MGMT2025
Social Entrepreneurship
Session 2, Online-scheduled-weekday 2024
Department of Management

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General Information

Unit convenor and teaching staff
Anna Krzeminska
anna.krzeminska@mq.edu.au

Credit points
10

Prerequisites
MGMT1020 or BBA220

Corequisites

Co-badged status

Unit description
This unit provides students with the opportunity to research, discuss and critically reflect upon the foundations and impact of social enterprises (and not-for-profits) and their existing landscape. Social enterprises endeavour to blend two strands of thinking and action: One is the social mission of serving public interest and the community, while the other includes the reliance on for-profit business practices. The aim of the course is to enable students to use theory to discern social enterprises from other types of organisations, to identify social impact solutions that are effective in both strands, understand how they work as well as analyse and recommend ways to scale them. In addition, this unit aims to promote concepts of mindfulness and reflection when analysing current issues.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
ULO2: Research, analyse and develop social impact solution(s) to a chosen problem.
ULO3: Develop skills in and reflect on mindful management.
ULO4: Work collaboratively to achieve social impact solutions.
General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of ‘0’ will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to apply for Special Consideration.

Assessment Tasks

<table>
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<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
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<tr>
<td>Active Engagement Task</td>
<td>20%</td>
<td>No</td>
<td>Weeks 2-13</td>
</tr>
<tr>
<td>Case Study</td>
<td>30%</td>
<td>No</td>
<td>Week 8</td>
</tr>
<tr>
<td>Mindfulness exercise</td>
<td>10%</td>
<td>No</td>
<td>Week 10</td>
</tr>
<tr>
<td>Group Project</td>
<td>40%</td>
<td>No</td>
<td>Week 13</td>
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Active Engagement Task

Assessment Type ¹: Participatory task
Indicative Time on Task ²: 10 hours
Due: **Weeks 2-13**
Weighting: **20%**

This participatory task will comprise of students’ completion of tutorial tasks in-class, contribution to tutorial discussions, and interaction in tutorials. Student performance in these activities will be assessed.

On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.
- Develop skills in and reflect on mindful management.
- Work collaboratively to achieve social impact solutions.
Case Study
Assessment Type 1: Case study/analysis
Indicative Time on Task 2: 15 hours
Due: Week 8
Weighting: 30%

A case study of up to 2,000 words

On successful completion you will be able to:
• Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
• Research, analyse and develop social impact solution(s) to a chosen problem.

Mindfulness exercise
Assessment Type 1: Reflective Writing
Indicative Time on Task 2: 10 hours
Due: Week 10
Weighting: 10%

This assessment consists of reflective writing.

On successful completion you will be able to:
• Develop skills in and reflect on mindful management.

Group Project
Assessment Type 1: Project
Indicative Time on Task 2: 30 hours
Due: Week 13
Weighting: 40%

This assessment consists of two components. The first component is a group report of 3,000-4,000 words. The second component is an individual presentation of up to 4 minutes.
On successful completion you will be able to:

- Identify and critique the perspectives on social enterprises and social entrepreneurship in local and global contexts.
- Research, analyse and develop social impact solution(s) to a chosen problem.
- Work collaboratively to achieve social impact solutions.

1 If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Please refer to iLearn for details

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct
Results
Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity
At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support
Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre
The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support
Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
• Social support including information about finances, tenancy and legal issues
• Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries
Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help
For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Unit information based on version 2024.03 of the Handbook