



MMCC8033

Storytelling Techniques

Session 1, Online-scheduled-weekday 2023

Department of Media, Communications, Creative Arts, Language and Literature

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General Information

Unit convenor and teaching staff

Convenor, Tutor

Catherine Fargher

catherine.fargher@mq.edu.au

Contact via contact via email or 9850 2251

10 Haberfield Avenue (10HA) Hub 147, room 156

please email me for a consultation time. Zoom drop-ins will be added on ilearn in Sem 1

Credit points

10

Prerequisites

Admission to MMediaComm or MCrInd or MIC

Corequisites

Co-badged status

Unit description

This unit examines new and established techniques in storytelling, across a range of platforms, placing equal emphasis on both analysis and productive skills.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.

ULO2: synthesise and analyse texts (creative and critical) in the specific creative media field.

ULO3: demonstrate professional technical competence.

ULO4: adapt discipline-specific knowledge in creative media to novel situations.

ULO5: collaborate and communicate creatively and meet professional standards.

General Assessment Information

Special Consideration:

If you experience serious and unavoidable difficulties when assessment tasks are due, you can consider applying for Special Consideration. Please read the information [available here](#) and, if you are eligible, apply via ask.mq.edu.au.

Late Penalty:

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted**, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to written reports and recordings only. **Late submission of time sensitive tasks** (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs **will be addressed by the unit convenor in a Special consideration application.**

Grades:

In line with the Macquarie University Assessment Policy, grades align with the [descriptors available here](#).

Assessment Tasks

Name	Weighting	Hurdle	Due
Short Essay	40%	No	23.55 Sunday, 02/04/2023 (Week 6)
Seminar preparation tasks	10%	No	ongoing, weeks 2, 3, 4, 5, 6 & 7, Sunday by 9pm
Story project	50%	No	23:55 Sunday 28/5/2023 (week 12)

Short Essay

Assessment Type ¹: Case study/analysis

Indicative Time on Task ²: 20 hours

Due: **23.55 Sunday, 02/04/2023 (Week 6)**

Weighting: **40%**

Analyse a publicly accessible narrative media text. Refer to iLearn for further information.

On successful completion you will be able to:

- communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.
- synthesise and analyse texts (creative and critical) in the specific creative media field.
- demonstrate professional technical competence.
- adapt discipline-specific knowledge in creative media to novel situations.

Seminar preparation tasks

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 10 hours

Due: **ongoing, weeks 2, 3, 4, 5, 6 & 7, Sunday by 9pm**

Weighting: **10%**

Produce written reflections on each week's lecture and set readings. Refer to iLearn for further information.

On successful completion you will be able to:

- communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.

Story project

Assessment Type ¹: Creative work

Indicative Time on Task ²: 55 hours

Due: **23:55 Sunday 28/5/2023 (week 12)**

Weighting: **50%**

Produce an original media work. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate professional technical competence.
- adapt discipline-specific knowledge in creative media to novel situations.
- collaborate and communicate creatively and meet professional standards.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Please refer to MQ timetables <https://timetables.mq.edu.au/2023> for further details on face to face and online class times and locations.

Readings will be available on Leganto. Please see ilearn <https://ilearn.mq.edu.au/course/view.php?id=68670> for further details

Unit Schedule

Please note that tutorials for this class begin in Week 2.

Please familiarise yourself with the ilearn page for this Unit <https://ilearn.mq.edu.au/course/view.php?id=68670>

The schedule of weekly topics, readings, assessments and rubrics, tutorial activities, lectures slides as well as echo recordings will be available in the ilearn page.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study

- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of, 0 (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to non-timed sensitive assessment (incl essays, reports, posters, portfolios, journals, recordings etc). Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs etc) will only be addressed by the unit convenor in a Special consideration application. Special Consideration outcome may result in a new question or topic.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

Date	Description
29/03/2023	I have altered the submission dates for all the assessments to Sunday of the same week, rather than Friday, as the students for the F2F class (Majority, ie 43 of 48 students) have a class late Thursday. This allows for equitable access to tutorial materials and teachings for all students in the cohort. I will change the date on the ilearns once the Unit guide is approved. Kind regards, Catherine

Date	Description
09/ 02/ 2023	Story analysis has been changed to 'Short Essay'