-based team project, where students will actively engage with an organisation including but not limited to: not-for profit organisations, government agencies, companies, and
industry partners. Group work engages students in the challenges of interpersonal communication, task allocation, coordination and control. Students will gain an insight into organisations and the challenges set (e.g., mergers and acquisitions, business diversification) and be able to contextualise their graduate capabilities into the final business project.Visit Employability Connect for important information on this unit.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Analyse contemporary issues for businesses and recommend strategic solutions

ULO2: Assess and communicate corporate strategic issues in a contemporary setting.

ULO3: Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

Name	Weighting	Hurdle	Due
Individual Presentation	30%	No	Weeks 5-9
Group Presentation	20%	No	Weeks 11 & 12
Group Report	30%	No	Week 13
Reflection	20%	No	Week 13

Individual Presentation

Assessment Type [1]: Presentation
Indicative Time on Task [2]: 15 hours
Due: **Weeks 5-9**
Weighting: **30%**

The initial presentation will be of 6.5 – 7 minutes and will occur before the submission of the report. It will be marked individually and is worth 30%.

On successful completion you will be able to:

- Assess and communicate corporate strategic issues in a contemporary setting.

Group Presentation

Assessment Type [1]: Presentation
Indicative Time on Task [2]: 15 hours
Due: **Weeks 11 & 12**
Weighting: **20%**

The second presentation will require each student to synthesise their report as part of a group. The presentation will be no longer than 20 minutes per group. The presentation is worth 20% with artefacts.

On successful completion you will be able to:

- Assess and communicate corporate strategic issues in a contemporary setting.
- Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

Group Report

Assessment Type [1]: Report
Indicative Time on Task [2]: 25 hours
Due: **Week 13**
Weighting: **30%**

Each group is required to contribute to a 5000 word group report. It is worth 30% and is marked as a group. As part of the report, there is a peer assessment component.

On successful completion you will be able to:

- Assess and communicate corporate strategic issues in a contemporary setting.
- Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

Reflection

Assessment Type [1]: Reflective Writing
Indicative Time on Task [2]: 8 hours
Due: **Week 13**
Weighting: **20%**

Students will reflect on target knowledge learnt throughout their business degree and their own unique experiences within the Group Project in one reflection to be submitted online.

On successful completion you will be able to:

- Analyse contemporary issues for businesses and recommend strategic solutions
- Undertake, produce and deliver a comprehensive strategic review of an organisation and its strategic issues in collaboration with others as a member of a student group.

---

[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Please refer to ilearn for details.

Unit Schedule

Please refer to ilearn for details

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/su

pport/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.