



# MMCC2080

## Network Cultures

Session 1, Online-scheduled-weekday 2023

*Department of Media, Communications, Creative Arts, Language and Literature*

### Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Policies and Procedures</u>	5

#### **Disclaimer**

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

## General Information

Unit convenor and teaching staff

Convenor, Lecturer, Tutor

Uzma Aleem

[uzma.aleem@mq.edu.au](mailto:uzma.aleem@mq.edu.au)

By appointment

Convenor

Alex Mesker

[alex.mesker@mq.edu.au](mailto:alex.mesker@mq.edu.au)

By appointment

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit explores the complex relation between technology and culture. The impact of digital and networking technologies on everyday cultural practices and forms of expression is examined with reference to their production, use and circulation. The cultural and social implications of digital and network technologies are studied and broad social, political and cultural issues regarding technology are considered in the specific context of creative expression, communication and representation.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO2:** develop an expanded knowledge of the history of art and technology.

**ULO1:** understand a range of theories about technology and society.

**ULO3:** appreciate and evaluate the complex relationship between digital networked

technology and culture.

**ULO4:** assess contemporary art, media and network culture.

**ULO5:** Relate ideas and evaluate concepts in aesthetics

**ULO6:** Develop a range of critical and creative thinking attributes

## General Assessment Information

Detailed assessment instructions, assessment criteria and rubrics will be available in the assessment section on iLearn. We will also discuss assessments in class. The in-class lectures and learning activities are designed to support the development of your assessments.

All assessments must be submitted via the Turnitin submission link in iLearn. Please submit a single file. (See iLearn for additional instructions regarding submitting multimedia)

### Special Consideration:

If you experience serious and unavoidable difficulties when assessment tasks are due, you can consider applying for Special Consideration. Please read the information [available here](#) and, if you are eligible, apply via ask.mq.edu.au.

### Late Penalty:

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted**, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to written reports and recordings only. **Late submission of time sensitive tasks** (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs **will be addressed by the unit convenor in a Special consideration application.**

### Grades:

In line with the Macquarie University Assessment Policy, grades align with the [descriptors available here](#).

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Creative Research Report</a>	50%	No	11:55PM 28/04/2023
<a href="#">Essay</a>	50%	No	11:55PM 02/06/2023

### Creative Research Report

Assessment Type <sup>1</sup>: Media presentation

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **11:55PM 28/04/2023**

Weighting: **50%**

Students will be provided with a learning scenario that requires a creative analytical response and draws on the set readings, theories and examples we've discussed in class. You will be provided with the scenario and a series of possible formats for delivering your response. Refer to iLearn for further information.

On successful completion you will be able to:

- develop an expanded knowledge of the history of art and technology.
- understand a range of theories about technology and society.
- appreciate and evaluate the complex relationship between digital networked technology and culture.
- assess contemporary art, media and network culture.
- Relate ideas and evaluate concepts in aesthetics
- Develop a range of critical and creative thinking attributes

## Essay

Assessment Type <sup>1</sup>: Essay

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **11:55PM 02/06/2023**

Weighting: **50%**

Students will submit a essay that responds to a set prompt and demonstrates engagement, understanding and application of the key themes, materials and learning activities, reflecting upon and contextualising what you have learned within the overarching unit themes.

On successful completion you will be able to:

- develop an expanded knowledge of the history of art and technology.
- understand a range of theories about technology and society.
- appreciate and evaluate the complex relationship between digital networked technology and culture.
- assess contemporary art, media and network culture.
- Relate ideas and evaluate concepts in aesthetics
- Develop a range of critical and creative thinking attributes

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

**Lectures commence in week 1. Tutorials commence in week 2.**

This unit is offered both face-to-face and online. Both modes of enrollment are the same and include one weekly hour-long online lecture and one hour-long tutorial. The weekly lecture for this unit will be delivered live online regardless of your mode of enrolment. See iLearn for instructions on accessing the live lecture. A recording of this lecture will be available for review in Echo360 via iLearn.

To enrol in an online tutorial you will need to be enrolled in the online (external) mode. There will likely be tutorials available on every day of the week depending on student numbers. If you would like to enrol in an online tutorial but have enrolled in F2F (internal) mode it is easy to switch to online (external) so you can enroll in online tutorials. Please do so before the enrollment cut off date. Contact [ask.mq.edu.au](mailto:ask.mq.edu.au) with any enrolment issues. (Your convenor is unable to help with technical enrolment issues.)

### Required Readings:

All required readings and other media will be available via Leganto (See link on right hand side of iLearn). Please consult iLearn for weekly readings and other media.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.