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General Information

Unit convenor and teaching staff
Moderator
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Convenor
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Lecturer
Daisy Chen
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Credit points
10

Prerequisites
50cp at 1000 level or above including BBA102 or MGMT1002

Corequisites

Co-badged status

Unit description
This unit will introduce students to core financial and legal aspects of selecting, forming, structuring and running a business. Students will develop an understanding of relevant legal concepts and principles underpinning the regulation of business including corporate management responsibilities. By exposure to key aspects of financial planning, budgeting and capital raising students will be able to make commercially sound choices in relation to starting a business and comparing business structures. At the conclusion of the unit students will have gained a valuable perspective on commencing and running business operations and will have developed an understanding of the planning and financing of a business venture.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:
ULO1: Identify key aspects of the commercial legal environment and the Australian corporate legislative framework and distinguish the legal characteristics of differing business organisations.

ULO2: Recognise features of corporate functionality and management issues, including the role and obligations of directors and insolvency regulation.

ULO3: Apply investment and financing concepts to business decisions and critically evaluate financial viability including an exploration of financial models, forecasting capital expenditures, working capital needs and financing events.

ULO4: Analyse sources of funding and financing needs.

**General Assessment Information**

Late submission Late assessment must also be submitted through Turnitin. No extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% penalty). This penalty does not apply for cases in which an application for Special Consideration is made and approved. Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

**Assessment Tasks**

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Quiz - Finance</td>
<td>20%</td>
<td>No</td>
<td>week 5</td>
</tr>
<tr>
<td>Assignment - Finance</td>
<td>40%</td>
<td>No</td>
<td>week 8</td>
</tr>
<tr>
<td>Online Quiz – Law</td>
<td>20%</td>
<td>No</td>
<td>week 10</td>
</tr>
<tr>
<td>Assignment - Law</td>
<td>20%</td>
<td>No</td>
<td>week 13</td>
</tr>
</tbody>
</table>

**Online Quiz - Finance**

Assessment Type 1: Quiz/Test
Indicative Time on Task 2: 15 hours
Due: week 5
Weighting: 20%

The online quiz will be administered via iLearn during the second half of the session.

On successful completion you will be able to:
• Apply investment and financing concepts to business decisions and critically evaluate financial viability including an exploration of financial models, forecasting capital expenditures, working capital needs and financing events.
• Analyse sources of funding and financing needs.

Assignment - Finance
Assessment Type 1: Practice-based task
Indicative Time on Task 2: 40 hours
Due: week 8
Weighting: 40%

This task requires students to prepare a business plan in relation to specific instructions. The business plan should not exceed 2,500 words excluding financial tables.

On successful completion you will be able to:
• Apply investment and financing concepts to business decisions and critically evaluate financial viability including an exploration of financial models, forecasting capital expenditures, working capital needs and financing events.
• Analyse sources of funding and financing needs.

Online Quiz – Law
Assessment Type 1: Quiz/Test
Indicative Time on Task 2: 15 hours
Due: week 10
Weighting: 20%

The online quiz will be administered via iLearn during the first half of the session.

On successful completion you will be able to:
• Identify key aspects of the commercial legal environment and the Australian corporate legislative framework and distinguish the legal characteristics of differing business organisations.

Assignment - Law
Assessment Type 1: Essay
Indicative Time on Task: 20 hours
Due: week 13
Weighting: 20%

In this assessment students will be required to critically reflect on the key issues and principles of corporate functionality and management issues, including the role and obligations of directors and insolvency regulation. The submission should not exceed 1,000 words.

On successful completion you will be able to:

- Identify key aspects of the commercial legal environment and the Australian corporate legislative framework and distinguish the legal characteristics of differing business organisations.
- Recognise features of corporate functionality and management issues, including the role and obligations of directors and insolvency regulation.

1 If you need help with your assignment, please contact:
- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Classes
The unit has 3 hours of teaching per week.
The timetable for classes can be found on the University web site at: [http://www.timetables.mq.edu.au/](http://www.timetables.mq.edu.au/)

Required Texts Law Text:


CLP 4th ed will be available in the Macquarie University library. It can be purchased directly from the publishers Thomson Reuters via their website [https://legal.thomsonreuters.com.au/student/university/macquarie/](https://legal.thomsonreuters.com.au/student/university/macquarie/)
**Unit Schedule**

<table>
<thead>
<tr>
<th>Week</th>
<th>Lecture Topic</th>
<th>Assessment Due</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Part I: Finance</strong></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Introduction to corporate finance</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>The operating process of new business – capital raising, investment decision, operation, and cash flow distribution</td>
<td></td>
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<tr>
<td>3</td>
<td>Assessing competitors and planning strategies</td>
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<td>4</td>
<td>Effective business model development</td>
<td></td>
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<tr>
<td>5</td>
<td>Valuation: Buying and selling a business</td>
<td>Online quiz - Finance</td>
</tr>
<tr>
<td>6</td>
<td>Business ideas &amp; opportunity development: How to create a good business idea from a finance perspective?</td>
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<td></td>
<td><strong>Part II: Law</strong></td>
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<tr>
<td>7</td>
<td>Essential elements of the legal system</td>
<td></td>
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<tr>
<td></td>
<td><strong>Mid-Session Break</strong></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Business organisations</td>
<td>Assignment - Finance</td>
</tr>
<tr>
<td></td>
<td>Companies and incorporation Corporations Act: <a href="https://www.austlii.edu.au/au/legis/cth/consol_act/ca2001172/">link</a></td>
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<tr>
<td>9</td>
<td>Company constitution</td>
<td></td>
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<tr>
<td></td>
<td>Membership, members’ powers and dividends</td>
<td></td>
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<tr>
<td>10</td>
<td>Members’ remedies</td>
<td>Online quiz - Law</td>
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<tr>
<td></td>
<td>Directors’ and officers’ duties A</td>
<td></td>
</tr>
</tbody>
</table>
Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a
range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

**Student Support**

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- **Workshops**
- **Chat with a WriteWISE peer writing leader**
- **Access StudyWISE**
- **Upload an assignment to Studiosity**
- **Complete the Academic Integrity Module**

The Library provides online and face to face support to help you find and use relevant information resources.

- **Subject and Research Guides**
- **Ask a Librarian**

**Student Services and Support**

Macquarie University offers a range of Student Support Services including:

- **IT Support**
- **Accessibility and disability support** with study
- **Mental health support**
- **Safety support** to respond to bullying, harassment, sexual harassment and sexual assault
- **Social support including information about finances, tenancy and legal issues**
- **Student Advocacy** provides independent advice on MQ policies, procedures, and processes

**Student Enquiries**

Got a question? Ask us via [AskMQ](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/), or contact Service Connect.

**IT Help**

For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).
The policy applies to all who connect to the MQ network including students.