



# MMBA8047

## Entrepreneurial Finance

Term 4, In person-scheduled-intensive, City 2023

*Department of Applied Finance*

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## General Information

Unit convenor and teaching staff

Marc Bohmann

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Contact via Email

Credit points

10

Prerequisites

MGSM840 or MMBA8040 or AFCP801 or AFCP8001

Corequisites

Co-badged status

Unit description

Entrepreneurial Finance examines the theory and practice associated with the financing of new ventures. This unit explores sources of funding, risk, venture capital financing terms and models, value creation, and exits. This study of entrepreneurial finance will enhance your ability to finance and launch new ventures, from both the viewpoints of the entrepreneur and external investors.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Analyse the financial aspects of new venture business strategy and planning to choose the best source of financing.

**ULO2:** Explore the role of diverse mindsets of different cultures and markets in how investors may view opportunities.

**ULO3:** Assess and integrate ethical, social and environmental considerations for responsible new venture financing.

**ULO4:** Analyse stakeholder relationships to generate new venture finance strategies that create and deliver sustainable value across complex networks.

## General Assessment Information

### Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for [Special Consideration](#).

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Group Case Term Sheet &amp; Report</a>	15%	No	Refer to iLearn
<a href="#">Group Case Presentation</a>	15%	No	Refer to iLearn
<a href="#">Individual Assignment</a>	30%	No	Refer to iLearn
<a href="#">Final Examination</a>	40%	No	Exam Week

### Group Case Term Sheet & Report

Assessment Type <sup>1</sup>: Report

Indicative Time on Task <sup>2</sup>: 15 hours

Due: **Refer to iLearn**

Weighting: **15%**

Based on the presentation of the group case studies from the earlier assessment, the group has to submit an agreed Term Sheet and a Report.

On successful completion you will be able to:

- Analyse the financial aspects of new venture business strategy and planning to choose the best source of financing.
- Explore the role of diverse mindsets of different cultures and markets in how investors may view opportunities.
- Assess and integrate ethical, social and environmental considerations for responsible

new venture financing.

- Analyse stakeholder relationships to generate new venture finance strategies that create and deliver sustainable value across complex networks.

## Group Case Presentation

Assessment Type <sup>1</sup>: Presentation

Indicative Time on Task <sup>2</sup>: 10 hours

Due: **Refer to iLearn**

Weighting: **15%**

Students will work on the case in a group and present individually in class.

On successful completion you will be able to:

- Analyse the financial aspects of new venture business strategy and planning to choose the best source of financing.
- Explore the role of diverse mindsets of different cultures and markets in how investors may view opportunities.
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## Individual Assignment

Assessment Type <sup>1</sup>: Problem set

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Refer to iLearn**

Weighting: **30%**

Students will be required to submit answers for an individual short answer and calculation question set.

On successful completion you will be able to:

- Analyse the financial aspects of new venture business strategy and planning to choose the best source of financing.
- Explore the role of diverse mindsets of different cultures and markets in how investors

may view opportunities.

- Assess and integrate ethical, social and environmental considerations for responsible new venture financing.
- Analyse stakeholder relationships to generate new venture finance strategies that create and deliver sustainable value across complex networks.

## Final Examination

Assessment Type <sup>1</sup>: Examination

Indicative Time on Task <sup>2</sup>: 15 hours

Due: **Exam Week**

Weighting: **40%**

A two hour final exam to be held in the University Exam Period.

On successful completion you will be able to:

- Analyse the financial aspects of new venture business strategy and planning to choose the best source of financing.
- Explore the role of diverse mindsets of different cultures and markets in how investors may view opportunities.
- Assess and integrate ethical, social and environmental considerations for responsible new venture financing.
- Analyse stakeholder relationships to generate new venture finance strategies that create and deliver sustainable value across complex networks.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Refer to iLearn

## Unit Schedule

Refer to iLearn

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

### The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.