GMBA8021
Know Your Numbers 1
Coursera term 1, Online-scheduled-weekday 2024
Department of Accounting and Corporate Governance

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General Information

Unit convenor and teaching staff
Haiyan Jiang
haiyan.jiang@mq.edu.au

Credit points
5

Prerequisites
Admission to GMBA or GradCertGlobalBusPrac

Corequisites

Co-badged status

Unit description
Being financially literate is a core competency for any business leader. The ability to know your numbers is essential whether you are running your own small business/startup or whether you are working in a large organisation. This unit offers a solid financial accounting and management accounting grounding to students. This knowledge allows students to understand the financial opportunities and challenges inherent in any business endeavor. Students will subsequently better understand the position and performance of initiatives undertaken in the context of the broader strategies and objectives of an organisation. Such an understanding will help students make critical cost-benefit trade-offs.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Define the components and the development of financial statements.
ULO2: Investigate and analyse financial statements in practice.
ULO3: Apply financial ratios for purposes of understanding and synthesising business position and performance.
ULO4: Apply a range of management accounting techniques to generate and evaluate complex ideas and concepts to improve decision making.
General Assessment Information

Late submissions of assessments

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of ‘0’ will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Special Consideration

To request an extension on the due date/time for a timed or non-timed assessment task, you must submit a Special Consideration application. An application for Special Consideration does not guarantee approval.

The approved extension date for a student becomes the new due date for that student. The late submission penalties above then apply as of the new due date.

Word limits

Anything beyond a stated assessment word limit (other than your reference list) may not be marked. Seek any further clarification from the unit convenor.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Health Assessment</td>
<td>40%</td>
<td>No</td>
<td>28/01/2024</td>
</tr>
<tr>
<td>Investment Recommendation</td>
<td>60%</td>
<td>No</td>
<td>18/02/2024</td>
</tr>
</tbody>
</table>

Financial Health Assessment

Assessment Type 1: Quantitative analysis task
Indicative Time on Task 2: 10 hours
Due: 28/01/2024
Weighting: 40%

Length: 1,000 words (excluding references). In this assignment, you will be performing a basic analysis of a listed organisation, of your choice, of the following characteristics: Profitability, Liquidity, Funding Structure, Financial Resilience, and an assessment of its share price.
On successful completion you will be able to:

- Define the components and the development of financial statements.
- Investigate and analyse financial statements in practice.
- Apply financial ratios for purposes of understanding and synthesising business position and performance.

Investment Recommendation

Assessment Type: Report
Indicative Time on Task: 14 hours
Due: 18/02/2024
Weighting: 60%

Length: 3,000 words (excluding references). This report has two components: a group and individual report. For the group report (2,500 words), you will be asked to undertake a financial and qualitative analysis of two chosen organisations and recommend investment in one of them, based on your comparative analysis. For the individual component (500 words), you will be required to reflect on the impact of a contemporary accounting issue on one of the two organisations chosen for your group report.

On successful completion you will be able to:

- Define the components and the development of financial statements.
- Investigate and analyse financial statements in practice.
- Apply financial ratios for purposes of understanding and synthesising business position and performance.
- Apply a range of management accounting techniques to generate and evaluate complex ideas and concepts to improve decision making.

1 If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.
Delivery and Resources

Required text There is no required textbook for this unit. Please refer to the weekly required readings in your online unit. All readings are available via the Macquarie University library and do not need to be purchased separately.

Delivery method This unit will be delivered entirely online via the Coursera Learning Management System. Access to a personal computer is required to access the resources and learning materials on Coursera.

Unit Schedule

Live Events

Please refer to the timetable information in eStudent or the GMBA website for Live Event session timings. Please note: The teaching schedule is subject to change. Please refer to your Coursera unit for a detailed Live Event schedule.

Live Events will take place via Zoom each week starting in Week 1 and ending in Week 6. The links to the events are available via Live Events in the Coursera unit.

You will need to use your Macquarie University student Zoom account to access the Live Events. Attending the Live Event each week is an opportunity to engage with the unit content, your Unit Convenor, and classmates. Students are strongly advised to attend the Live Events. Recordings of the live events will be made available within 24 hours of the event and can be accessed via the Coursera unit content.

<table>
<thead>
<tr>
<th>Week</th>
<th>Live Events</th>
<th>Assessments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Zoom Tuesday 9 January 2024 - 6-7 pm (AEST)</td>
<td></td>
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<tr>
<td>2</td>
<td>Zoom: Tuesday 16 January 2024 – 6-7 pm (AEST)</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Zoom: Tuesday 23 January 2024 - 6-7 pm (AEST)</td>
<td>A1 due: 28 January 2024, 11:59pm (AEST)</td>
</tr>
<tr>
<td>4</td>
<td>Zoom: Tuesday 30 January 2024 - 6-7 pm (AEST)</td>
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<td>5</td>
<td>Zoom: Tuesday 06 February 2024 - 6-7 pm (AEST)</td>
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<tr>
<td>6</td>
<td>Zoom: Tuesday 13 February 2024 - 6-7 pm (AEST)</td>
<td>A2 due: 18 February 2024, 11:59pm (AEST)</td>
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Unit information based on version 2024.01R of the Handbook

https://unitguides.mq.edu.au/unit_offerings/163736/unit_guide/print