



# MMCC3020

## News Media: New Directions

Session 2, Online-flexible 2024

*Department of Media, Communications, Creative Arts, Language and Literature*

### Contents

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<a href="#"><u>General Information</u></a>	2
<a href="#"><u>Learning Outcomes</u></a>	2
<a href="#"><u>General Assessment Information</u></a>	3
<a href="#"><u>Assessment Tasks</u></a>	3
<a href="#"><u>Delivery and Resources</u></a>	5
<a href="#"><u>Policies and Procedures</u></a>	6

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Convener

Tai Neilson

[tai.neilson@mq.edu.au](mailto:tai.neilson@mq.edu.au)

Contact via Email

B449 25WWC

2-3pm Wednesdays and by appointment

Credit points

10

Prerequisites

130cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit focuses on emerging trends in news and current affairs, including digital production and social media strategy. It blends practical experience with industry-leading technologies, and critical insights into news genres and careers. Students develop advanced writing and production skills. They engage in quick turn-around, mobile, and multiplatform journalism. The unit explores hybrid expressions of journalism and interactive news.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** apply production skills to the creation and curation of news media.

**ULO2:** understand emerging trends and technological changes in news media.

**ULO3:** engage in collaborative learning.

**ULO4:** research, write and edit engaging news stories.

**ULO5:** critically reflect on the relationship between media practice and theory.

## General Assessment Information

Unless a Special Consideration request has been submitted and approved, a **5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.**

This late penalty will apply to non-timed sensitive assessment (incl essays, reports, posters, portfolios, journals, recordings etc). **Late submission of time sensitive tasks (such as tests/ exams, preparation tasks/ journals, performance assessments/presentations, scheduled practical assessments/labs etc) will only be addressed by the unit convenor in a Special Consideration application. Special Consideration outcome may result in a new question or topic.**

Please make every effort to submit your assignment by the due date. If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply:

- <https://students.mq.edu.au/study/assessment-exams/special-consideration>

If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Participation</a>	15%	No	Ongoing
<a href="#">Journal</a>	15%	No	23:55 16/08/2024; 23:55 04/10/2024
<a href="#">Video News Story</a>	35%	No	23:55 18/09/2024
<a href="#">Portfolio</a>	35%	No	23:55 30/10/2024

### Participation

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 12 hours

Due: **Ongoing**

Weighting: **15%**

Students will complete regular, assessed participation tasks throughout the semester.

On successful completion you will be able to:

- engage in collaborative learning.
- research, write and edit engaging news stories.

## Journal

Assessment Type **1**: Reflective Writing

Indicative Time on Task **2**: 12 hours

Due: **23:55 16/08/2024; 23:55 04/10/2024**

Weighting: **15%**

Each student will submit a series of journal entries that will reflect on the production of their news stories, unit readings and topics, and the students' learning. Refer to iLearn for further information.

On successful completion you will be able to:

- understand emerging trends and technological changes in news media.
- research, write and edit engaging news stories.

## Video News Story

Assessment Type **1**: Media presentation

Indicative Time on Task **2**: 26 hours

Due: **23:55 18/09/2024**

Weighting: **35%**

Students will produce television news stories for a class bulletin. Refer to iLearn for further information.

On successful completion you will be able to:

- apply production skills to the creation and curation of news media.
- engage in collaborative learning.

- critically reflect on the relationship between media practice and theory.

## Portfolio

Assessment Type <sup>1</sup>: Portfolio

Indicative Time on Task <sup>2</sup>: 26 hours

Due: **23:55 30/10/2024**

Weighting: **35%**

Students will create a portfolio including examples and reflections on their journalistic work. Refer to iLearn for further information.

On successful completion you will be able to:

- understand emerging trends and technological changes in news media.
- research, write and edit engaging news stories.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

### ONLINE-FLEX DELIVERY

This offering allows you to engage with unit content in your own time. Yet, it is advisable to stay up-to-date with unit content (including weekly readings and video guides) in order to engage with peers and complete assessments on time. We've found that students who regularly engage on iLearn tend to do better in online-flex units.

### REQUIRED READING

All of the required readings and links to multimedia texts are available through Leganto in iLearn. You should read and take notes on the required materials each week.

<http://libguides.mq.edu.au/leganto>

NOTE that you MUST access Leganto via the block in iLearn in the first instance. This is how the system verifies you as a student in this unit.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## The Writing Centre

The [Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

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Unit information based on version 2024.02 of the [Handbook](#)