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General Information

Unit convenor and teaching staff
Unit Convenor
Murray Taylor
murray.taylor@mq.edu.au

Credit points
10

Prerequisites

Corequisites

Co-badged status

Unit description
International business includes all business activities that involve organisations from two or more countries. Although international business has many similarities with domestic business, there are significant differences which this unit examines. At an international level, managers must accommodate a highly complex environment. Key variables in this environment include: different currencies; different government policies concerning trade; subsidies and controls on foreign investment; as well as the variables that exist in any domestic environment such as competition, costs and customer characteristics. Topics examined in the unit include: forms of international business; the political and cultural context of international business; theories of international trade and investment; regional economic integration; and an introduction to multilateral institutions such as the IMF, the World Bank group and the World Trade Organisation.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Identify the complexity, challenges, opportunities, changes and contrasts of the international business environment.

ULO2: Analyse and communicate the core principles of contemporary IB theory to international business development and practice as an individual and as part of a group.

ULO3: Critically analyse and integrate literature on international business to solve
ULO4: Evaluate international business decisions, systems and/or policies.

General Assessment Information

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of ‘0’ will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern. For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to apply for Special Consideration.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual presentation</td>
<td>40%</td>
<td>No</td>
<td>Weeks 11-13</td>
</tr>
<tr>
<td>Group Report</td>
<td>30%</td>
<td>No</td>
<td>Week 7</td>
</tr>
<tr>
<td>Active Engagement</td>
<td>30%</td>
<td>No</td>
<td>From Week 1 onwards</td>
</tr>
</tbody>
</table>

Individual presentation

Assessment Type: Presentation
Indicative Time on Task: 17.5 hours
Due: Weeks 11-13
Weighting: 40%

This assessment is worth 40% and is a 4 minute presentation in class with separate submission of relevant documents

On successful completion you will be able to:

- Analyse and communicate the core principles of contemporary IB theory to international business development and practice as an individual and as part of a group.
- Critically analyse and integrate literature on international business to solve problems
- Evaluate international business decisions, systems and/or policies.

Group Report

Assessment Type: Report
Indicative Time on Task: 17.5 hours  
Due: Week 7  
Weighting: 30%

This assessment is worth 30% and is 4000 words.

On successful completion you will be able to:

- Identify the complexity, challenges, opportunities, changes and contrasts of the international business environment.
- Analyse and communicate the core principles of contemporary IB theory to international business development and practice as an individual and as part of a group.
- Critically analyse and integrate literature on international business to solve problems.

Active Engagement

Assessment Type: Participatory task  
Indicative Time on Task: 15 hours  
Due: From Week 1 onwards  
Weighting: 30%

Tutorials run over all 13 weeks of the unit. The participatory task will comprise of students' completion of tutorial tasks in-class, contribution to tutorial discussions, and interaction in tutorials. It is NOT an attendance mark. In addition to these elements, tutorials will also include marked tutorial quizzes and engage students in peer-review student presentations.

On successful completion you will be able to:

- Identify the complexity, challenges, opportunities, changes and contrasts of the international business environment.
- Analyse and communicate the core principles of contemporary IB theory to international business development and practice as an individual and as part of a group.
- Evaluate international business decisions, systems and/or policies.

1 If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment.
• the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

**Delivery and Resources**

Please refer to this unit's iLearn page

**Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

**Results**

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

**Academic Integrity**

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a
range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

**Student Support**

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- **Subject and Research Guides**
- **Ask a Librarian**

**Student Services and Support**

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support](#) including information about finances, tenancy and legal issues
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

**Student Enquiries**

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

**IT Help**

For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#).
Unit guide MGMT1005 Introduction to Global Business

The policy applies to all who connect to the MQ network including students.

Unit information based on version 2024.03 of the Handbook