



# MGMT3051

## Management Ethics and Social Responsibility

Session 1, Online-scheduled-weekday 2023

*Department of Management*

### Contents

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<a href="#"><u>General Information</u></a>	2
<a href="#"><u>Learning Outcomes</u></a>	2
<a href="#"><u>General Assessment Information</u></a>	3
<a href="#"><u>Assessment Tasks</u></a>	3
<a href="#"><u>Delivery and Resources</u></a>	5
<a href="#"><u>Unit Schedule</u></a>	5
<a href="#"><u>Policies and Procedures</u></a>	5

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## General Information

Unit convenor and teaching staff

Unit Convenor

Grant Michelson

[grant.michelson@mq.edu.au](mailto:grant.michelson@mq.edu.au)

Credit points

10

Prerequisites

150cp at 1000 level or above including (HRM317 or MGMT3017)

Corequisites

MGMT3050 or BBA350

Co-badged status

Unit description

The principal aim of this unit is to provide students with an understanding of the myriad of ethical issues and dilemmas faced by managers in corporate, not-for-profit or government sectors. Issues explored will relate both to the society and environment within which organisations and their managers operate, and to individuals employed within organisations. The unit has a strong research focus and students will apply the theoretical knowledge gained in the course to real-world situations. This will equip them to engage with the complex ethical issues that will inevitably arise during the course of their careers.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.

**ULO2:** Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.

**ULO3:** Demonstrate how organisations, which are strategic about their CSR, effectively

create and deliver sustainable value: financially, socially and environmentally.

## General Assessment Information

### Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for [Special Consideration](#).

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Essay</a>	40%	No	Week 6
<a href="#">Company Project and Presentation</a>	30%	No	Week 8
<a href="#">Reflective Writing</a>	30%	No	Week 13

### Essay

Assessment Type <sup>1</sup>: Essay

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **Week 6**

Weighting: **40%**

Essay not exceeding 2000 words

On successful completion you will be able to:

- Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.
- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.

### Company Project and Presentation

Assessment Type <sup>1</sup>: Project

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **Week 8**

Weighting: **30%**

Company Project comprising of a written report of 1200 words (worth 15%) and a Project Presentation of 3 -4 minutes each student (worth 15%).

On successful completion you will be able to:

- Analyse how Strategic Corporate Social Responsibility (CSR) fits into an organisation's strategy and core operations.
- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.
- Demonstrate how organisations, which are strategic about their CSR, effectively create and deliver sustainable value: financially, socially and environmentally.

## Reflective Writing

Assessment Type <sup>1</sup>: Reflective Writing

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Week 13**

Weighting: **30%**

Reflective writing up to 1500 words

On successful completion you will be able to:

- Reflect on and integrate ethical, social & environmental factors into business decision-making and management practice in order to develop a holistic approach to CSR.
- Demonstrate how organisations, which are strategic about their CSR, effectively create and deliver sustainable value: financially, socially and environmentally.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment

task and is subject to individual variation

## Delivery and Resources

Please see iLearn for further information

## Unit Schedule

Please see iLearn for further information

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the

expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

### The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.