



# INTS1000

## Language and Communication: Cultural Contexts

Session 1, Online-flexible 2024

*Department of Media, Communications, Creative Arts, Language and Literature*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Convenor and tutor

John Severn

[john.severn@mq.edu.au](mailto:john.severn@mq.edu.au)

Contact via email

Email to make an appointment

Credit points

10

Prerequisites

Corequisites

Co-badged status

Unit description

This unit introduces students to the concepts of culture, language, and communication, and explores how they operate in the context of intercultural communication. Exploring the relationship between language, culture, identity, and representation, this unit explores how these concepts play out in a range of real-world settings. Exploring a range of case studies, the unit seeks to develop students' global mobility through analytical and critical engagement with communication in intercultural settings.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** demonstrate factual knowledge about a range of European & Asian languages and cultures and apply it to debates on communication and identity.

**ULO2:** apply knowledge about different theoretical approaches to culture, language, and representation.

**ULO3:** analyse and reflect critically on different concepts of culture, language, to demonstrate how culture and language as practices function to allow representation(s).

**ULO4:** explain and analyse a range of issues related to cultural and cross-cultural

questions.

**ULO5:** apply research skills on a topic provided, with initial guidance through lectures and tutorials.

**ULO6:** identify and apply conventions of academic research and writing.

**ULO7:** work and collaborate with others effectively.

## General Assessment Information

### Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, a **5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to written reports and recordings only. Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs) will be addressed by the unit convenor in a Special consideration application.**

## Assessment Tasks

| Name                                 | Weighting | Hurdle | Due   |
|--------------------------------------|-----------|--------|---|
| <a href="#">Quizzes</a>              | 40%       | No     | 11-12/3/24; 1-2/4/24; 13-14/5/24 (8.00-23.55) |
| <a href="#">Written analysis</a>     | 45%       | No     | Sunday 2/06/24, 23.55                         |
| <a href="#">Active participation</a> | 15%       | No     | Ongoing                                       |

### Quizzes

Assessment Type <sup>1</sup>: Quiz/Test

Indicative Time on Task <sup>2</sup>: 9 hours

Due: **11-12/3/24; 1-2/4/24; 13-14/5/24 (8.00-23.55)**

Weighting: **40%**

Students will demonstrate their knowledge of material covered in the unit through online quizzes. Further information pertaining to the task can be found on the iLearn site for the unit.

On successful completion you will be able to:

- demonstrate factual knowledge about a range of European & Asian languages and

cultures and apply it to debates on communication and identity.

- apply knowledge about different theoretical approaches to culture, language, and representation.
- analyse and reflect critically on different concepts of culture, language, to demonstrate how culture and language as practices function to allow representation(s).

## Written analysis

Assessment Type <sup>1</sup>: Case study/analysis

Indicative Time on Task <sup>2</sup>: 35 hours

Due: **Sunday 2/06/24, 23.55**

Weighting: **45%**

Through a written report, students will apply theoretical concepts covered in the course to practical situations. Further information pertaining to the task can be found on the iLearn site for the unit.

On successful completion you will be able to:

- demonstrate factual knowledge about a range of European & Asian languages and cultures and apply it to debates on communication and identity.
- apply knowledge about different theoretical approaches to culture, language, and representation.
- analyse and reflect critically on different concepts of culture, language, to demonstrate how culture and language as practices function to allow representation(s).
- explain and analyse a range of issues related to cultural and cross-cultural questions.
- apply research skills on a topic provided, with initial guidance through lectures and tutorials.
- identify and apply conventions of academic research and writing.

## Active participation

Assessment Type <sup>1</sup>: Participatory task

Indicative Time on Task <sup>2</sup>: 15 hours

Due: **Ongoing**

Weighting: **15%**

Students will demonstrate active engagement in class with weekly content. Further information pertaining to the task can be found on the iLearn site for the unit.

On successful completion you will be able to:

- demonstrate factual knowledge about a range of European & Asian languages and cultures and apply it to debates on communication and identity.
  - apply knowledge about different theoretical approaches to culture, language, and representation.
  - analyse and reflect critically on different concepts of culture, language, to demonstrate how culture and language as practices function to allow representation(s).
  - explain and analyse a range of issues related to cultural and cross-cultural questions.
  - work and collaborate with others effectively.
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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

### Delivery and Resources

#### TECHNOLOGY USED AND REQUIRED

##### Online Unit

Login is via: <https://ilearn.mq.edu.au/>

Is my unit in iLearn?: [https://unitguides.mq.edu.au/ilearn\\_unit\\_status/](https://unitguides.mq.edu.au/ilearn_unit_status/) to check when your online unit will become available.

##### Technology

Students are required to have regular access to a computer and the internet. Mobile devices alone are not sufficient.

For students attending classes on campus we strongly encourage that you bring along your own laptop computer, ready to work with activities in your online unit. The preferred operating system is Windows 10.

Students are required to access the online unit in iLearn by the end of Week 1 and follow any relevant instructions and links for downloads that may be required.

- For central technical support go to: [http://www.mq.edu.au/about\\_us/offices\\_and\\_unit](http://www.mq.edu.au/about_us/offices_and_unit)

[s/information\\_technology/help/](#)

- For student quick guides on the use of iLearn go to: <https://students.mq.edu.au/support/study/tools-and-resources/ilearn/ilearn-quick-guides-for-students>

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](https://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

### The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2024.01 of the [Handbook](#)