

AFCP8146

Corporate Financial Management

Term 3, Online-scheduled-weekday 2023

Department of Applied Finance

Contents

General Information	2
Learning Outcomes	2
General Assessment Information	2
Assessment Tasks	3
Delivery and Resources	4
Unit Schedule	5
Policies and Procedures	5
Changes from Previous Offering	7

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General Information

Unit convenor and teaching staff

Lindesay Brine

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Credit points

10

Prerequisites

AFCP8102

Corequisites

Co-badged status

Unit description

This unit provides students with skills and knowledge to manage treasury and finance decisions in non-financial corporations. Corporate financial management requires decisions about capital structure, dividend and capital management, cash, funding and liquidity, financial risk profile and target credit rating. All of these decisions must be made in the context of the company's operating performance and growth strategies. Aligned to ACT Accreditation.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.

ULO2: Critically analyse strategies to manage key treasury risks and financing strategies in the context of 'real world' examples.

ULO3: Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.

General Assessment Information

<u>Late Assessment Submission Penalty (written assessments)</u> Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be

applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

Name	Weighting	Hurdle	Due
Class activities	20%	No	Week 2
Corporate Financial Analysis	40%	No	Week 7
Final assessment	40%	No	Week 10

Class activities

Assessment Type 1: Participatory task Indicative Time on Task 2: 20 hours

Due: Week 2 Weighting: 20%

Tasks set with online classes including quizzes, online or recorded presentations, learning portfolio, analytical tasks and participation

On successful completion you will be able to:

 Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.

Corporate Financial Analysis

Assessment Type 1: Case study/analysis Indicative Time on Task 2: 30 hours

Due: Week 7 Weighting: 40%

Assessment of financing transactions. Group and Individual tasks for each of up to 2,500 words

On successful completion you will be able to:

- Critically analyse strategies to manage key treasury risks and financing strategies in the context of 'real world' examples.
- Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.

Final assessment

Assessment Type 1: Practice-based task Indicative Time on Task 2: 20 hours

Due: Week 10 Weighting: 40%

A time-constrained task based on scenarios.

On successful completion you will be able to:

- Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.
- Critically analyse strategies to manage key treasury risks and financing strategies in the context of 'real world' examples.
- Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

Delivery and Resources

Student Participation: This is a blended unit where students need to complete assigned activities before weekly live and weekend sessions. Students participate in this unit by: (a) Actively engaging with the videos and required readings of this unit; (b) Working systematically through and completing online activities; (c) Interacting in forums and face-to-face/online sessions, and (d) Completing all assessment tasks.

¹ If you need help with your assignment, please contact:

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Unit Schedule

- 1. Weekly Zoom sessions (1 hour 1.5 hours) to introduce and build on materials, together with guest speakers.
- 2. Weekend sessions in Week 2 and Week 7 to apply learning to case studies and simulations

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- · Academic Progression Policy
- Assessment Policy
- · Fitness to Practice Procedure
- · Assessment Procedure
- · Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit <u>Student Policies</u> (<u>https://students.mq.edu.au/support/study/policies</u>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.e du.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than <u>eStudent</u>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.mq.edu.au</u> or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe <u>academic integrity</u> – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a

range of resources and services to help you reach your potential, including free <u>online writing an</u> d maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- · Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- · Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- · Subject and Research Guides
- · Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/ offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy.

The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

Additional detail on sessions and style of unit.

Unit information based on version 2023.04 of the Handbook