

# **MMCC2061**

# **Photo Media**

Session 1, Online-scheduled-weekday 2023

Department of Media, Communications, Creative Arts, Language and Literature

### **Contents**

General Information	2
Learning Outcomes	2
General Assessment Information	3
Assessment Tasks	3
Delivery and Resources	5
Policies and Procedures	5

#### Disclaimer

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#### **General Information**

Unit convenor and teaching staff

Convenor

Jane Simon

jane.simon@mq.edu.au

Contact via email

10HA 165K

By appointment

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

#### Unit description

This unit examines the practice of photography across diverse cultural contexts and media platforms. It will introduce critical debates about the practice of photography and a number of key themes in the history of photography. The unit will consider a range of genres, texts and practices including snapshots and online photo sharing, family albums, photography as art and photojournalism. The unit will include the following topics: street photography and ethics; the photograph as evidence and instrument of organisation; domestic photography and amateurism; photography and otherness; and the place of photography in contemporary digital media cultures.

#### Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

# **Learning Outcomes**

On successful completion of this unit, you will be able to:

**ULO1:** identify key themes, ideas and concepts in theories of photography.

**ULO2:** distinguish between and critically evaluate theoretical positions on photographic practices and texts.

**ULO3:** analyse and critically evaluate photographs according to themes, genres, and

forms.

**ULO4:** communicate narratives and ideas through the combination of photographs and text

**ULO5:** evidence engagement with and reflection on contemporary photographic media.

#### **General Assessment Information**

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to written reports and recordings only. Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs will be addressed by the unit convenor in a Special consideration application.

#### **Assessment Tasks**

Name	Weighting	Hurdle	Due
Online reflections	25%	No	Week 2-12 Mondays 23:55 Final reflection 23:55 01/06/2023
Online quizzes	25%	No	Quiz 1: 23:55 26/03/2023 Quiz 2: 23:55 28/05/ 2023
Photo essay and reflection	50%	No	23:55 28/04/2023

### Online reflections

Assessment Type 1: Reflective Writing Indicative Time on Task 2: 20 hours

Due: Week 2-12 Mondays 23:55 Final reflection 23:55 01/06/2023

Weighting: 25%

Each week students will be asked to write a short reflection responding to a prompt/question related to the weekly topic and readings, and post it to ilearn ahead of the tutorial. At the end of the semester students will write a final reflection outlining how their understanding of photography has been developed or shaped by readings, photographs or photographers discussed in the unit. Refer to iLearn for further information.

On successful completion you will be able to:

- identify key themes, ideas and concepts in theories of photography.
- distinguish between and critically evaluate theoretical positions on photographic practices and texts.
- analyse and critically evaluate photographs according to themes, genres, and forms.
- evidence engagement with and reflection on contemporary photographic media.

#### Online quizzes

Assessment Type 1: Quiz/Test Indicative Time on Task 2: 20 hours

Due: Quiz 1: 23:55 26/03/2023 Quiz 2: 23:55 28/05/2023

Weighting: 25%

During semester there will be two quizzes that will be accessed via iLearn. The quizzes will require students to answer a series of questions relating to the key readings, lecture content and photographic examples from the unit. Refer to iLearn for further information.

On successful completion you will be able to:

- identify key themes, ideas and concepts in theories of photography.
- distinguish between and critically evaluate theoretical positions on photographic practices and texts.
- evidence engagement with and reflection on contemporary photographic media.

### Photo essay and reflection

Assessment Type 1: Creative work Indicative Time on Task 2: 40 hours

Due: 23:55 28/04/2023

Weighting: 50%

The photo essay assignment gives you the opportunity to make connections between the theory and practice of photography. Students will not be assessed on technical photographic skills but rather on their understanding of the genre of the photo essay, their ability to communicate a clear narrative in the photo essay, the creativity of their response and the clarity of the accompanying writing. Students will also provide a reflection on the process of producing a photo essay. Refer to iLearn for further information.

On successful completion you will be able to:

- identify key themes, ideas and concepts in theories of photography.
- · communicate narratives and ideas through the combination of photographs and text
- · evidence engagement with and reflection on contemporary photographic media.

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

### **Delivery and Resources**

**Lectures begin in Week 1.** Lectures are online only. They will be recorded and posted on iLearn weekly. Lectures must be viewed *before* the weekly tutorial.

Tutorials begin in Week 2.

Required readings are available via the Leganto link on iLearn.

#### Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- · Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit <u>Student Policies</u> (<u>https://students.mq.edu.au/support/study/policies</u>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

<sup>&</sup>lt;sup>1</sup> If you need help with your assignment, please contact:

<sup>&</sup>lt;sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.e du.au) and use the search tool.

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mg.edu.au/admin/other-resources/student-conduct

#### Results

Results published on platform other than <u>eStudent</u>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.mq.edu.au</u> or if you are a Global MBA student contact globalmba.support@mq.edu.au

### Academic Integrity

At Macquarie, we believe <u>academic integrity</u> – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free <u>online writing and</u> maths support, academic skills development and wellbeing consultations.

#### Student Support

Macquarie University provides a range of support services for students. For details, visit <a href="http://students.mq.edu.au/support/">http://students.mq.edu.au/support/</a>

#### **The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- · Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- · Ask a Librarian

## Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- · Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- <u>Student Advocacy</u> provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

#### IT Help

For help with University computer systems and technology, visit <a href="http://www.mq.edu.au/about\_us/">http://www.mq.edu.au/about\_us/</a> offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.