MMCC3055

Mobile Cultures

Session 2, Online-scheduled-weekday 2023

Department of Media, Communications, Creative Arts, Language and Literature

Contents

Disclaimer

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General Information

Unit convenor and teaching staff
Convenor, lecturer and tutor
Nicole Matthews
nicole.matthews@mq.edu.au
Contact via email. Do not leave answering machine message.
165C 10 Hadenfeld Avenue
See ilearn for details

Credit points
10

Prerequisites
130cp at 1000 level or above

Corequisites

Co-badged status

Unit description
This unit will consider practices and experiences of mobility, focusing on contemporary technologies and cultures. Mobile and ubiquitous media technologies, particularly mobile phones, and the cultural practices and meanings around their development and use, will be a particular focus of discussion. What cultural assumptions underpin the development of mobile technologies and apps, and the platforms they draw on. What forms of identity, understandings of the body, and ways of using these technologies, are offered to those using mobile technologies, and how might these be changing? What are the cultural meanings of the way data flows from mobile technologies to users' peers, professionals, governments and corporations. How do these flows of data enhance or undermine justice, shape bodies and relationships.

This consideration of technologies of mobility, and the identities linked to them, will be framed within broader considerations of the cultural consequences of media; "travelling ideas"; and movements of people, migrants, tourist and refugees.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.

ULO2: analyse the various ways in which mobile technologies shape and construct cultural practices, drawing on media and cultural studies theories.

ULO3: analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.

ULO4: effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

General Assessment Information

*Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted**, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to written reports and recordings only. **Late submission of time sensitive tasks** (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs **will be addressed by the unit convenor in a Special consideration application***.

Assessment Tasks

Name	Weighting	Hurdle	Due
Case-study analysis of a cultural practice or media form linked to mobility	35%	No	06/09/2023 23.55
Reflective summaries	30%	No	Mondays 23.55 Wk 2-12
Proposal for an initiative or innovation around mobilities	35%	No	01/11/2023 23.55

Case-study analysis of a cultural practice or media form linked to mobility

Assessment Type [1]: Case study/analysis
Indicative Time on Task [2]: 25 hours
Due: **06/09/2023 23.55**
Weighting: **35%**

Students are required to submit a case study analysis of a cultural practice or media form linked to mobility. Refer to iLearn for further information.

On successful completion you will be able to:
- evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.
- analyse the various ways in which mobile technologies shape and construct cultural practices, drawing on media and cultural studies theories.
- analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.
- effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

Reflective summaries

Assessment Type [1]: Reflective Writing
Indicative Time on Task [2]: 25 hours
Due: **Mondays 23.55 Wk 2-12**
Weighting: **30%**

This assessment comprises (a) a brief summary of key readings for each week, submitted online before class (b) reflective notes on the student's contributions to peer learning and discussion submitted after class.

On successful completion you will be able to:
- evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.

Proposal for an initiative or innovation around mobilities

Assessment Type [1]: Project
Indicative Time on Task [2]: 40 hours
Due: **01/11/2023 23.55**
Weighting: **35%**

In this assessment students will propose an initiative or innovation relating to cultural practices or media forms linked to mobility. The proposal will be presented in one of a range of online media forms. Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.
- analyse the various ways in which mobile technologies shape and construct cultural practices, drawing on media and cultural studies theories.
- analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.
- effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

The lecture for Mobile Cultures will be delivered face to face on campus, with recordings made available on ilearn. Lectures will be interactive and active participation will be welcomed!

Both face to face and zoom tutorials will be offered. The zoom link for online tutorials will be available on ilearn. If you are enrolled in the face to face class but are required to isolate you will be able to attend the zoom class.

Announcements will be made on ilearn if public health orders or the tutor's ill health require any variations to scheduled face to face classes. For those attending face to face classes, please make sure you check ilearn for announcements before travelling to Macquarie on Wednesdays.

All readings for this unit will be available electronically via Leganto.

All assignments will be submitted electronically.

Lectures start in Week 1, tutorials in Week 2.

Unit Schedule

Topics for 2022 include migration and mobile phones; pandemics, mobility and immobility; self-tracking, quantification and mobile health; mobile technology, surveillance and transparency; gamification and urban spaces; youth culture, automobility and mobile media; dating apps; disability and inclusive mobile technology; mobile phones, intimacy and safety; mobile media, development and post-colonialism.

Tutorials for this unit will begin in Week 2.

More details in the ilearn site

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Use of AI

In Mobile Cultures you will be expected to make a detailed declaration with your assignment if

you use ChatGPT or other AI as part of your planning process. Any non-existent references or case studies that are included in assignments will be viewed as significant examples of academic impropriety. Students are reminded that ChatGPT and other natural language processing systems replicate stereotypes and errors that exist in online spaces, and should not be relied upon for critical perspectives.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/ offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Changes since First Published

Date	Description
23/ 07/ 2023	There were two typos in the assessment dates - one of which made deadline later than the final marks meeting. Apologies, I am experiencing a family crisis at the moment and so my proofreading eye is not as good as it should be.