



# AFCP8146

## Corporate Financial Management

Term 3, In person-scheduled-infrequent, City 2024

*Department of Applied Finance*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Lindesay Brine

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Credit points

10

Prerequisites

AFCP8102

Corequisites

Co-badged status

Unit description

This unit provides students with skills and knowledge to manage treasury and finance decisions in non-financial corporations. Corporate financial management requires decisions about capital structure, dividend and capital management, cash, funding and liquidity, financial risk profile and target credit rating. All of these decisions must be made in the context of the company's operating performance and growth strategies. Aligned to ACT Accreditation.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.

**ULO2:** Critically analyse strategies to manage key treasury risks and financing strategies in the context of 'real world' examples.

**ULO3:** Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.

## General Assessment Information

Late Assessment Submission Penalty (written assessments) Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be

applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for [Special Consideration](#).

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Class activities</a>	20%	No	Week 3
<a href="#">Corporate Financial Analysis</a>	40%	No	Part A: Week 7, Part B: Week 8
<a href="#">Final assessment</a>	40%	No	Week 10

### Class activities

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Week 3**

Weighting: **20%**

Tasks set with online classes including quizzes, online or recorded presentations, learning portfolio, analytical tasks and participation

On successful completion you will be able to:

- Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.

### Corporate Financial Analysis

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 30 hours

Due: **Part A: Week 7, Part B: Week 8**

Weighting: **40%**

Assessment of financing transactions. Group and Individual tasks for each of up to 2,500 words

On successful completion you will be able to:

- Critically analyse strategies to manage key treasury risks and financing strategies in the context of 'real world' examples.
- Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.

## Final assessment

Assessment Type <sup>1</sup>: Practice-based task

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Week 10**

Weighting: **40%**

A time-constrained task based on scenarios.

On successful completion you will be able to:

- Explain the tools, techniques and models used in treasury and corporate financial management and evaluate how they support business objectives and firm success.
- Critically analyse strategies to manage key treasury risks and financing strategies in the context of 'real world' examples.
- Develop and defend recommended financial management strategies and judgements based upon an evaluation of relevant risks and business objectives.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

**Student Participation:** This is a blended unit where students need to complete assigned activities before weekly live and weekend sessions. Students participate in this unit by: (a) Actively engaging with the videos and required readings of this unit; (b) Working systematically through and completing online activities; (c) Interacting in forums and face-to-face/online sessions, and (d) Completing all assessment tasks.

## Unit Schedule

1. Weekly Zoom sessions on Monday at 6:30 pm (1 hour - 1.5 hours) to introduce and build on materials, together with guest speakers.

2. Weekend sessions in Week 2 and Week 7 to apply learning to case studies and simulations

Topics include:

1. Introduction: The business environment and the purpose of Treasury
2. Treasury Function & Controls
3. Treasury Management Workshop
4. Treasurer Talk
5. Financial Risk & Hedging
6. Treasury Management to Financial Management
7. Financial Strategy
8. Financial Strategy Workshop

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [connect.mq.edu.au](https://connect.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study

- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes from Previous Offering

Split Case Study assessment

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Unit information based on version 2024.02 of the [Handbook](#)