



MMCC2160

Radio and Podcast: Creation

Session 1, In person-scheduled-weekday, North Ryde 2023

Department of Media, Communications, Creative Arts, Language and Literature

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General Information

Unit convenor and teaching staff

Convenor, Lecturer and Tutor

Helen Wolfenden

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Contact via Email. (Note that I don't access messages on my desk phone.)

10HA 193E

Please email for an appointment.

Tutor

Fereydoun Pelarek

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Contact via Email only

Email only

Please email for an appointment.

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

Introducing students to the radio broadcasting industry, this unit has a large practical component for radio and podcast. Its main aim is to enable students to produce creative and or journalistic work, including content suitable for broadcast on Sydney station, 2SER.

Students gain a broad understanding of program making and sound production media, with attention to public, commercial and community radio forms. The unit also introduces students to the rapidly expanding realm of podcasting and online radio.

The workshop component of the unit concentrates on techniques of recording and producing pre-recorded sound 'stories'. Through hands-on production classes in the radio lab, students learn to develop skills in interviewing, story construction and voice presentation, and learn to research, record, mix, and write for radio and podcast.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are

available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO2: demonstrate a range of communication and expression skills.

ULO1: apply critical and conceptual skills in radio research and production.

ULO3: integrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.

ULO4: evaluate creative and professional media practice, with an emphasis on production of radio industry audio content.

ULO5: collaborate and plan strategically, and develop team skills to produce a range of creative and journalistic outputs.

General Assessment Information

Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of, 0 (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to non-timed sensitive assessment (incl essays, reports, posters, portfolios, journals, recordings etc). Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs etc) will only be addressed by the unit convenor in a Special consideration application. Special Consideration outcome may result in a new question or topic.

Assessment Tasks

Name	Weighting	Hurdle	Due
Vox Pops	20%	No	Week 6: 31/3/2023 6pm
Interview	20%	No	Week 8: 28/4/2023 6pm
Radio or Podcast Feature	45%	No	Week 12: 26/5/2023 6pm
Participation	15%	No	Weeks 2-12: S1 2023

Vox Pops

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 15 hours

Due: **Week 6: 31/3/2023 6pm**

Weighting: **20%**

Record and edit a vox pop. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate a range of communication and expression skills.
- apply critical and conceptual skills in radio research and production.
- integrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.

Interview

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 15 hours

Due: **Week 8: 28/4/2023 6pm**

Weighting: **20%**

Record and edit an interview. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate a range of communication and expression skills.
- apply critical and conceptual skills in radio research and production.
- integrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- evaluate creative and professional media practice, with an emphasis on production of radio industry audio content.

Radio or Podcast Feature

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 35 hours

Due: **Week 12: 26/5/2023 6pm**

Weighting: **45%**

Produce a short radio feature or podcast episode. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate a range of communication and expression skills.
- apply critical and conceptual skills in radio research and production.
- integrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- evaluate creative and professional media practice, with an emphasis on production of radio industry audio content.
- collaborate and plan strategically, and develop team skills to produce a range of creative and journalistic outputs.

Participation

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 10 hours

Due: **Weeks 2-12: S1 2023**

Weighting: **15%**

Demonstrate active engagement with the listenings and readings as well as active engagement in the practical workshop activities. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate a range of communication and expression skills.
- integrate a range of operational, technical and media industry/journalistic skills related in particular to audio/radio production and program making.
- evaluate creative and professional media practice, with an emphasis on production of radio industry audio content.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Please Note: Lectures commence in Week 1. Tutorials/Workshops commence in Week 2.

Unless otherwise advised, this Unit uses FACE TO FACE Lectures and Workshop/Tutorials ONLY. (There may be some exceptions to this in the case of staff illness or public holidays.)

Please attend all classes.

Technical assistance and demonstrations are given in tutorial/workshops and students need to be able to attend these throughout the semester.

REQUIRED READING

A selection of readings on radio (historical aspects, forms, specialist skills etc), are allocated to each week and detailed in the Unit Schedule (see iLearn). Readings are accessed via Leganto <http://libguides.mq.edu.au/leganto>

NOTE that you MUST access Leganto via the block in iLearn in the first instance. This is how the system verifies you as a student in this unit.

RECOMMENDED EQUIPMENT

- One set of good quality closed or semi-closed headphones
- At least one portable memory device

RECOMMENDED READING

(most of these are available in the Macquarie University library)

Abel, Jessica. Out on the wire: the storytelling secrets of the new masters of radio with foreword by Ira Glass. New York 2015. Alten, Stanley. Audio in Media, Tenth Edition, Wadsworth, Boston: 2014

Barkho, Leon. From Theory to Practice: How to assess and apply impartiality in news and current affairs. Uni of Chicago Press: 2013

Barnard, Stephen. Studying Radio. New York: 2000

Beaman, Jim. Programme making for radio. London & NY: 2006

Beaman, Jim. Interviewing for Radio, 2nd Ed. Palgrave Macmillan: 2011

Biewen, John & Dilworth, Alexa. Reality Radio - Telling True Stories in Sound, Duke University Press: 2010

Chantler, Paul & Stewart, Peter. Basic Radio Journalism: 2003

Chignell, Hugh. Public Issue Radio: Talks, News and Current Affairs in the Twentieth Century, Basingstoke, Palgrave Macmillan: 2011

Crisell, Andrew & Guy Starkey. Radio Journalism, London: 2009

- Crisell, Andrew. Ed. Radio (3 Vols). London: 2009
- Cunningham, Stuart & Turnbull, Sue. The Media and Communications in Australia, 4th Ed. Allen & Unwin: 2014
- Dubber, Andrew. Radio in the Digital Age, London NY, Polity: 2013
- Fleming, Carole. The Radio Handbook. London: 2010
- Frangi, Anthony. Radio Toolbox: Everything you need to get started in broadcasting in the Digital Age. Macmillan Education, Australia: 2012
- Gordon, Janey. Community Radio in the Twenty-first century, Peter Lang: UK 2012
- Griffen-Foley, Bridget. Changing Stations: The Story of Australian Commercial Radio: 2009
- Hausman, Carl et al. Modern Radio Production. Production, Programming, and Performance. Belmont CA: 2006
- Hendy, David. Radio in the Global Age. Cambridge: 2000
- Jukes, S. McDonald K. Starkey, G. Understanding Broadcast Journalism, Routledge, 2018
- Keith, Michael. The Radio Station. London: Focal Press, 2000
- Kern, Jonathon. Sound Reporting: the NPR Guide to Audio Journalism & Production. Chicago & London: Uni of Chicago Press, 2008.
- Kramer, Mark & Wendy Call (Eds). Telling True Stories, NY: 2007
- McLeish, Robert. Radio Production, 4th Edition, Oxford: 1999
- Loviglio, Jason & Hilmes, Michele. Radio's New Wave: Global sound in the digital era, Routledge: 2013
- Mundy, John & White, Glyn. Laughing matters : understanding film, television and radio comedy. Manchester Uni Press: 2012
- Nuzum, Eric. Make Noise: A Creator's Guide to Podcasting and Great Audio Storytelling. Workman Publishing Company: 2020
- Patching, Roger & Hirst, Martin. Journalism Ethics: Arguments and cases for the twenty first century: Macmillan 2013
- Phillips, Gail and Mia Lindgren. Australian Broadcast Journalism. South Melbourne: 2013.
- Shingler & Wieringa. On Air: Methods & Meanings of Radio. London: 1998
- Squier, Susan. Ed. Communities of the air. London: 2003
- Starkey, Guy. Radio in context. London: 2004
- Street Sean. The Poetry of Radio. The Colour of Sound, Routledge: 2013
- Talbot-Smith, Michael. Sound Assistance. London: 1999
- Winer, Ethan. Audio Expert: Everything you need to know about audio. Taylor and Francis: 2012

Radio stations/programs, and audio sites of interest online which include examples of feature and interview content.

American Public Media Reports <https://www.apmreports.org>

Australian Broadcasting Corporation <https://www.abc.net.au>

ABC Editorial Policies <https://edpols.abc.net.au>

ABC Pronunciation Guide <https://www2b.c0.abc.net.au/abcppronunciation-external/>

ABC RN Features (extracted from across programming) <https://www.abc.net.au/radionational/features/>

ABC Radio Eye (features and docs, now as an archive) <https://www.abc.net.au/radionational/programs/archived/radioeye/>

ABC RN 360 Documentaries (ABC features and documentaries program - 2014/archived) <https://www.abc.net.au/radionational/programs/360/>

ABC RN Earshot (documentaries, lot of freelancer stuff here) <https://www.abc.net.au/radionational/programs/earshot/>

ABC Triple J <https://www.abc.net.au/triplej/programs/>

ABC Triple J (national current affairs/interviews/features program for young people) <https://www.abc.net.au/triplej/programs/hack/>

ABC Correspondents Report <https://www.abc.net.au/radio/programs/correspondentsreport/>

ABC RN <https://www.abc.net.au/radionational/>

ABC Radio Sydney <https://www.abc.net.au/radio/sydney/>

Australian Communications and Media Authority <https://www.acma.gov.au>

ABC Newsradio <https://www.abc.net.au/newsradio/>

BBC (UK) Audio <https://www.bbc.co.uk/sounds>

Commercial Radio Australia <http://www.commercialradio.com.au>

Community Broadcasters Association <https://www.cbba.org.au>

Community Media Forum Europe <http://www.amarceurope.eu/tag/cmfe/>

Download This Show (popular podcast on latest technology) <https://www.abc.net.au/radionational/programs/downloadthisshow/>

2GB <https://www.2gb.com>

Love + Radio (groundbreaking podcast) <http://loveandradio.org/>

Macquarie Sports Radio (formerly 2UE) <https://www.sportsradio.com.au>

NOVA 96.9 <https://www.nova969.com.au/nova969>

National Public Radio (USA) <https://www.npr.org>

NPR Next Generations (helpful NPR training resource) <https://nextgenerationradio.org>

Radio Lab (groundbreaking American radio show about big ideas) <https://www.wnycstudios.org/shows/radiolab>

Radio LaB (University of Bedfordshire community radio station) <https://www.studentradio.org.uk/stations/radio-lab-97-1/>

Radio-Locator <https://radio-locator.com>

Radioinfo (subscribe to keep in touch with latest jobs etc in Australia) <https://www.radioinfo.com.au>

ABC Radio Australia <https://www.abc.net.au/radio-australia/>

Resonance FM <https://www.resonancefm.com>

**Story Corps Sound Portraits <https://storycorps.org>

SBS Radio <https://www.sbs.com.au/radio/>

**2SER <https://2ser.com>

**Serial (2014 cult American podcast based on a crime investigation and attracting huge audiences and an international following) <https://serialpodcast.org>

Sirius Satellite Radio <https://www.siriusxm.com>

STown (Critically acclaimed podcast by the people who make This American Life and Serial) <http://stownpodcast.org/>

The Truth Podcast (radio movies, radio drama) <http://www.thetruthpodcast.com>

ABC Australia: The World Today <https://www.abc.net.au/radio/programs/worldtoday/>

The Heart (podcast about intimacy) <https://www.theheartradio.org/>

Third Coast Radio Festival (a showcase of diverse audio) <https://www.thirdcoastfestival.org>

**This American Life show <https://www.thisamericanlife.org>

**Transom (showcase for new public radio (very useful to students, highly recommended!) <http://transom.org>

UBU Web radio http://www.ubu.com/sound/radio_radio/index.html

UN Radio <https://news.un.org/en/audio-hub>

USA Public radio Hearing Voices <https://hearingvoices.com>

The Wire (community radio: current affairs, broadcast from 2SER) <http://thewire.org.au>

WNYC New York public radio station <https://www.wnyc.org>

World Radio Network <https://www.wrn.com>

Unit Schedule

This unit outline is subject to change. Please refer to iLearn for the latest version.

MMCC2160 Unit Schedule – Semester 1, 2023

W/B	Lecture	Tutes/Workshops	Readings/Listenings (see Leganto)	Assessment/Tasks
1. 20 Feb	Unit intro Listening – intro	No tute this week	Reality Radio / Introduction	Read and review unit guide. Record assessment deadlines. Listen to live radio and research and chose your fav songs.
2. 27 Feb	The Blind Medium	Recording Reminder to include an ID at the top of every recording – this serves as a release as well as being good practice for identifying and organising recordings.	Understanding Radio / Andrew Crisell / Ch 1 Characteristics of Radio	Form pairs Participation assessed
3. 6 March	Vox Pops 1 16 December 1961 Four Corners asks what do you want for Christmas https://www.abc.net.au/archives/moments/ BBC Academy: How to Film a Vox Pops https://www.bbc.co.uk/academy/en/articles/art20141029111247531 Radio Rookies DIY Toolkit: How to do vox pop https://www.youtube.com/watch?v=9ybkE3jEuzg	Recording – uploading into the editor and setting up a project.	Transom: The Basics BBC Radio 4 – Archive on 4, Speaking as a Member of the public 56:41	Vox pop question determined Participation assessed

4. 13 March	Vox Pops 2	Audio editing	Reality Radio / Harnessing Luck as an Industrial Product Ira Glass pp. 64-76 (13 pages) Radiolab Scavenger Hunt 18.19 (Text based version: https://transom.org/2018/latif-nasser/)	Vox pops progress discussion Participation assessed
5. 20 March	Listening Sound Design 1: Audio Postcards The audience	Soundscape exercise	On air / Words, Speech and Voice Chapter 7, Memoir for Your Ears: The Podcast Life / Siobhán McHugh	Rough edit for vox pop – in class listening Participation assessed
6. 27 March	The interview up close Cue sheet Pre-interviewing	Listening to Vox Pop submissions	Interviewing for Radio / Jim Beaman Ch1 The Birth of the Radio Interview Ch 2 The Role and Purpose of the Radio Interview https://transom.org/2018/losing-control-interview/ ABC NR RadioEye Toby Guthrie Coils the Spring 54.41	Vox Pop deadline Friday 31 March, 6pm Participation assessed
7. 3 April (Friday 7 th – Good Friday)	Audio Features 1 & The Voice	Editing/narration exercise or TBC Listen to student interview examples	Transom: The Voice / Siobhan McHugh https://transom.org/2011/the-power-of-voice/ Invisibilia: Leave a message https://www.npr.org/podcasts/510307/invisibilia (go to SEPTEMBER 14, 2018 BONUS: Leave A Message) 11.35 How Podcasting is Changing the Audio Storytelling Genre / Siobhan McHugh	Prospects list for interview assessment Form Pairs Participation assessed
RECESS				
8. 24 April 25 APRIL – ANZAC DAY	NO LECTURE Audio Features 2	Editing/narration exercise or TBC	Out on the Wire / Ch 2 The Heat of their breath Making Radio / Ch 17 Torque Radio by Tony Barrell	Interview deadline: Friday 28 April, 6pm Participation assessed

9. 1 May	The jigsaw of narrative structure	Listening back to interviews – feedback	Revisionist History http://revisionisthistory.com/episodes/30-analysis-parapraxis-elvis Longform Podcast https://longform.org/posts/longform-podcast-324-malcolm-gladwell Go to (click) 30:20 Revisionist History: Analysis, Parapraxis, Elvis (finish 40.55 or 47.28) ++ Reading on narrative	Prospects list for feature assessment Participation assessed
10. 8 May	Writing for audio	Listen to student feature examples Editing	Writing for Speech / Writing for Radio	Feature progress discussion Participation assessed
11. 15 May	Sound design	Editing / Feature consults	Not dead yet: emerging trends in radio documentary forms in Australia and the US / Mia Lindgren, Siobhan McHugh	Feature rough edit – in class listening Participation assessed
12. 22 May	Summing up, jobs, where to next?	Listen to near completion features		Participation assessed Feature Deadline: Friday 26 May, 6pm

Policies and Procedures

Macquarie University policies and procedures are accessible from **Policy Central** (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit **Student Policies** (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit **Policy Central** (<https://policies.mq.edu.au>).

[du.au](#)) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)

- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.