MMCC2126

Digital Performance Strategies

Session 2, In person-scheduled-weekday, North Ryde 2023

Department of Media, Communications, Creative Arts, Language and Literature

Contents

Disclaimer

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General Information

Unit convenor and teaching staff
Convenor, lecturer, and tutor
Yuji Sone
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Contact via 9850 2168
Building 10HA, Room 165F
By appointment

Credit points
10

Prerequisites
40cp at 1000 level or above

Corequisites

Co-badged status

Unit description
The performing arts and entertainment industries engage with emerging media and social media technologies as tools for creating artworks, as well as for marketing and promotion. Students will experiment with various media technologies as they relate to the performing arts and entertainment industries, and in doing so encourage students to create future visions for how the industry will engage audiences. No prior experience of the performing arts and entertainment industries is required.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: evaluate the influence of media technologies and digital platforms on the performing arts and entertainment industries.

ULO2: interpret developments in contemporary performance practices that deal with questions of human-technology relationships in their wider social, cultural, and artistic contexts.

ULO3: analyse the utilisation of media technologies by arts practitioners to achieve

engagement and distribution goals in the performing arts industries.

ULO4: communicate and devise plans for performance experiments that actively engage with media technologies.

General Assessment Information

Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted**, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to non-timed sensitive assessment (incl essays, reports, posters, portfolios, journals, recordings etc). **Late submission of time sensitive tasks** (such as tests/ exams, performance assessments/presentations, scheduled practical assessments/labs etc) **will only be addressed by the unit convenor in a Special consideration application. Special Consideration outcome may result in a new question or topic.**

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date. If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply:

https://students.mq.edu.au/study/assessment-exams/special-consideration

Attendance and Participation:

Students are expected to view all lectures for MMCC2126. Lectures are not optional: they are a central component of meeting the learning outcomes in this unit, and deliver important content that is directly assessed. Students who elect to not view lectures will miss out on important unit content, and do so at their own risk.

Students are likewise expected to attend all tutorials for MMCC2126. Tutorials are not optional: they deliver important content and are a central component of meeting the learning outcomes in this unit. Tutorials provide an environment where students can discuss ideas and learn from each other, building important networks and group work skills. In tutorials, you will also have the opportunity to ask for assistance from your tutor, and receive informal feedback on work in progress. Students who do not attend tutorials will miss out on important unit content and learning activities, and do so at their own risk.

Independent Work:

MMCC2126 students will need to do their own reading of relevant texts or online materials outside class time.

Group Exercises:

Students are expected to work in groups for tutorials. Students in this unit must be willing to work within a group and to assume responsibility for the group's progress.

Assessment Tasks

Name	Weighting	Hurdle	Due
Research Report	45%	No	23.55 03/09/2023
Individual Proposal	55%	No	23.55 22/10/2023

Research Report

Assessment Type [1]: Report
Indicative Time on Task [2]: 36 hours
Due: **23.55 03/09/2023**
Weighting: **45%**

Students research and discuss examples that illustrate the influence of media technologies on digital performance practices and in the performing arts industries. The student report should research key ideas and issues from course content and readings. Refer to iLearn for further information.

On successful completion you will be able to:
- evaluate the influence of media technologies and digital platforms on the performing arts and entertainment industries.
- interpret developments in contemporary performance practices that deal with questions of human-technology relationships in their wider social, cultural, and artistic contexts.
- analyse the utilisation of media technologies by arts practitioners to achieve engagement and distribution goals in the performing arts industries.

Individual Proposal

Assessment Type [1]: Plan
Indicative Time on Task [2]: 44 hours
Due: **23.55 22/10/2023**
Weighting: **55%**

Students working in groups develop performance projects that actively engage with media technologies. Each student discusses their individual idea for the performance project in a detailed written proposal. Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate the influence of media technologies and digital platforms on the performing arts and entertainment industries.
- interpret developments in contemporary performance practices that deal with questions of human-technology relationships in their wider social, cultural, and artistic contexts.
- analyse the utilisation of media technologies by arts practitioners to achieve engagement and distribution goals in the performing arts industries.
- communicate and devise plans for performance experiments that actively engage with media technologies.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Lectures are delivered simultaneously on campus and online. A recorded version of in-person lectures will be made available for viewing online on the same day.

Tutorials are delivered on campus (for in-person enrolments) and via Zoom (for online enrolments).

*MMCC2126 lectures will start in Week 1. Tutorial classes will commence from Week 2.

*Unit readings will be available on Leganto.

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure

- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.