

# **MMCC8097**

# **Interactive Media**

Session 1, Online-scheduled-weekday 2023

Department of Media, Communications, Creative Arts, Language and Literature

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#### Disclaimer

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## **General Information**

Unit convenor and teaching staff

Convenor

Alex Mesker

alex.mesker@mq.edu.au

Contact via E-mail 10HA 193C Tuesday 2–3pm

Credit points 10

Prerequisites Admission to MCrInd or MMediaComm or MIC

Corequisites

Co-badged status

#### Unit description

This unit is aimed at students interested in technologically mediated audio/visual performance practices and introduces a modular toolkit for sound, graphics, and interactivity. Classes are practice-led, immersive and hands-on, offering students both a grounding in theoretical/ conceptual approaches and practical instruction with one-on-one assistance for individual and collaborative interactive media performance projects.

#### Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <a href="https://www.mq.edu.au/study/calendar-of-dates">https://www.mq.edu.au/study/calendar-of-dates</a>

## **Learning Outcomes**

On successful completion of this unit, you will be able to:

**ULO1:** analyse how digital audio and visual media are represented, manipulated and controlled through software.

**ULO2:** apply problem solving and technological skills, and design principles to realtime audio and visual creative works.

**ULO3:** apply programming principles to the manipulation of audiovisual media and timebased creative works. ULO4: demonstrate information and technological literacies with contemporary

computer-based audiovisual performance practices.

### **General Assessment Information**

All work must be digitally submitted to iLearn. Assessment submission guidelines are available in iLearn and will be outlined in classes.

While media files can be sourced from others' work, patches created in Max/MSP/Jitter should be *original* works, and any 'borrowed' code or media files should be appropriately attributed or referenced as you would in a formal written assignment. Submission of work that is primarily copied from resources outside of content provided in the unit is subject to the same <u>Academic Int</u> egrity Policy as written works.

Assessment marks are aligned with the university's grade descriptors.

#### **Special Consideration:**

If you experience serious and unavoidable difficulties when assessment tasks are due, you can consider applying for Special Consideration. Please read the information <u>available here</u> and, if you are eligible, apply via ask.mq.edu.au.

#### Late Penalty:

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted**, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to written reports and recordings only. Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs will be addressed by the unit convenor in a Special Consideration application.

## Assessment Tasks

Name	Weighting	Hurdle	Due
Live Audiovisual Performance Work	35%	No	5:00PM, 30/05/2023 (Week 13)
Worksheets	50%	No	Ongoing weeks 2–7, due 5:00PM each Friday
Pitch	15%	No	11:55PM on 05/05/2023 (Week 9)

## Live Audiovisual Performance Work

Assessment Type 1: Creative work

Indicative Time on Task <sup>2</sup>: 35 hours Due: **5:00PM, 30/05/2023 (Week 13)** Weighting: **35%** 

A short original audiovisual performance involving realtime media interaction that demonstrates an understanding of unit content. Students are encouraged to work across media forms (incorporating both audio and video). Refer to iLearn for further information.

On successful completion you will be able to:

- apply problem solving and technological skills, and design principles to realtime audio and visual creative works.
- apply programming principles to the manipulation of audiovisual media and time-based creative works.
- demonstrate information and technological literacies with contemporary computer-based audiovisual performance practices.

#### Worksheets

Assessment Type 1: Problem set Indicative Time on Task 2: 50 hours Due: **Ongoing weeks 2–7, due 5:00PM each Friday** Weighting: **50%** 

A set of interactive problem-based exercises aimed at putting unit content into practice. The worksheets are open-book and are a means to give students both real-time and formative feedback. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse how digital audio and visual media are represented, manipulated and controlled through software.
- apply problem solving and technological skills, and design principles to realtime audio and visual creative works.
- apply programming principles to the manipulation of audiovisual media and time-based creative works.
- demonstrate information and technological literacies with contemporary computer-based audiovisual performance practices.

#### Pitch

Assessment Type <sup>1</sup>: Plan Indicative Time on Task <sup>2</sup>: 15 hours Due: **11:55PM on 05/05/2023 (Week 9)** Weighting: **15%** 

A brief outline of an original creative work that will be completed over the remainder of the unit. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse how digital audio and visual media are represented, manipulated and controlled through software.
- apply programming principles to the manipulation of audiovisual media and time-based creative works.
- demonstrate information and technological literacies with contemporary computer-based audiovisual performance practices.

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## **Delivery and Resources**

As MMCC8097 is a practice-based unit, students are expected to attend both hours of practical workshops/seminars which introduce new concepts each week and offer a space for students to put theory into practice. Workshops are designed to offer students practice-based learning with realtime support, and content delivered in class will not be repeated by other means such as via email or one-on-one consultation.

Prior knowledge of Max is not a requirement, however general computer literacy skills are assumed (creating files/folders, copying files etc).

Students are required to bring headphones to class each week, and to source/create their own media (music, sound, images, video) for assignments, assessments, and demonstrations/ performances. As the lab computers use shared accounts, students are encouraged to backup

their work to iLearn between classes, or bring USB sticks or portable Hard Drives (not formatted as NTFS) to class to backup and store their work.

#### Readings and interactive exercises:

This unit is computer-focussed and practical in nature. A number of interactive readings and exercises will be available in the Max Help and Documentation and the in-built Max/MSP/Jitter tutorials within Max. Other readings and extra curricular tasks will be disseminated via iLearn.

#### Classes start week 2.

### **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://policie s.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- · Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit <u>Student Policies</u> (<u>https://students.mq.edu.au/su</u> <u>pport/study/policies</u>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit <u>Policy Central (https://policies.mq.e</u> du.au) and use the search tool.

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

#### **Results**

Results published on platform other than <u>eStudent</u>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.mq.edu.au</u> or if you are a Global MBA student contact <u>globalmba.support@mq.edu.au</u>

#### Academic Integrity

At Macquarie, we believe <u>academic integrity</u> – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the

expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free <u>online writing an</u> d maths support, academic skills development and wellbeing consultations.

## Student Support

Macquarie University provides a range of support services for students. For details, visit <u>http://stu</u> dents.mq.edu.au/support/

#### **The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

#### Student Services and Support

Macquarie University offers a range of **Student Support Services** including:

- IT Support
- · Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- · Social support including information about finances, tenancy and legal issues
- <u>Student Advocacy</u> provides independent advice on MQ policies, procedures, and processes

#### **Student Enquiries**

Got a question? Ask us via AskMQ, or contact Service Connect.

## IT Help

For help with University computer systems and technology, visit <u>http://www.mq.edu.au/about\_us/</u>offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.