



MMCC3037

Radio and Podcast: The 'On Air' Career

Session 1, In person-scheduled-weekday, North Ryde 2023

Department of Media, Communications, Creative Arts, Language and Literature

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Disclaimer

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General Information

Unit convenor and teaching staff

Convenor, Lecturer and Tutor

Helen Wolfenden

helen.wolfenden@mq.edu.au

Contact via Email. (Note that I don't access messages on my desk phone.)

10HA 193E

Please email for an appointment.

Credit points

10

Prerequisites

130cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit is suited to students who already have some experience producing spoken word and/or music audio. It explores diverse radio, audio and podcast forms and production as they are emerging in the contemporary online and broadcast context. Students work across a range of professional roles contributing their skills and output to either a series of programs composed of a variety of radio forms (features, comedy, talk-back, reportage, discussion, live music, performance), or towards a 'live' special event program for 2SER community radio station. Specialist studio/audio production is taught using 'Protools' and appropriate other softwares. Students also advance their skills in voice production and microphone techniques (also applicable to film, news broadcast, podcast, and other audio-visual forms).

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: apply radio and audio content production to diverse media applications.

ULO2: evaluate and apply a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.

ULO3: communicate, collaborate and plan to produce a range of creative and journalistic outputs.

ULO4: analyse and evaluate creative and professional media practice, with an emphasis on radio/audio industry or broadcast media content.

General Assessment Information

Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of, 0 (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to non-timed sensitive assessment (incl essays, reports, posters, portfolios, journals, recordings etc). Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs etc) will only be addressed by the unit convenor in a Special consideration application. Special Consideration outcome may result in a new question or topic.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Audio Portfolio</u>	50%	No	Week 13: 2/6/2023 10am
<u>Radio Show/s and Production Diary</u>	50%	No	Week 13: 2/6/2023 10am

Audio Portfolio

Assessment Type ¹: Portfolio

Indicative Time on Task ²: 33 hours

Due: **Week 13: 2/6/2023 10am**

Weighting: **50%**

Pre-produce audio content for the live or 'as live' radio show/s you will create for the following assessment. Refer to iLearn for further information.

On successful completion you will be able to:

- apply radio and audio content production to diverse media applications.
- evaluate and apply a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.

- communicate, collaborate and plan to produce a range of creative and journalistic outputs.
- analyse and evaluate creative and professional media practice, with an emphasis on radio/audio industry or broadcast media content.

Radio Show/s and Production Diary

Assessment Type ¹: Performance

Indicative Time on Task ²: 33 hours

Due: **Week 13: 2/6/2023 10am**

Weighting: **50%**

Produce radio show/s for radio station 2SER. Documentation supporting your contribution to the broadcasts will be required in the form of a Production Diary. Refer to iLearn for further information.

On successful completion you will be able to:

- apply radio and audio content production to diverse media applications.
- evaluate and apply a range of operational, technical and media industry skills related in particular to audio/radio production, program making and broadcasting.
- communicate, collaborate and plan to produce a range of creative and journalistic outputs.
- analyse and evaluate creative and professional media practice, with an emphasis on radio/audio industry or broadcast media content.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Unless otherwise advised, this Unit is structured using lectures as well as **face-to-face** tutorial /radio lab /studio workshops and discussion sessions. Please see iLearn for more detail.

Please note: lectures begin in week 1 and tutorials begin in week 2.

REQUIRED READING

A selection of readings are allocated to each week for the first half of the semester and detailed in the Unit Schedule (see iLearn). Readings are accessed via Leganto <http://libguides.mq.edu.au/leganto>

NOTE that you MUST access Leganto via the block in iLearn in the first instance. This is how the system verifies you as a student in this unit.

REQUIRED EQUIPMENT

- One set of good quality closed or semi-closed headphones (compulsory for each student for hygiene and safety reasons).
- Memory device to store audio data, in progress and for transport between home and university.

RECOMMENDED READING

Abel, Jessica; foreword by Ira Glass. Out on the wire: the storytelling secrets of the new masters of radio, New York, 2015.

Ahern, Steve. Making Radio. Allen and Unwin: 2011

Alten, Stanley. Audio in Media. Belmont CA: Most recent edition is best. (The bible of audio production for those really serious about sound.)

Barnard, Stephen. Studying Radio. New York: 2000

Beaman, Jim. Programme making for radio. London & NY: 2006

Beaman, Jim. Interviewing for Radio. London & NY: 2011

Biewen, John. Reality radio: telling true stories in sound, Durham, 2017

Burns, Maureen et al. Histories of public Service Broadcasters on the web, New York: 2011

Chantler, Paul & Stewart, Peter. Basic Radio Journalism. 2003

Chignell, Hugh. Key Concepts in Radio Studies.

Sage: 2009 Chignell, Hugh. Public Issue Radio: Talks, News and Current Affairs in the Twentieth Century: 2011

Crisell, Andrew & Guy Starkey. Radio Journalism, London: 2009

Crisell, Andrew. Ed. Radio (3 Vols). London 2009 Crook, Tim. The Sound Handbook. London. Routledge 2012

Dubber, Andrew. Radio in the Digital Age, Polity, London 2013

Emm, Adèle. Researching for the media: television, radio and journalism, London; New York 2014. Online resource.

Fleming, Carole. The Radio Handbook. London: 2010

Frangi, Anthony. Radio toolbox: everything you need to get started in broadcasting. Palgrave

Macmillan 2012

Geller, Valerie. Beyond Powerful radio: a communicator's guide to the Internet age. Belmont CA: 2006

Griffen-Foley, Bridget. Changing Stations: The story of Australian Commercial Radio, Sydney: 2009
Hendy, David. Radio in the Global Age. Cambridge: 2000

Hicks, Wynford. English for Journalists. London & New York, 2nd Edition 2003

Keith, Michael. The Radio Station. London: Focal Press, 2000

Keeble, Richard. Ethics for Journalists. London & New York, 2001

Kern, Jonathon. Sound Reporting: the NPR Guide to audio journalism and production, Chicago: 2008

Kramer, Mark & Wendy Call (Eds). Telling True Stories, NY: 2007

Lingren, Mia, and Philips, Gail. Australian Broadcast Journalism. 3rd Ed. South Melbourne, 2013

Loviglio, Jason & Hilmes, Michele (Eds) Radio's New Wave: Global Sound in the Digital Age, Routledge: 2013

McLeish, Robert. Radio Production, 4th Edition, Oxford: 1999

Nuzum, Eric. Make Noise: A Creator's Guide to Podcasting and Great Audio Storytelling. Workman Publishing Company: 2020

Shingler & Wieringa. On Air: Methods and Meanings of Radio. London: 1998

Squier, Susan. Ed. Communities of the air. London: 2003

Starkey, Guy. Radio in context. London: 2004

Street, Sean, The Poetry of Radio, the Colour of Sound. London, New York, 2011

Talbot-Smith, Michael. Sound Assistance. London: 1999

Bonini, Tiziano; Monclus, Belen. Eds. Radio audiences and participation in the age of network society, New York, NY, 2015

Turner, Graeme. 'Politics, Radio and Journalism in Australia', in Journalism, Vol 10, no 4, August 2009

Journals of relevance (in library/electronic available access via multisearch):

Journal of Radio and Audio Media, (USA)

Australian Journalism Review (articles on all kinds of journalism)

Radiodoc Review online journal reviewing documentary radio/audio (international) <https://ro.uow.edu.au/rdr/>

Online audio sites of interest

Arte-Radio (in French: radio arm of European cultural channel) <https://www.arteradio.com>

American Public Media Reports <https://www.apmreports.org>

Australian Broadcasting Corporation <https://www.abc.net.au>

ABCEditorial Policies <https://edpols.abc.net.au>

ABC Double J <https://www.abc.net.au/doublej/>

ABC Triple J <https://www.abc.net.au/triplej/>

ABC Radio Eye (Archived features and documentaries) <https://www.abc.net.au/radionational/programs/archived/radioeye/>

ABC Correspondents Report <https://www.abc.net.au/radio/programs/correspondentsreport/>

ABC 360 Documentaries (ABC features and documentaries program, archived) <https://www.abc.net.au/radionational/programs/360/>

ABC Earshot (features and documentaries shows from 2015-) <https://www.abc.net.au/radionational/programs/earshot/>

ABC RN <https://www.abc.net.au/radionational/>

ABC Local Radio Sydney <https://www.abc.net.au/radio/sydney/>

Australian Communications and Media Authority <https://www.acma.gov.au>

BBC Sounds (UK) <https://www.bbc.co.uk/sounds>

ABC Newsradio <https://www.abc.net.au/newsradio/>

Commercial Radio Australia <http://www.commercialradio.com.au>

Community Broadcasting Association of Australia <https://www.cbaa.org.au>

Community Media Association <https://www.commedia.org.uk>

All The Best (storytelling features on fbi made by volunteers and students) <http://allthebestradio.com>

fbi (community radio station Sydney) <https://fbiradio.com>

2GB (AM talkback news station Sydney) <https://www.2gb.com>

Kitchen Sisters (Davia Nelson & Nikki Silva, award winning producers based in USA) <http://www.kitchensisters.org/>

Love + Radio (Groundbreaking podcast) <http://loveandradio.org/>

NOVA <https://www.nova969.com.au/nova969>

National Public Radio (NPR USA) <https://www.npr.org>

Radio Lab (innovative US ideas radio show and podcast) <https://www.wnycstudios.org/shows/radiolab>

Radio-Locator <https://radio-locator.com>

Radioinfo (subscribe to keep in touch with latest jobs etc in Australia) <https://www.radioinfo.co>

[m.au](#)

ABC Radio Australia <https://www.abc.net.au/radio-australia/>

Radiotopia (USA site for cutting edge and creative audio storytelling) <https://www.radiotopia.fm>

Resonance FM <https://www.resonancefm.com>

SBS Radio <https://www.sbs.com.au/radio/>

2SER <https://2ser.com>

Serial (breakthrough podcast with season 1 based on re-examination of murder case) <https://serialpodcast.org>

Sirius satellite radio <https://www.siriusxm.com>

Story Corps (USA oral history and radio documentary project) <https://storycorps.org>

STown (Critically acclaimed podcast by the people who make This American Life and Serial) <https://stownpodcast.org/>

SYN (community station, based in Melbourne, under 25s) <http://syn.org.au>

The Heart (a podcast about intimacy) <https://www.theheartradio.org/>

Third Coast Radio Festival <https://www.thirdcoastfestival.org>

This American Life <https://www.thisamericanlife.org>

**Transom (a showcase & workshop for new public radio – VERY useful to students) <https://transom.org>

UBU Web radio http://www.ubu.com/sound/radio_radio/index.html

UN Radio <https://news.un.org/en/audio-hub>

Hearing Voices USA 'best of Public radio' Hearing Voices <https://hearingvoices.com> and <https://exchange.prx.org/series/732-hearing-voices>

The Wire <http://thewire.org.au>

WNYC (New York public radio station with live performance space) <https://www.wnyc.org>

World Service (BBC) <https://www.bbc.co.uk/worldserviceradio>

Remember that you can also access LinkedIn Learning online training videos via the library <https://libguides.mq.edu.au/linkedinlearning>

LinkedIn Learning offers a range of software, creative, and business training including courses on ProTools, AudioSuite plugins, mixing and audio theory.

Unit Schedule

This unit outline is subject to change. Please refer to iLearn for the latest version.

MMCC3037 Unit Schedule – Semester 1, 2023

W/B	Lecture – topic	Tutes/Workshops/Readings	Assessment/Tasks
1. 20 Feb	Unit intro	No tutorial or workshop.	<p>Read and review unit guide. Record assessment deadlines.</p> <p>Have You Heard George's Podcast (it's a true original) by Hugh Levinson, https://ro.uow.edu.au/rdr/vol5/iss1/3/</p> <p>Have You Heard George's Podcast? Chapter 2</p> <p>9. Sabrina's Boy by George Mpanga https://www.bbc.co.uk/sounds/play/m000b18m</p> <p>Viewing: Q&A, ABC TV</p>
2. 27 Feb	Podcasting vs radio 2SER	<p>TUTE: Discuss live show roles and themes</p> <p>WKSH: ProTools introduction /recap field kit / advanced field kit refresher</p> <p>Reminder to include an ID at the top of every recording – this serves as a release as well as being good practice for identifying and organising recordings.</p>	<p>Memoir for your ears: the podcast life / Siobhán McHugh</p> <p>Strangers, Love Hurts / Lea Thau https://www.kcrw.com/culture/shows/strangers/love-hurts</p> <p>Introduction: Podcasting and Podcasts—Parameters of a New Aural Culture / Dario Llinares, Neil Fox, Richard Berry</p>
3. 6 Mar	<p>So what? Saying something</p> <p>Doing more than assembling links and inserting narration.</p> <p>Case Study: Love is a Battlefield</p> <p>Sherre DeLys</p> <p>(https://www.wnycstudios.org/story/91763-our-podcast-comes-in-all-shapes-and-sizes)</p>	<p>TUTE: Resolve live show roles and themes</p> <p>WKSHP: Making promos, intros, stings and sweepers.</p>	<p>(LISTEN IN ORDER!)</p> <p>Unconditional Love - This American Life https://www.thisamericanlife.org/317/unconditional-love</p> <p>Love Is A Battlefield – Transom https://transom.org/2014/love-is-a-battlefield/</p> <p>Hotpod Newsletter https://hotpodnews.com</p> <p>Not dead yet: Emerging trends in radio documentary forms in Australia and the US /</p> <p>Mia Lindgren, Siobhan McHugh</p>

4. 13 Mar	Narrative form – conventional and unconventional structures	TUTE: Production meeting WKSHP: Booth revision and levels for broadcast	Keep or Kill: Story Structure / Abel, Jessica My Kingdom For Some Structure: Transom https://transom.org/2013/my-kingdom-for-some-structure/ BONUS: Radiolab Scavenger Hunt Radiolab WNYC Studios https://www.wnycstudios.org/story/bonus-radiolab-scavenger-hunt
5. 20 Mar	Live radio: presentation skills pre-production, live production, rundowns, scripts, studio etiquette...	DEADLINE: Feature 1 TUTE: Listen to first features WKSHP: Desk and playout software.	Listening: Jack and Ellen and The Living Room http://loveandradio.org/2013/02/jack-and-ellen/ http://loveandradio.org/2015/03/the-living-room/ Reading: Empathy, ethics and aesthetics in Love + Radio by Michelle Macklem
6. 27 Mar	Using music	WKSHP: Technical revision as necessary.	Audio Literacy And Why We Need It: Julia Barton https://www.youtube.com/watch?v=zYPuTUr2LVc&feature=youtu.be&t=66s Towards a Poetics of Audio: The Importance of Criticism by Sarah Montague http://thesarahawards.com/article/2017/4/3/towards-a-poetics-of-audio-the-importance-of-criticism START PRODUCTION DIARY (if you haven't already) Ch 9 Live Radio – The Australian broadcast journalism manual / Gail Phillips ; Mia Lindgren Viewing: Q&A
7. 3 April (Friday 7 th – Good Friday)	Live radio production: 2SER brief Ethical considerations	Prep for 'as live' shows	CrowdScience - How does my radio work? - BBC Sounds
RECESS			
8. 24 April	Critically evaluating radio Critical listening	1	Group 1 Broadcast Group 1 Aircheck Group 2 Broadcast Group 2 Aircheck

			Group 3 & 4 Show Prep			
9. 1 May	Radio backstories: behind the scenes	2	Group 3 Broadcast	Group 3 Aircheck	Group 4 Broadcast	Group 4 Aircheck
			Group 1 & 2 Show Prep			
10. 8 May	Ideas Stories	3	Group 2 Broadcast	Group 2 Aircheck	Group 1 Broadcast	Group 1 Aircheck
			Group 3 & 4 Show Prep			
11. 15 May	Works of fiction: Radio drama and audio books Sound design	4	Group 4 Broadcast	Group 4 Aircheck	Group 3 Broadcast	Group 3 Aircheck
			Group 1 & 2 Show Prep			
12. 22 May	Listening to Peijk	5	Group 1 Broadcast	Group 1 Aircheck	Group 2 Broadcast	Group 2 Aircheck
			Group 3 & 4 Show Prep			
13. 29 May	Where to next? Both for you and the industry.	6	Group 3 Broadcast	Group 3 Aircheck	Group 4 Broadcast	Group 4 Aircheck
			Group 1 & 2 Final Submission Prep			
	Audio Portfolio	<u>Audio – Due Friday June 2, 10am</u> Submit audio via iLearn Submission Folder. Collated portfolio of broadcast audio pieces <u>Documentation – Due Friday June 2, 10am</u> Submit to Turnitin via iLearn. Cue Reflection Self-assessment via the rubric				
	Production diary	<u>Documentation – Due Friday June 2, 10am</u> Submit to Turnitin via iLearn. Production diary Self-assessment via the rubric				

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policycentral.mq.edu.au/) (<https://policycentral.mq.edu.au/>)

[s.mq.edu.au](https://students.mq.edu.au)). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](https://students.mq.edu.au/support/)

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.