ACC3030
Strategic Management Accounting
Session 1, In person-scheduled-weekday, North Ryde 2024
Department of Accounting and Corporate Governance

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General Information

Unit convenor and teaching staff
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4 Eastern Road, room 308
Wednesday 1-2pm

Moderator
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Credit points
10

Prerequisites
(ACCG200 or ACCG2000) and (ACCG301 or ACCG3001)

Corequisites

Co-badged status

Unit description
This unit further develops the concepts and techniques covered in ACCG2000 and ACCG3001. This unit provides a systematic and critical analysis of the issues related to the integration of management accounting and control systems with strategy implementation. Strategy is initially discussed as a topic in its own right, followed by an examination of how various strategic choices affect management accounting techniques such as activity-based accounting, variance analysis, and performance evaluation. By the end of this unit students will be able to analyse complex situations and develop approaches that are logical, consistent and defensible from a strategic perspective. The unit uses case studies extensively to develop graduate capabilities centred upon higher order critical analysis skills and the ability of students to generate a range of effective alternative options and innovative solutions to case based scenarios.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

https://unitguides.mq.edu.au/unit_offerings/162313/unit_guide/print
Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Critically evaluate different organisational strategies and develop approaches that are logical, consistent and defensible from a strategic perspective.
ULO2: Explain the influence of strategy on the design of management accounting systems.
ULO3: Recognise the important role of advanced costing systems, performance evaluation, and incentive systems within organisations.
ULO4: Present clear and justified viewpoint(s) through the use of effective oral and written communication skills and proper analysis and interpretation of case based scenarios.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report</td>
<td>40%</td>
<td>No</td>
<td>Report - 11:55pm Friday 17th May; Presentation - Week 12 tut</td>
</tr>
<tr>
<td>Weekly assignments</td>
<td>10%</td>
<td>No</td>
<td>11:55pm Sunday prior to Weeks 2-4, 6, 8-10</td>
</tr>
<tr>
<td>Participatory tasks</td>
<td>15%</td>
<td>No</td>
<td>Ongoing weeks 2-6, 8-10 and 12-13</td>
</tr>
<tr>
<td>Class Tests</td>
<td>35%</td>
<td>No</td>
<td>Weeks 5 and 13</td>
</tr>
</tbody>
</table>

Report

Assessment Type 1: Report
Indicative Time on Task 2: 35 hours
Due: Report - 11:55pm Friday 17th May; Presentation - Week 12 tut
Weighting: 40%

Students are required to submit a group report (worth 25%) and participate in a group presentation (worth 15%). While each group member will receive the same mark for the group report, adjustments may be made if students have not contributed to the submitted report (NB each student will be required to evaluate their group members level of participation). Each group member's presentation will be assessed individually based on their presentation.

Further details in relation to the group report will be provided on ilearn.
On successful completion you will be able to:

- Critically evaluate different organisational strategies and develop approaches that are logical, consistent and defensible from a strategic perspective.
- Explain the influence of strategy on the design of management accounting systems.
- Present clear and justified viewpoint(s) through the use of effective oral and written communication skills and proper analysis and interpretation of case based scenarios.

### Weekly assignments

**Assessment Type:** Case study/analysis  
**Indicative Time on Task:** 10 hours  
**Due:** 11:55pm Sunday prior to Weeks 2-4, 6, 8-10  
**Weighting:** 10%

Weekly case based assignments will be submitted online. Three of these assignments (chosen randomly) will be marked against the rubric that is available on iLearn.

On successful completion you will be able to:

- Critically evaluate different organisational strategies and develop approaches that are logical, consistent and defensible from a strategic perspective.
- Explain the influence of strategy on the design of management accounting systems.
- Recognise the important role of advanced costing systems, performance evaluation, and incentive systems within organisations.
- Present clear and justified viewpoint(s) through the use of effective oral and written communication skills and proper analysis and interpretation of case based scenarios.

### Participatory tasks

**Assessment Type:** Participatory task  
**Indicative Time on Task:** 20 hours  
**Due:** Ongoing weeks 2-6, 8-10 and 12-13  
**Weighting:** 15%

This assessment task requires students to complete the weekly assignment questions and participate in weekly activities conducted during tutorials. Marks will be awarded based on student’s performance in relation to these weekly tasks.
On successful completion you will be able to:

- Critically evaluate different organisational strategies and develop approaches that are logical, consistent and defensible from a strategic perspective.
- Explain the influence of strategy on the design of management accounting systems.
- Recognise the important role of advanced costing systems, performance evaluation, and incentive systems within organisations.
- Present clear and justified viewpoint(s) through the use of effective oral and written communication skills and proper analysis and interpretation of case based scenarios.

**Class Tests**

Assessment Type 1: Quiz/Test
Indicative Time on Task 2: 20 hours
Due: **Weeks 5 and 13**
Weighting: **35%**

Two class tests will be held, the first in Week 5 (worth 15%) and the second in Week 13 (worth 20%). Further details regarding the format of these class tests will be provided on ilearn.

On successful completion you will be able to:

- Critically evaluate different organisational strategies and develop approaches that are logical, consistent and defensible from a strategic perspective.
- Explain the influence of strategy on the design of management accounting systems.
- Recognise the important role of advanced costing systems, performance evaluation, and incentive systems within organisations.
- Present clear and justified viewpoint(s) through the use of effective oral and written communication skills and proper analysis and interpretation of case based scenarios.

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1 If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the **Writing Centre** for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation
## Delivery and Resources

A recorded lecture will be available each week on ilearn. Students do not need to attend a lecture on-campus.

Students are required to attend a 2 hour tutorial in Weeks 2-6, 8-10, and 12-13. Attendance is required for the purpose of completing the participatory task assessment (worth 15%).

## Unit Schedule

**ACCG3030 Strategic Management Accounting**

<table>
<thead>
<tr>
<th>Week commencing</th>
<th>Topic</th>
<th>Readings</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Week 1</strong> (19th February)</td>
<td>Introduction and course overview Introduction to Strategic Management Accounting</td>
<td>Hopper, Northcott &amp; Scapens (2007)</td>
</tr>
<tr>
<td><strong>Week 2</strong> (26th February)</td>
<td>Strategic Process and Strategic Analysis</td>
<td>Porter (2008)</td>
</tr>
<tr>
<td><strong>Week 3</strong> (4th March)</td>
<td>Strategy and Management Control</td>
<td>Su et al. (2017; 2015; 2013)</td>
</tr>
<tr>
<td><strong>Week 4</strong> (11th March)</td>
<td>Incentive compensation systems</td>
<td></td>
</tr>
<tr>
<td><strong>Week 5</strong> (18th March)</td>
<td>Activity based costing</td>
<td>Optional Revision*</td>
</tr>
<tr>
<td><strong>CLASS TEST 1 (In tutorials)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Week 6</strong> (25th March)</td>
<td>Assessing and managing performance over the value chain</td>
<td>Atkinson et al. (2007)</td>
</tr>
<tr>
<td><strong>Week 7</strong> (1st April)</td>
<td>Financial measures of performance</td>
<td>Optional Revision**</td>
</tr>
<tr>
<td><strong>NO TUTORIAL CLASSES WILL BE HELD THIS WEEK DUE TO EASTER MONDAY PUBLIC HOLIDAY AND TO GIVE STUDENTS TIME TO WORK ON THE GROUP REPORT (DUE FRIDAY 17TH MAY, 11:55pm)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Week 8</strong> (8th April)</td>
<td>Non-financial measures of performance</td>
<td>Optional Revision***</td>
</tr>
</tbody>
</table>
### Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- **Academic Appeals Policy**
- **Academic Integrity Policy**
- **Academic Progression Policy**
- **Assessment Policy**
- **Fitness to Practice Procedure**
- **Assessment Procedure**
- **Complaints Resolution Procedure for Students and Members of the Public**
- **Special Consideration Policy**

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au).

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### Unit guide ACCG3030 Strategic Management Accounting

<table>
<thead>
<tr>
<th>Week 9</th>
<th>(29th April)</th>
<th>Strategic and behavioural aspects of capital expenditure evaluations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 10</td>
<td>(6th May)</td>
<td>Revision</td>
</tr>
<tr>
<td>Week 11</td>
<td>(13th May)</td>
<td>NO TUTORIAL CLASSES – to give you time to finalise group report which is due Friday 17th May (11:55pm)</td>
</tr>
<tr>
<td>Week 12</td>
<td>(20th May)</td>
<td>Group report presentations</td>
</tr>
<tr>
<td>Week 13</td>
<td>(27th May)</td>
<td>CLASS TEST 2</td>
</tr>
</tbody>
</table>

You can refer to Chapters 8*, 10-12** and 14*** of the following text or any other management accounting textbook:

du.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Academic Integrity**

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

**Student Services and Support**

Macquarie University offers a range of Student Support Services including:

- IT Support
• **Accessibility and disability support** with study
• Mental health support
• **Safety support** to respond to bullying, harassment, sexual harassment and sexual assault
• **Social support including information about finances, tenancy and legal issues**
• **Student Advocacy** provides independent advice on MQ policies, procedures, and processes

### Student Enquiries
Got a question? Ask us via AskMQ, or contact Service Connect.

### IT Help
For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/). The policy applies to all who connect to the MQ network including students.

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Unit information based on version 2024.02 of the [Handbook](https://unitguides.mq.edu.au/unit_offerings/162313/unit_guide/print)